

387405-2026 - Competition

France – Advertising and marketing services – BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

OJ S 107/2026 05/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: CIVB

Email: proposals@vins-bordeaux.fr

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

Description: The CIVB Marketing team (including the Bordeaux Wine School) is looking for a partner to help us set up and operate the Bordeaux Wine School booth at the 2026 Hong Kong Wine et Dine Festival.

Procedure identifier: 76824f58-9192-432c-bf3f-72d4e0ae907e

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

2.1.2. Place of performance

Country: Hong Kong

Additional information: Hong Kong

2.1.3. Value

Estimated value excluding VAT: 50 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: BORDEAUX WINE SCHOOL PAVILION at Hong Kong Wine et Dine 2026

Description: The CIVB Marketing team (including the Bordeaux Wine School) is looking for a partner to help us set up and operate the Bordeaux Wine School booth at the 2026 Hong Kong Wine et Dine Festival.

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

5.1.2. Place of performance

Country: Hong Kong

Additional information: Hong Kong

5.1.3. Estimated duration

Start date: 06/07/2026

Duration: 6 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://civb.e-marchespublics.com/pack/annonce_marche_public_23046_1164835.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://civb.e-marchespublics.com>

Languages in which tenders or requests to participate may be submitted: French, English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 03/07/2026 16:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Not allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Conseil Interprofessionnel du Vin de Bordeaux

8. Organisations

8.1. ORG-0001

Official name: CIVB
Registration number: 78184609200018
Postal address: 1 cours du XXX juillet
Town: BORDEAUX
Postcode: 33075
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Email: proposals@vins-bordeaux.fr
Telephone: +33 556002266
Internet address: <https://www.bordeaux.com/fr>
Buyer profile: <https://civb.e-marchespublics.com>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: Conseil Interprofessionnel du Vin de Bordeaux
Registration number: FR09781846092
Town: BORDEAUX
Postcode: 33000
Country subdivision (NUTS): Gironde (FRI12)
Country: France
Email: proposals@vins-bordeaux.fr

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS
Registration number: 45072478600030
Town: Paris
Postcode: 75015
Country subdivision (NUTS): Paris (FR101)
Country: France
Email: contact@dematis.com
Telephone: +33 172365548
Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

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