

France-Paris: Design consultancy services
OJ S 147/2021 02/08/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cnbf Caisse Nationale des Barreaux Fra

Postal address: 11 bd de Sébastopol

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

E-mail: Nduval@cnbf.fr

Internet address(es):

Main address: <http://cnbf.fr>

Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>

I.4. Type of the contracting authority

Other type: Organisme de sécurité sociale

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

prestations de communication : conseil, realisation de documents D'Information et supports de communication de toutes natures - organisation de visio conferences

Reference number: 2021GA01

II.1.2. Main CPV code

79415200 Design consultancy services

II.1.3. Type of contract

Services

II.1.4. Short description

prestations de communication : conseil, realisation de documents D'Information et supports de communication de toutes natures - organisation de visio conferences

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7.

Total value of the procurement

Value excluding VAT: 200 000,00 EUR

II.2. Description

II.2.1. Title

prestations de conseil en communication et de réalisation de documents d'information tous supports et autres prestations

Lot No: 1

II.2.2. Additional CPV code(s)

79415200 Design consultancy services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

prestations de conseil en communication et de réalisation de documents d'information tous supports, comportant des prestations de relecture, composition, mise en page, parfois rédaction, et plus généralement des conseils sur la présentation, l'évolution éventuelle de la charte graphique, sur tous supports : mails, papier, vidéos, tutoriels, etc. Sont attendues également des prestations de conseil et d'accompagnement en communication

II.2.5. Award criteria

Quality criterion - Name: Références, aptitudes et profils de l'équipe / Weighting: 15

Quality criterion - Name: Compréhension du contexte, méthodologie proposée / Weighting: 15

Quality criterion - Name: Degré de capacité et de réactivité pour réaliser les prestations de conception tous supports / Weighting: 20

Quality criterion - Name: Degré de capacité et de réactivité pour réaliser les prestations de conseil et d'accompagnement stratégique en communication / Weighting: 20

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

l'Organisation de réunions en visioconférences en ce compris la réalisation technique, le suivi du déroulement et l'assistance aux participants et autres prestations

Lot No: 2

II.2.2. Additional CPV code(s)

79952000 Event services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

l'Organisation de réunions en visioconférences en ce compris la réalisation technique, le suivi du déroulement et l'assistance aux participants pour se connecter, l'organisation de votes publics ou scrutins secrets, et toute prestations connexes

II.2.5. Award criteria

Quality criterion - Name: Références, aptitudes et profils de l'équipe / Weighting: 20

Quality criterion - Name: Compréhension du contexte, méthodologie proposée / Weighting: 20

Quality criterion - Name: Degré de capacité et de réactivité pour réaliser les prestations attendues / Weighting: 30

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 048-120932](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 2021GA01

Lot No: 1

Title:

prestations de conseil en communication et de réalisation de documents

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/07/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: cithea

Postal address: 178 quai louis blériot

Town: Paris

NUTS code: FR101 Paris

Postal code: 75016

Country: France

Internet address: <https://cithea.com/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 180 000,00 EUR

Total value of the contract/lot: 180 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Contract No: 2021GA01

Lot No: 2

Title:

l'Organisation de réunions en visioconférences

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

16/07/2021

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: delta service organisation

Postal address: 15 rue cugnot

Town: Paris

NUTS code: FR101 Paris

Postal code: 75018

Country: France

Internet address: <https://www.delta-services-organisation.fr/>

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 180 000,00 EUR

Total value of the contract/lot: 180 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal judiciaire de paris

Postal address: parvis du Tribunal de Paris

Town: Paris

Postal code: 75017

Country: France

VI.5. Date of dispatch of this notice

28/07/2021