

391769-2026 - Result

Ireland – Advertising and marketing services – MMP071F-22: Request for Tender Mini Competition Creative Campaign Services for the Public Sector Department of Enterprise, Tourism and Employment

OJ S 109/2026 09/06/2026

Contract or concession award notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: The Office of Government Procurement

Email: support@ogp.gov.ie

Legal type of the buyer: Central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: MMP071F-22: Request for Tender Mini Competition Creative Campaign Services for the Public Sector Department of Enterprise, Tourism and Employment

Description: Department of Enterprise, Tourism and Employment (“the Client” or “Contracting Authority”) seeks Tenders for the Provision of Creative Campaign Services for the Public Sector.

Procedure identifier: a9e34d81-8226-4348-bf3d-d1d0aa8b5440

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 1 400 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: MMP071F-22: Request for Tender Mini Competition Creative Campaign Services for the Public Sector Department of Enterprise, Tourism and Employment

Description: Department of Enterprise, Tourism and Employment (“the Client” or “Contracting Authority”) seeks Tenders for the Provision of Creative Campaign Services for the Public Sector.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79341000 Advertising services, 79341100 Advertising consultancy services, 79341200 Advertising management services, 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

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Country subdivision (NUTS): Dublin (IE061)

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Additional information: Dublin Ireland

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5.1.2. Place of performance

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Additional information: Dublin Ireland

5.1.5. Value

Estimated value excluding VAT: 1 400 000,00 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Most Economically Advantageous Tender (MEAT)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 1

Criterion:

Type: Price

Description: Most Economically Advantageous Tender (MEAT)

Category of award weight criterion: Weight (points, exact)

Award criterion number: 2

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

Dynamic purchasing system, only usable by buyers listed in this notice

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: The Office of Government Procurement

Organisation providing more information on the review procedures: The High Court of Ireland

6. Results

Value of all contracts awarded in this notice: 1 400 000,00 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Connelly Partners

Tender:

Tender identifier: 000143914

Identifier of lot or group of lots: LOT-0001

Value of the tender: 1 400 000,00 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 441302

Date of the conclusion of the contract: 09/04/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 10

8. Organisations

8.1. ORG-0001

Official name: The Office of Government Procurement

Registration number: IE3229842HH

Postal address: 3A Mayor Street Upper, Dublin 1

Town: Dublin

Postcode: D01 PF72

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: support@ogp.gov.ie

Telephone: +353 17738000

Internet address: <https://www.ogp.gov.ie>

Buyer profile: <https://www.ogp.gov.ie>

Roles of this organisation:

Buyer

Organisation providing offline access to the procurement documents

8.1. ORG-0002

Official name: Connelly Partners

Size of the economic operator: Small

Registration number: 612266

Postal address: First Floor, Portview House.

Town: Dublin

Postcode: D04 V9Y9

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: vmcdermott@connellypartners.com

Telephone: 0876856045

Internet address: www.connellypartners.com

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

8.1. ORG-0003

Official name: The High Court of Ireland

Registration number: The High Court of Ireland

Department: The High Court of Ireland

Postal address: Four Courts, Inns Quay, Dublin 7

Town: Dublin

Postcode: D07 WDX8

Country subdivision (NUTS): Dublin (IE061)

Country: Ireland

Email: HighCourtCentralOffice@courts.ie

Telephone: +353 1 8886000

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: European Dynamics S.A.

Registration number: 002024901000

Department: European Dynamics S.A.

Town: Athens

Postcode: 15125

Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)

Country: Greece

Email: eproc-esender@eurodyn.com

Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: e58e7fde-3014-4bf7-a9b8-3f867319b236 - 01

Form type: Result

Notice type: Contract or concession award notice – standard regime

Notice subtype: 29

Notice dispatch date: 05/06/2026 14:26:22 (UTC+01:00) Central European Time, Western European Summer Time

Languages in which this notice is officially available: English

Notice publication number: 391769-2026

OJ S issue number: 109/2026

Publication date: 09/06/2026