

Denmark-Herning: Market and economic research; polling and statistics
OJ S 157/2019 16/08/2019
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Administrations- og Servicestyrelsen

National registration number: 19552101

Postal address: Brændgårdvej 10

Town: Herning

NUTS code: DK Danmark

Postal code: 7400

Country: Denmark

Contact person: Pia J. Arildsen

E-mail: Pia.Arildsen@ADST.dk

Telephone: +45 72375970

Internet address(es):

Main address: <http://www.adst.dk>

Address of the buyer profile: <https://eu.eu-supply.com/ctm/Company/CompanyInformation/Index/204762>

I.1. Name and addresses

Official name: Skattemankestyrelsen

National registration number: 10242894

Postal address: Ved Vesterport 6, 4. sal

Town: København V

NUTS code: DK Danmark

Postal code: 1612

Country: Denmark

Contact person: Pia J. Arildsen

E-mail: Pia.Arildsen@ADST.dk

Internet address(es):

Main address: www.skattemankestyrelsen.dk

I.1. Name and addresses

Official name: Spillemyndigheden

National registration number: 34730415

Postal address: Englandsgade 25, 6. sal

Town: Odense C

NUTS code: DK Danmark

Postal code: 5000

Country: Denmark

Contact person: Pia J. Arildsen

E-mail: Pia.Arildsen@ADST.dk

Internet address(es):

Main address: www.spillemyndigheden.dk

I.1. Name and addresses

Official name: Skatteministeriet

National registration number: 34730466

Postal address: Nicolai Eigtveds Gade 28

Town: København K

NUTS code: DK Danmark

Postal code: 1402

Country: Denmark

Contact person: Pia J. Arildsen

E-mail: Pia.Arildsen@ADST.dk

Internet address(es):

Main address: www.skatteministeriet.dk

I.1. Name and addresses

Official name: Skatteforvaltningen

National registration number: 19552101

Postal address: Brændgårdvej 10

Town: Herning

NUTS code: DK Danmark

Postal code: 7400

Country: Denmark

Contact person: Pia J. Arildsen

E-mail: Pia.Arildsen@ADST.dk

Internet address(es):

Main address: www.skatteforvaltningen.dk

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Rammeaftale om gennemførelse af analyser, målinger og surveys

Reference number: 18-1539670

II.1.2. Main CPV code

79300000 Market and economic research; polling and statistics

II.1.3. Type of contract

Services

II.1.4. Short description

Ordregiver udbyder en to-årig rammeaftale om levering af analyser, målinger og surveys med mulighed for 2 gange ét års forlængelse. Rammeaftalen tildeles 4 leverandører forudsat, at Ordregiver modtager et tilstrækkeligt antal konditionsmæssige tilbud. Leverandørerne vil være sideordnede og tildeling af opgaver vil ske ved gennemførelse af miniudbud (genåbning af konkurrencen). Tildeling af opgaver kan under visse betingelser desuden ske ved direkte tildeling.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 40 000 000,00 DKK

II.2. Description

II.2.2. Additional CPV code(s)

79310000 Market research services, 79311000 Survey services, 79311100 Survey design services, 79311200 Survey conduction services, 79311210 Telephone survey services, 79311300 Survey analysis services

II.2.3. Place of performance

NUTS code: DK Danmark

II.2.4. Description of the procurement

Ordregiver udbyder en to-årig Rammeaftale om levering af analyser, målinger og surveys med mulighed for 2 gange ét års forlængelse. Rammeaftalen tildeles fire leverandører forudsat, at Ordregiver modtager et tilstrækkeligt antal konditionsmæssige tilbud. Leverandørerne vil være sideordnede og tildeling af opgaver vil ske ved gennemførelse af miniudbud (genåbning af konkurrencen). Tildeling af opgaver kan under visse betingelser desuden ske ved direkte tildeling. Analyser, målinger og surveys vil primært omfatte eksterne interessenter med det formål at understøtte planlægning og evaluering af Ordregivers kommunikationsarbejde. De forskellige typer målinger omfatter blandt andet: Omdømmemålinger, kundetilfredshedsmålinger, interessentanalyser og ad hoc undersøgelser.

Den første opgave under rammeaftalen, der er »Omdømmemåling 2019«, tildeles dog ikke ved gennemførelse af miniudbud. Tilbud på »Omdømmemåling 2019« indgår i Ordregivers evaluering af tilbud og tildeling af rammeaftaler. Omdømmemålingen skal gennemføres som spørgeskemaundersøgelse i september 2019, og målingens resultater skal af rapporteres inden udgangen af oktober 2019.

II.2.5. Award criteria

Quality criterion - Name: Kvalitet / Weighting: 60 %

Quality criterion - Name: Konsulentkompetencer / Weighting: 10 %

Price - Weighting: 30 %

II.2.11. Information about options

Options: yes

Description of options:

Ordregiver kan som option vælge at forlænge Rammeaftalen med yderligere 2 gange ét år.

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14.

Additional information

Ordregiver skønner, at værdien af Rammeaftalen inklusive forlængelser, dvs. over en periode på 4 år, udgør 25 000 000 - 40 000 000 DKK eksklusive moms, men Ordregiver kan ikke garantere en bestemt omsætning i Rammeaftalens løbetid. Den skønnede værdi er ikke bindende eller forpligtende for Ordregiver.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Restricted procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 050-115010](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Rammeaftale om gennemførelse af analyser, målinger og surveys

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/08/2019

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Advice, Ledelses- og Kommunikationsrådgivning A/S

National registration number: 20212209

Town: København V

NUTS code: DK Danmark
Postal code: 1610
Country: Denmark
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 40 000 000,00 DKK

V.2.5. Information about subcontracting

Section V: Award of contract

Title:

Rammeaftale om gennemførelse af analyser, målinger og surveys

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

05/08/2019

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Epinion P/S

National registration number: 25638670

Town: København N

NUTS code: DK Danmark

Postal code: 2200

Country: Denmark

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 40 000 000,00 DKK

V.2.5. Information about subcontracting

Section V: Award of contract

Title:

Rammeaftale om gennemførelse af analyser, målinger og surveys

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1.

Date of conclusion of the contract

01/08/2019

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: yes

V.2.3. Name and address of the contractor

Official name: Megafon

National registration number: 14904492

Town: Frederiksberg

NUTS code: DK Danmark

Postal code: 2200

Country: Denmark

The contractor is an SME: yes

V.2.3. Name and address of the contractor

Official name: Valcon A/S

National registration number: 25254090

Town: København V

NUTS code: DK Danmark

Postal code: 1613

Country: Denmark

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 40 000 000,00 DKK

V.2.5. Information about subcontracting**Section V: Award of contract**

Title:

Rammeaftale om gennemførelse af analyser, målinger og surveys

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

06/08/2019

V.2.2. Information about tenders

Number of tenders received: 6

Number of tenders received from SMEs: 4

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Rambøll Management Consulting A/S

National registration number: 60997918

Town: København S

NUTS code: DK Danmark

Postal code: 2300

Country: Denmark

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 40 000 000,00 DKK

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Klagenævnet for Udbud

Postal address: Nævnenes Hus, Toldboden 2

Town: Viborg

Postal code: 8800

Country: Denmark

E-mail: klfu@naevneneshus.dk

Internet address: <https://erhvervsstyrelsen.dk/klagenaevnet-for-udbud>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Klagefrister fremgår af lov om Klagenævnet for Udbud, jf. lovbekendtgørelse nr. 593 af 2.6.2016 (lovbekendtgørelsen kan hentes på retsinformation):

Klagefrist ved klage over prækvalifikation ved begrænset udbud fremgår af § 7: Klage over ikke at være blevet udvalgt til at afgive tilbud skal være indgivet til Klagenævnet for Udbud inden 20 kalenderdage fra dagen efter afsendelse af en underretning til de berørte ansøgere om, hvem der er blevet udvalgt, jf. udbudslovens § 171, stk. 2, eller § 2, stk. 1, nr. 1, i Lov om Klagenævnet for Udbud, når underretningen er ledsaget af en begrundelse for beslutningen. Klage over udbud skal være indgivet til Klagenævnet for Udbud inden 6 måneder efter, at ordregiveren har indgået en rammeaftale regnet fra dagen efter den dag, hvor ordregiveren har underrettet de berørte ansøgere og tilbudsgivere, jf. lovens § 2, stk. 2, eller udbudslovens § 171, stk. 4.

Senest samtidig med, at en klage indgives til Klagenævnet for Udbud, skal klageren skriftligt underrette ordregiveren om, at klage indgives til Klagenævnet for Udbud, og om, hvorvidt klagen er indgivet i standstill-perioden, jf. lovens § 6, stk. 4. I tilfælde, hvor klagen ikke er indgivet i standstill-perioden, skal klageren tillige angive, hvorvidt der begæres opsættende virkning af klagen, jf. lovens § 12, stk. 1.

Klagenævnet for udbuds e-mailadresse er angivet i punkt VI.4.1).

Klagenævnet for Udbuds egen klagevejledning kan findes på www.erhvervsstyrelsen.dk.

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Konkurrence- og Forbrugerstyrelsen

Postal address: Carl Jacobsens Vej 35

Town: Valby

Postal code: 2500

Country: Denmark

E-mail: kfst@kfst.dk

Telephone: +45 3529100

Internet address: <http://www.kfst.dk>

VI.5. Date of dispatch of this notice

13/08/2019