

**Norway-Bergen: Printed matter and related products**  
**OJ S 157/2019 16/08/2019**  
**Contract award notice**  
**Supplies**

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Hordaland fylkeskommune  
National registration number: 938 626 367  
Postal address: Postboks 7900  
Town: Bergen  
NUTS code: NO05 Vestlandet  
Postal code: 5020  
Country: Norway  
Contact person: Katrine Berntsen  
E-mail: [katrine.berntsen@hfk.no](mailto:katrine.berntsen@hfk.no)  
**Internet address(es):**  
Main address: <http://www.hordaland.no>

**I.1. Name and addresses**

Official name: Sogn og Fjordane fylkeskommune  
National registration number: 941 388 841  
Town: Leikanger  
NUTS code: NO05 Vestlandet  
Country: Norway  
E-mail: [katrine.berntsen@hfk.no](mailto:katrine.berntsen@hfk.no)  
**Internet address(es):**  
Main address: <https://www.sfj.no/>

**I.1. Name and addresses**

Official name: Bybanen AS  
National registration number: 977 511 402  
Town: Kokstad  
NUTS code: NO05 Vestlandet  
Country: Norway  
E-mail: [katrine.berntsen@hfk.no](mailto:katrine.berntsen@hfk.no)  
**Internet address(es):**  
Main address: <http://www.bybanen.no/>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.4. Type of the contracting authority**

Regional or local authority

**I.5.**

## **Main activity**

General public services

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

Profiling Articles

Reference number: HFK/19/004

#### **II.1.2. Main CPV code**

22000000 Printed matter and related products

#### **II.1.3. Type of contract**

Supplies

#### **II.1.4. Short description**

Hordaland County and Sogn og Fjordane County shall merge to Vestland County from 1.1.2020. A framework agreement for profiling articles for the new County shall be entered. The framework agreement shall also include the National Digital Learning Arena (NDLA), the light rail AS, the light rail development department and Skyss. These enterprises have their own logos and the articles must be delivered with the individual enterprise's logo.

#### **II.1.6. Information about lots**

This contract is divided into lots: no

#### **II.1.7. Total value of the procurement**

Value excluding VAT: 5 000 000,00 NOK

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

18530000 Presents and rewards, 22462000 Advertising material, 39294100 Information and promotion products

#### **II.2.3. Place of performance**

NUTS code: NO051 Hordaland

#### **II.2.4. Description of the procurement**

Hordaland County and Sogn og Fjordane County shall merge to Vestland County from 1.1.2020. A framework agreement for profiling articles for the new County shall be entered. The framework agreement shall also include the national digital learning arena (NDLA), the light rail AS, the light rail development department and Skyss. These enterprises have their own logos and the articles must be delivered with the individual enterprise's logo.

#### **II.2.5. Award criteria**

Price

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

## II.2.14. Additional information

### Section IV: Procedure

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#### IV.1. Description

##### IV.1.1. Type of procedure

Open procedure

##### IV.1.3. Information about a framework agreement or a dynamic purchasing system

##### IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

#### IV.2. Administrative information

##### IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2019/S 067-158313](#)

##### IV.2.8. Information about termination of dynamic purchasing system

##### IV.2.9. Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

28/06/2019

##### V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: IDÈ House of Brands

National registration number: 942 425 945

Postal address: Dyrløkkeveien 19

Town: Drøbak

NUTS code: NO Norge

Postal code: 1440

Country: Norway

E-mail: [andreask@ide.no](mailto:andreask@ide.no)

Internet address: <http://www.ide.no>

The contractor is an SME: no

##### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 000 000,00 NOK

##### V.2.5. Information about subcontracting

## Section VI: Complementary information

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### VI.3. Additional information

Visma notice: <https://opic.com/id/afhoygimez>

### VI.4. Procedures for review

#### VI.4.1. Review body

Official name: Hordaland fylkeskommune

Town: Bergen

Country: Norway

### VI.5. Date of dispatch of this notice

14/08/2019