

NO-Oslo: research and development services and related consultancy services

OJ S 237/2012 08/12/2012

Contract award notice

Services

Directive 2004/18/EC**Section I: Contracting authority**

I.1. Name and addresses

Official name: Nærings- og handelsdepartementet

Postal address: Postboks 8148 Dep

Town: Oslo

Postal code: 0033

Country: Norway

For the attention of: Karin Ibenholt

Telephone: +47 22249090

Internet address(es):Address of the buyer profile: http://www.doffin.no//search/Search_AuthProfile.aspx?ID=AA0010**I.2. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: The Ministry of Trade and Industry

Section II: Object of the contract

II.1. Description**II.1.1. Title**

Sector analysis of the tourism industry in Northern Norway.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 8: Research and development services

Main site or place of performance: Oslo, Norway.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**II.1.4. Short description of the contract or purchase(s)**

The Department for Trade and Industry (NHD) is leading an inter-departmental steering committee for the project "Knowledge acquisition - growth in the North".

The objective of "Knowledge acquisition - growth in the North" is to obtain knowledge about the effects and consequences of an increased emphasis on economic growth in industries such as tourism and fisheries-related activities in Nordland, Troms and Finnmark. It is desirable to consider the creation of a broad perspective, taking into account the economic,

social and environmental impacts and effects. The basis for the geographical limitation is the updated management plan for the Barents Sea - Lofoten, and the knowledge collected will be used as the basis for the next update of the management plan.

The knowledge acquisition covers a wide range of industries and issues, and shall highlight the potential for value creation in the industries individually and collectively. The sectors in which separate analyses shall be performed are:

- Fisheries, aquaculture and new marine industries,
- Tourism,
- Renewable energy,
- Mineral industry,
- Other industry and business.

This study covers a sector analysis of tourism. The objective of the sector analysis of tourism is to map the sector, and evaluate the potential for value creation in the medium term (2030) and long term (2050 and 2100). Through the report background material shall be prepared showing the status of the sector, and a description of its future prospects, including key industry-specific trends.

Detailed description follows in Appendix 1 to the contract.

II.1.5. CPV code(s)

73000000 Research and development services and related consultancy services, 73200000 Research and development consultancy services, 73210000 Research consultancy services, 73220000 Development consultancy services, 79311300 Survey analysis services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 1 500 000 NOK
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Offered professional competence. Weighting 40
2. Understanding of the assignment/method. Weighting 40
3. Price/total cost. Weighting 20

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

Sak 201203505

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 166-276034](#) of 30.8.2012

Section V: Award of contract

Lot title: Sector analysis of the tourism industry in Northern Norway.

V.1. Date of conclusion of the contract

19.10.2012

V.2. Information about tenders

Number of tenders received: 3

V.3. Name and address of the contractor

Official name: Menon Business Economics

Postal address: Pb 5250 Majorstuen

Town: Oslo

Postal code: 0303

Country: Norway

Internet address: www.menon.no

V.4. Information on value of the contract/lot

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

(NT Ref:275441).

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

7.12.2012