389344-2026 - Competition

Italy – Advertising campaign services – servizi di comunicazione e promozione integrata
OJ S 108/2026 08/06/2026
Contract or concession notice – standard regime - Change notice
Services

1. Buyer

1.1. Buyer

Official name: REGIONE CALABRIA
Email: dipartimento.assetstrategici@pec.regione.calabria.it
Legal type of the buyer: Regional authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: servizi di comunicazione e promozione integrata
Description: servizi di comunicazione e promozione integrata della destinazione calabria sulla direttrice aeroportuale FCO-SUF
Procedure identifier: d0fbcf20-96d1-4028-9b9f-979e37ae5451
Type of procedure: Restricted
The procedure is accelerated: yes
Justification for the accelerated procedure: Scadenza fondi vincolati ed imminenza stagione turistica

2.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Catanzaro (ITF63)
Country: Italy

2.1.3. Value

Estimated value excluding VAT: 8 000 000,00 EUR
Maximum value of the framework agreement: 8 000 000,00 EUR

2.1.4. General information

Legal basis:
Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Servizi di comunicazione e promozione integrata

Description: Servizi di comunicazione e promozione integrata della destinazione Calabria sulla direttrice FCO-SUF

5.1.1. Purpose

Main nature of the contract: Services
Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Catanzaro (ITF63)
Country: Italy
Additional information: Roma

5.1.3. Estimated duration

Other duration: Unknown

5.1.5. Value

Estimated value excluding VAT: 8 000 000,00 EUR

5.1.6. General information

Reserved participation:
Participation is not reserved.
Procurement Project not financed with EU Funds.
The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document
Information about the second stage of a two-stage procedure:
Minimum number of candidates to be invited for the second stage of the procedure: 5

5.1.11. Procurement documents

Address of the procurement documents: https://sisgap.regione.calabria.it

5.1.12. Terms of procurement

Terms of submission:
Electronic submission: Allowed
Address for submission: https://sisgap.regione.calabria.it
Languages in which tenders or requests to participate may be submitted: Italian
Electronic catalogue: Allowed
Deadline for receipt of requests to participate: 08/06/2026 17:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time
Terms of contract:
The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:
Framework agreement, without reopening of competition
Maximum number of participants: 4
Information about the dynamic purchasing system:
No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR
Information about review deadlines: come da successivo documentazione di gara
Organisation providing more information on the review procedures: REGIONE CALABRIA

8. Organisations

8.1. ORG-0001

Official name: REGIONE CALABRIA
Registration number: 02205340793
Town: GERMANETO DI CATANZARO
Postcode: 88100
Country subdivision (NUTS): Catanzaro (ITF63)
Country: Italy
Email: dipartimento.assetstrategici@pec.regione.calabria.it
Telephone: 0961858787
Roles of this organisation:
Buyer
Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: TAR
Registration number: 97003130792
Town: CATANZARO
Postcode: 88100
Country subdivision (NUTS): Catanzaro (ITF63)
Country: Italy
Roles of this organisation:
Review organisation

10. Change

Version of the previous notice to be changed: 344765-2026
Main reason for change: Information updated
Description: PROROGA DEI TERMINI PER LA PRESENTAZIONE DELLE DOMANDE DI PARTECIPAZIONE ALLA FASE DI PREQUALIFICA

Notice information

Notice identifier/version: edfd5e1c-6e89-4f2d-bed2-7e5e3b6b5a41 - 01
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