

**Norway-Oslo: Graphic design services**  
**OJ S 169/2018 04/09/2018**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Direktoratet for byggkvalitet

National registration number: 974760223

Postal address: Mariboegate 13

Town: Oslo

NUTS code: NO Norge

Postal code: 0179

Country: Norway

Contact person: Anne Bente Skaarud

E-mail: [abs@dibk.no](mailto:abs@dibk.no)

Telephone: +47 40200197

**Internet address(es):**

Main address: <https://permalink.mercell.com/80346473.aspx>

Address of the buyer profile: <http://www.dibk.no/>

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Framework agreement for graphic design.

Reference number: 2018/472

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The objective of the procurement is to enter into framework agreements with multiple tenderers to cover the Authority's need for graphic design and related consultancy services.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 400 000,00 NOK

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

22462000 Advertising material, 79340000 Advertising and marketing services, 79341000 Advertising services, 79342000 Marketing services, 79413000 Marketing management consultancy services

### **II.2.3. Place of performance**

NUTS code: NO011 Oslo

### **II.2.4. Description of the procurement**

The objective of the procurement is to enter into framework agreements with multiple tenderers to cover the Authority's need for graphic design and related consultancy services. Consulting and project management related to stands and fair participation may be relevant.

Relevant assignments are:

Graphic services:

- further develop the Authority's graphic profile,
- prepare illustrations, also technical construction illustrations,
- contribute to designing of visual elements for use on internet sites,
- prepare infographics,
- prepare animations,
- design and layout of graphic elements for events and activities, for example, such as Byggesaksdagene, Bygg Reis Deg and Byggkvalitetsprisen,
- developing presentations,
- design and layout of large documents, including the Authority's Annual Report Consultancy,
- contribute to planning and execution of stand and fair participation,
- assist with purchasing images and hiring of photographers.

Printing is not included in the agreement, as it is of little relevance.

### **II.2.5. Award criteria**

Quality criterion - Name: Solution description / Weighting: 40

Quality criterion - Name: Competence / Weighting: 30

Price - Weighting: 30

### **II.2.11. Information about options**

Options: yes

Description of options:

1 year + 1 year

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1.**

**Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system****IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information****IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2018/S 033-073145](#)

**IV.2.8. Information about termination of dynamic purchasing system****IV.2.9. Information about termination of call for competition in the form of a prior information notice****Section V: Award of contract**

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**Title:**

Framework agreement for graphic design

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

22/05/2018

**V.2.2. Information about tenders**

Number of tenders received: 11

Number of tenders received from SMEs: 2

The contract has been awarded to a group of economic operators: yes

**V.2.3. Name and address of the contractor**

Official name: Itera Norge AS

Postal address: Nydalsveien 28

Town: Oslo

NUTS code: NO011 Oslo

Postal code: 0422

Country: Norway

E-mail: [egil.nilsen@itera.no](mailto:egil.nilsen@itera.no)

Telephone: +47 23007650

Fax: +47 23008441

Internet address: <http://www.itera.no/>

The contractor is an SME: no

**V.2.3. Name and address of the contractor**

Official name: Kikkut Kommunikasjon AS

Postal address: Akersgaten 32

Town: Oslo

NUTS code: NO011 Oslo

Postal code: 0180

Country: Norway  
E-mail: [truls@kikkut.no](mailto:truls@kikkut.no)  
Telephone: +47 23310110  
Fax: +47 23275801  
Internet address: <http://www.kikkut.no>  
The contractor is an SME: yes

**V.2.3. Name and address of the contractor**

Official name: Per Høj  
Postal address: Kongens gate 6  
Town: Oslo  
NUTS code: NO011 Oslo  
Postal code: 0153  
Country: Norway  
E-mail: [jonfredrik@perhoj.no](mailto:jonfredrik@perhoj.no)  
Telephone: +47 92452350  
Internet address: <http://www.perhoj.no>  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Initial estimated total value of the contract/lot: 2 400 000,00 NOK  
Total value of the contract/lot: 2 400 000,00 NOK

**V.2.5. Information about subcontracting**

**Section VI: Complementary information**

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**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: Direktoratet for byggkvalitet  
Town: Oslo  
Country: Norway

**VI.5. Date of dispatch of this notice**

31/08/2018