

United Kingdom-London: Social media manager, Representation of the European Commission in the United Kingdom

OJ S 189/2017 03/10/2017

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: European Commission, Directorate-General for Communication, Representation in London

Postal address: 32 Smith Square

Town: London

NUTS code: UKI London

Postal code: SW1P 3EU

Country: United Kingdom

Contact person: Ms Christine Dalby, Acting Head of Representation

E-mail: COMM-REP-LONDON@ec.europa.eu

Telephone: +442 079731980

Internet address(es):

Main address: http://ec.europa.eu/dgs/communication/index_en.htm

Address of the buyer profile: <http://ec.europa.eu/dgs/communication/contracts-and-grants/contracts/>

I.4. Type of the contracting authority

European institution/agency or international organisation

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Social media manager, Representation of the European Commission in the United Kingdom.

Reference number: PO/2017-09/LON.

II.1.2. Main CPV code

79410000 Business and management consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

The European Commission Representation in the United Kingdom is seeking a service provider who can deliver a social media manager to perform the services in London. The social media presence of the Representation plays a crucial role in engaging the public on European matters.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 99 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79416200 Public relations consultancy services

II.2.3. Place of performance

NUTS code: UK United Kingdom

Main site or place of performance: Representation of the European Commission in London.

II.2.4. Description of the procurement

See tender specifications.

II.2.5. Award criteria

Quality criterion - Name: Action plan and weekly calendar / Weighting: 20

Quality criterion - Name: Social media campaign / Weighting: 20

Quality criterion - Name: Event coverage / Weighting: 10

Quality criterion - Name: Info-graph and comment reply / Weighting: 30

Quality criterion - Name: Monthly reporting / Weighting: 10

Quality criterion - Name: Social media training / Weighting: 10

Price - Weighting: 100

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project:

II.2.14. Additional information

See Internet address provided in Section I.3 of the contract notice.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2017/S 095-185937](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 30CE08932860002

Title:

Social media manager, Representation of the European Commission in the United Kingdom

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

12/09/2017

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Mittel Consulting Ltd

National registration number: 10647670

Postal address: 300 Vauxhall Bridge Road

Town: London

NUTS code: UKI London

Postal code: SW1V 1AA

Country: United Kingdom

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 125 000,00 EUR

Total value of the contract/lot: 99 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

See Internet address provided in Section I.3 of the contract notice.

VI.4. Procedures for review

VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünwald

Town: Luxembourg

Postal code: 2925
Country: Luxembourg
E-mail: generalcourt.registry@curia.europa.eu
Telephone: +352 43031
Internet address: <http://www.curia.europa.eu>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:
See Internet address provided in Section I.3 of the contract notice.

VI.5. Date of dispatch of this notice

21/09/2017