

**Luxembourg-Luxembourg: Call for tender No EAHC/2013/CP/05 concerning the design and validation (in accordance with ISO rules) of graphical symbols conveying certain safety or warning messages to be used for child-care articles**

OJ S 223/2013 16/11/2013

Contract notice

Services

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Executive Agency for Health and Consumers (EAHC)

Postal address: Jean Monnet Building, rue Alcide de Gasperi

Town: Luxembourg

Postal code: 2920

Country: Luxembourg

For the attention of: Consumer and Food Safety Unit

E-mail: [eahc-cp-calls@ec.europa.eu](mailto:eahc-cp-calls@ec.europa.eu)

Fax: +352 4301-30359

**Internet address(es):**

General address of the contracting authority: <http://ec.europa.eu/eahc/>

Address of the buyer profile: <http://ec.europa.eu/eahc/consumers/>

Electronic access to information: [http://ec.europa.eu/eahc/consumers/consumers\\_tenders.html](http://ec.europa.eu/eahc/consumers/consumers_tenders.html)

**Additional information can be obtained from:**

the abovementioned address

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

the abovementioned address

**Tenders or requests to participate must be submitted:** the abovementioned address

**I.2. Type of the contracting authority**

European institution/agency or international organisation

**I.3. Main activity**

Other: Execution of EU health and consumers programmes and BTSF initiative.

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title attributed to the contract by the contracting authority**

Call for tender No EAHC/2013/CP/05 concerning the design and validation (in accordance with ISO rules) of graphical symbols conveying certain safety or warning messages to be used for child-care articles.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: European Union.

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

**II.1.4. Information about framework agreement**

**II.1.5. Short description of the contract or purchase(s)**

The study will consist of 3 tasks, where each task will build on insights from the preceding: task 1 will consist of research on existing graphical symbols, task 2 will design new graphical symbols to convey the safety or warning messages, task 3 will consist of testing the comprehensibility of the designed prototypes for the graphical symbols.

**II.1.6. CPV code(s)**

79310000 Market research services, 79311100 Survey design services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79342310 Customer survey services , 79312000 Market-testing services

**II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**II.1.8. Lots**

This contract is divided into lots: no

**II.1.9. Information about variants**

Variants will be accepted: no

**II.2. Scope of the procurement**

**II.2.1. Total quantity or scope**

Estimated value excluding VAT: 500 000 EUR

**II.2.2. Information about options**

Options: no

**II.2.3. Information about renewals**

This contract is subject to renewal: no

**II.3. Duration of the contract or time limit for completion**

Duration in months: 12 (from the award of the contract)

**Section III: Legal, economic, financial and technical information**

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**III.1. Conditions related to the contract**

**III.1.1. Deposits and guarantees required**

As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

**III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

## **III.2. Conditions for participation**

### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

### **III.2.2. Economic and financial ability**

List and brief description of conditions: As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

Minimum level(s) of standards possibly required: As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

Minimum level(s) of standards possibly required:

As in the tender documentation (EAHC/2013/CP/05) published on the EAHC website.

### **III.2.4. Information about reserved contracts**

## **III.3. Conditions specific to services contracts**

### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Criteria below

1. Understanding of the nature, scope and objectives of the tasks to be performed under the contract. Weighting 10

2. Quality and relevance of the proposed methodology for the study, including the methodology for: design of the variants of the graphical symbols (deliverable D2). Weighting 20
3. Quality and relevance of the proposed methodology for the study, including the methodology for: the relevance of the choice of countries in which the judgement, comprehension and perceptual quality testing is to be carried out (the contractor shall provide a rationale for choosing the countries as regards geographical, linguistic and cultural coverage). Weighting 20
4. Quality and relevance of the proposed methodology for the study, including the methodology for: conducting the testing, especially for the elements/aspects of the test procedure that are not defined by relevant ISO standards, for example, handling the tests materials in various languages. Weighting 20
5. Quality of the proposed: project management; work management including resource allocation within the team and time management; measures proposed for risk assessment, monitoring, reporting and quality control. Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

#### **IV.3. Administrative information**

##### **IV.3.1. File reference number attributed by the contracting authority**

EAHC/2013/CP/05.

##### **IV.3.2. Previous publication concerning this procedure**

no

##### **IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 7.1.2014

Payable documents: no

##### **IV.3.4. Time limit for receipt of tenders or requests to participate**

17.1.2014

##### **IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

##### **IV.3.6. Languages in which tenders or requests to participate may be submitted**

Any EU official language

##### **IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 8 (from the date stated for receipt of tender)

##### **IV.3.8. Conditions for opening of tenders**

Date: 23.1.2014

Place:

Executive Agency for Health and Consumers, 12 rue Guillaume Kroll (Drosbach building), room A3/043, 1882 Luxembourg, LUXEMBOURG.

Persons authorised to be present at the opening of tenders: yes

Information about authorised persons and opening procedure: A representative of each tenderer may attend the opening of the tenders. In this case, the interested tenderers are kindly requested to register not later than 20.1.2014 by e-mail ([eahc-cp-calls@ec.europa.eu](mailto:eahc-cp-calls@ec.europa.eu)) or by fax (+352 4301-30359). At the opening, the representative of the tenderer may be asked to present their credentials/power of attorney to be checked by the Executive Agency.

## Section VI: Complementary information

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### VI.1. Information about recurrence

This is a recurrent procurement: no

### VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Consumer programme European Parliament and Council Decision  
No 1926/2006/EC.

### VI.3. Additional information

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [cfi.registry@curia.europa.eu](mailto:cfi.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 433766

Internet address: <http://curia.europa.eu>

#### VI.4.2. Review procedure

Precise information on deadline(s) for review procedures: Within 2 months of the petitioner being notified or, failing the date of which (s)he became aware thereof. Lodging a complaint with the European Ombudsman does not mean that this deadline would be suspended or a new one set.

#### VI.4.3. Service from which information about the review procedure may be obtained

Official name: General Court of the European Union

Postal address: rue du Fort Niedergrünewald

Town: Luxembourg

Postal code: 2925

Country: Luxembourg

E-mail: [cfi.registry@curia.europa.eu](mailto:cfi.registry@curia.europa.eu)

Telephone: +352 4303-1

Fax: +352 433766

Internet address: <http://curia.europa.eu>

### VI.5. Date of dispatch of this notice

6.11.2013