

Ireland-Dublin: Public relations management services
OJ S 169/2018 04/09/2018
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Department of Culture, Heritage & the Gaeltacht

National registration number: N/A

Postal address: 23 Kildare Street

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: 2

Country: Ireland

Contact person: John Knightly

E-mail: John.Knightly@chg.gov.ie

Telephone: +353 16313917

Internet address(es):

Main address: <https://creative.ireland.ie/en>

Address of the buyer profile: <https://irl.eu-supply.com/ctm/Company/CompanyInformation/Index/1968>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Public Awareness and Organisational Support Services for the Creative Ireland Programme

Reference number: CIP/2018/PRO/2

II.1.2. Main CPV code

79416100 Public relations management services

II.1.3. Type of contract

Services

II.1.4. Short description

The Creative Ireland Programme Office seeks expertise to provide public awareness and organisational support services to support the Office in delivering the Programme.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 200 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

75124000 Administrative recreational, cultural and religious services, 79952100 Cultural event organisation services, 92000000 Recreational, cultural and sporting services

II.2.3. Place of performance

NUTS code: IE Éire / Ireland

Main site or place of performance: Dublin

II.2.4. Description of the procurement

The Creative Ireland Programme Office seeks expertise to provide public awareness and organisational support services to support the Office in delivering the Programme.

II.2.5. Award criteria

Quality criterion - Name: Raising awareness of the creative Ireland programme / Weighting: 200

Quality criterion - Name: Engaging with stakeholders / Weighting: 200

Quality criterion - Name: Special initiatives and events / Weighting: 150

Quality criterion - Name: Informing policy development / Weighting: 150

Quality criterion - Name: Provision of administrative support / Weighting: 100

Cost criterion - Name: Overall cost of proposed tender / Weighting: 200

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2018/S 104-237761](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Public Awareness and Organisational Support Services for the Creative Ireland Programme

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

27/08/2018

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: MB Arts International

National registration number: NA

Postal address: 12 Drapier Road

Town: Dublin

NUTS code: IE0 Ireland

Postal code: 11

Country: Ireland

E-mail: madeline.boughton@gmail.com

Telephone: +353 877977827

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 200 000,00 EUR

Total value of the contract/lot: 170 640,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Eddie Forsyth

Postal address: Department of Rural and Community Development

Town: Dublin

Postal code: 2

Country: Ireland

E-mail: eddie.forsyth@drcd.gov.ie

Telephone: +353 761064900

Internet address: <http://drcd.gov.ie>

VI.5. Date of dispatch of this notice

03/09/2018