

Ireland – Business analysis consultancy services – PAS121F-01-41 PROJ000010316 RFT for the Provision of Market Research and Surveys Consultancy Services for Department of Enterprise, Trade and Employment (AES)

OJ S 113/2025 16/06/2025

**Contract or concession award notice – standard regime
Services**

1. Buyer

1.1. Buyer

Official name: Department of Enterprise Trade and Employment

Email: info@enterprise.gov.ie

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: PAS121F-01-41 PROJ000010316 RFT for the Provision of Market Research and Surveys Consultancy Services for Department of Enterprise, Trade and Employment (AES)

Description: PAS121F-01-41 PROJ000010316 RFT for the Provision of Market Research and Surveys Consultancy Services for Department of Enterprise, Trade and Employment (AES)

Procedure identifier: ca675204-6957-4722-93f3-5e98fd45beb4

Type of procedure: Restricted

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72221000 Business analysis consultancy services

Additional classification (cpv): 79311200 Survey conduction services, 79311210 Telephone survey services, 79311300 Survey analysis services, 79311400 Economic research services, 79311410 Economic impact assessment, 79312000 Market-testing services, 79313000 Performance review services, 79314000 Feasibility study, 79315000 Social research services, 79320000 Public-opinion polling services, 73000000 Research and development services and related consultancy services, 79330000 Statistical services, 79342310 Customer survey services, 79342311 Customer satisfaction survey, 79400000 Business and management consultancy and related services, 79410000 Business and management consultancy services, 79411000 General management consultancy services, 79413000 Marketing management consultancy services, 79420000 Management-related services, 79421000 Project-management services other than for construction work, 73100000 Research and experimental development services, 73110000 Research services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73300000 Design and execution of research and development, 79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311100 Survey design services

2.1.2. Place of performance

Country: Ireland

Anywhere in the given country

2.1.4. General information

5. Lot

5.1. Lot: LOT-0001

Title: PAS121F-01-41 PROJ000010316 RFT for the Provision of Market Research and Surveys Consultancy Services for Department of Enterprise, Trade and Employment (AES)
Description: PAS121F-01-41 PROJ000010316 RFT for the Provision of Market Research and Surveys Consultancy Services for Department of Enterprise, Trade and Employment (AES)
Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 72221000 Business analysis consultancy services

Additional classification (cpv): 79311200 Survey conduction services, 79311210

Telephone survey services, 79311300 Survey analysis services, 79311400

Economic research services, 79311410 Economic impact assessment, 79312000

Market-testing services, 79313000 Performance review services, 79314000 Feasibility study,

79315000 Social research services, 79320000 Public-opinion polling services, 73000000

Research and development services and related consultancy services, 79330000

Statistical services, 79342310 Customer survey services, 79342311

Customer satisfaction survey, 79400000

Business and management consultancy and related services, 79410000

Business and management consultancy services, 79411000

General management consultancy services, 79413000

Marketing management consultancy services, 79420000 Management-related services,

79421000 Project-management services other than for construction work, 73100000

Research and experimental development services, 73110000 Research services, 73200000

Research and development consultancy services, 73210000 Research consultancy services,

73300000 Design and execution of research and development, 79300000

Market and economic research; polling and statistics, 79310000 Market research services,

79311100 Survey design services

5.1.2. Place of performance

Country: Ireland

Anywhere in the given country

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: Other Green Public Procurement criteria

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Cost@25%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 25,00

Criterion:

Type: Quality

Description: Quality@75%

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 75,00

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

Dynamic purchasing system, only usable by buyers listed in this notice

Electronic auction: no

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Information about review deadlines: Not Applicable

Organisation providing offline access to the procurement documents: The Office of Government Procurement

6. Results

Value of all contracts awarded in this notice: 88 800,00 EUR

6.1. Result lot Identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Insight Statistical Consulting

Tender:

Tender identifier: 000106721

Identifier of lot or group of lots: LOT-0001

Value of the tender: 88 800,00 EUR

Concession value:

Subcontracting: Not yet known

Contract information:

Identifier of the contract: 420250

Date on which the winner was chosen: 03/06/2025

Date of the conclusion of the contract: 11/06/2025

6.1.4. Statistical information:

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Roles of this organisation:

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Insight Statistical Consulting

Registration number: 140010

Postal address: 60 Merrion Square (South), Dublin 2

Town: Dublin

Postcode: D02NT04

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: dharmon@insightsc.ie

Telephone: 0872888017

Internet address: www.insightsc.ie

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

8.1. ORG-0005

Official name: Department of Enterprise Trade and Employment

Registration number: 2186

Postal address: 23-28 Kildare Street

Town: Dublin

Postcode: D02 TD30

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: info@enterprise.gov.ie

Telephone: +353 1 631 2121

Internet address: <https://www.enterprise.gov.ie>

Buyer profile: <https://www.enterprise.gov.ie/>

Roles of this organisation:

Buyer

Notice information

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