

**France-Avignon: Promotional services**

OJ S 136/2022 18/07/2022

**Contract notice****Services****Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: INTERRHONE

Postal address: 6 rue DES TROIS FAUCONS CS90513

Town: Avignon

NUTS code: FRL06 Vaucluse

Postal code: 84024

Country: France

E-mail: [atroin@inter-rhone.com](mailto:atroin@inter-rhone.com)

Telephone: +33 490272400

**Internet address(es):**Main address: <https://www.vins-rhone.com/inter-rhone/qui-sommes-nous>Address of the buyer profile: [https://marchesonline.achatpublic.com/sdm/ent/gen/ent\\_recherche.do](https://marchesonline.achatpublic.com/sdm/ent/gen/ent_recherche.do)**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0ODYyNg%3D%3D>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0ODYyNg%3D%3D>

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: <https://publication.marchesonline.com/publication/extern/apcConsultationAcces.do?idConsultation=MzY0ODYyNg%3D%3D>

**I.4. Type of the contracting authority**

Other type: Interprofession viticole

**I.5. Main activity**

Other activity: Promotion/communication

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Programme de promotion des AOC des vignobles de la Vallée du Rhône au JAPON

**II.1.2. Main CPV code**

79342200 Promotional services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Programme de promotion des AOC des vignobles de la Vallée du Rhône au JAPON pour les années 2023 (tranche ferme), 2024 (tranche conditionnelle).

**II.1.5. Estimated total value****II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

**II.2. Description****II.2.1. Title**

Communication et Formation auprès des professionnels pour les AOC Côtes du Rhône & Côtes du Rhône Villages et pour les vins Clairette de Die et vins du Diois  
Lot No: 1

**II.2.2. Additional CPV code(s)**

79342200 Promotional services

**II.2.3. Place of performance**

NUTS code: JP Japan

**II.2.4. Description of the procurement**

Lot n°1 : Communication et Formation auprès des professionnels pour les AOC Côtes du Rhône & Côtes du Rhône Villages et pour les vins Clairette de Die et vins du Diois pour les années 2023 (tranche ferme) et 2024 (tranche conditionnelle).

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value****II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24  
This contract is subject to renewal: no

**II.2.10. Information about variants**

Variants will be accepted: yes

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes  
Identification of the project: Programme de promotion des vins sur les marchés des pays tiers dans le cadre de l'OCM Viticole ( FranceAgriMer)

## **II.2.14. Additional information**

### **II.2. Description**

#### **II.2.1. Title**

Lot n°2 : Communication digitale et Evènementiel auprès des consommateurs pour les AOC  
Côtes du Rhône & Côtes du Rhône Villages  
Lot No: 2

#### **II.2.2. Additional CPV code(s)**

79342200 Promotional services

#### **II.2.3. Place of performance**

NUTS code: JP Japan

#### **II.2.4. Description of the procurement**

Lot n°2 : Communication digitale et Evènementiel auprès des consommateurs pour les AOC  
Côtes du Rhône & Côtes du Rhône Villages pour les années 2023 (tranche ferme) et 2024  
(tranche conditionnelle).

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement  
documents

#### **II.2.6. Estimated value**

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 24  
This contract is subject to renewal: no

#### **II.2.10. Information about variants**

Variants will be accepted: yes

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: Programme de promotion des vins sur les marchés des pays tiers  
dans le cadre de l'OCM Viticole ( FranceAgriMer)

## **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

## **IV.2. Administrative information**

### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 29/08/2022 Local time: 12:00

### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

### **IV.2.7. Conditions for opening of tenders**

Date: 29/08/2022 Local time: 14:00

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

#### **VI.4.2. Body responsible for mediation procedures**

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

#### **VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal de grande instance

Postal address: 2 BOULEVARD LIMBERT

Town: AVIGNON

Postal code: 84078

Country: France

### **VI.5. Date of dispatch of this notice**

13/07/2022