

**France-Nice: News-agency services**  
**OJ S 224/2013 19/11/2013**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC**

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: EPA Plaine du Var

Postal address: 455 promenade des Anglais

Town: Nice

Postal code: 06205

Country: France

For the attention of: Alain Rohou

E-mail: [marches@epa-plaineduvar.com](mailto:marches@epa-plaineduvar.com)

Telephone: +33 493217119

Fax: +33 493217126

**Internet address(es):**

General address of the contracting authority: <http://epa-plaineduvar.e-marchespublics.com>

Address of the buyer profile: <http://epa-plaineduvar.e-marchespublics.com>

**I.2. Type of the contracting authority**

**I.3. Main activity**

**I.4. Contract award on behalf of other contracting authorities**

**Section II: Object of the contract**

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**II.1. Description**

**II.1.1. Title**

Mission de relations presse auprès de l'EPA plaine du Var

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 13: Advertising services

Main site or place of performance: 455 promenade des Anglais, 06205 Nice

NUTS code FR823 Alpes-Maritimes

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

**II.1.4. Short description of the contract or purchase(s)**

Le présent marché a pour objet la réalisation d'une mission de relations presse auprès de l'établissement public d'aménagement de la plaine du Var, dans le cadre du déploiement de sa stratégie de communication.

**II.1.5. CPV code(s)**

92400000 News-agency services

**II.1.6. Information about the Government Procurement Agreement (GPA)**

## **II.2. Total value of the contract/lot**

### **II.2.1. Total value of the contract/lot**

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Valeur technique et méthodologique de l'offre. Weighting 70
2. Montant de l'offre. Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

#### **IV.3.2. Previous publication concerning this procedure**

no

## **Section V: Award of contract**

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Lot No: 1

- Lot title: Mission de relations presse auprès de l'EPA plaine du Var

#### **V.1. Date of conclusion of the contract**

14.11.2013

#### **V.2. Information about tenders**

Number of tenders received: 3

#### **V.3. Name and address of the contractor**

Official name: Saatchi et AMP, Saatchi

Postal address: 6 place Charles Béraudier

Town: Lyon

Postal code: 69428

#### **V.4. Information on value of the contract/lot**

#### **V.5. Information about subcontracting**

## **Section VI: Complementary information**

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### **VI.1. Information about European Union funds**

### **VI.2.**

**Additional information**

Annonce n° 136, BOAMP 147 B du 1.8.2013.

Date d'envoi du présent avis au JOUE et au BOAMP : 15.11.2013.

**VI.3. Procedures for review****VI.3.1. Review body**

Official name: Tribunal administratif de Nice

Postal address: 33 boulevard Franck Pilatte

Town: Nice

Postal code: 06300

Internet address: <http://nice.tribunal-administratif.fr/>

**VI.3.2. Review procedure****VI.3.3. Service from which information about the review procedure may be obtained****VI.4. Date of dispatch of this notice**

15.11.2013