

391905-2026 - Competition

Belgium – Advertising and marketing services – Terbeschikkingstelling van een digitale fondsenwervingsdienst voor New Samusocial vzw

OJ S 109/2026 09/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: SAMUSOCIAL ASBL

Email: marches.publics@samusocial.be

Legal type of the buyer: Body governed by public law, controlled by a regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Terbeschikkingstelling van een digitale fondsenwervingsdienst voor New Samusocial vzw

Description: Deze opdracht heeft betrekking op de terbeschikkingstelling van een dienst voor het werven van donateurs ten voordele van New Samusocial vzw, in het kader van een digitale fondsenwervingscampagne over een periode van drie (3) jaar.

Procedure identifier: b19c99cc-e68b-41e1-8051-a941a95f9136

Internal identifier: 2026-11

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 79342200 Promotional services

2.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: 2026-11 - 1

Description: Deze opdracht heeft betrekking op de terbeschikkingstelling van een dienst voor het werven van donateurs ten voordele van New Samusocial vzw, in het kader van een

digitale fondsenwervingscampagne over een periode van drie (3) jaar. Deze opdracht heeft tot doel om fondsen te werven en tegelijk het aantal nieuwe donateurs uit te breiden via gerichte digitale acties. De opdracht wordt voor een periode van drie (3) jaar gegund.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79000000 Business services: law, marketing, consulting, recruitment, printing and security

5.1.2. Place of performance

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

5.1.3. Estimated duration

Start date: 01/09/2026

Duration end date: 01/09/2029

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.publicprocurement.be/publication-workspaces/9f116184-594a-40df-998b-186f87977187/documents>

Ad hoc communication channel:

URL: <https://www.publicprocurement.be/publication-workspaces/9f116184-594a-40df-998b-186f87977187/forum>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.publicprocurement.be/supplier/enterprises/0/tendering-workspaces/publication-workspace-detail/9f116184-594a-40df-998b-186f87977187/general>

Languages in which tenders or requests to participate may be submitted: Dutch, French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 08/07/2026 10:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 60 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Raad van State - afdeling bestuursrechtspraak

Information about review deadlines: beroep tot opschorting: 15 kalenderdagen vanaf de verzending van de met redenen omklede gunningsbeslissing beroep tot nietigverklaring: 60 kalenderdagen vanaf de dag na de kennisgeving van de gunning

8. Organisations

8.1. ORG-0001

Official name: SAMUSOCIAL ASBL

Registration number: 0723631678_3476

Postal address: 68, Boulevard Poincaré

Town: Anderlecht

Postcode: 1070

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: marches.publics@samusocial.be

Telephone: 025268429

Buyer profile: <https://www.publicprocurement.be/bda?organisationIds=3476&includeOrganisationChildren=true>

Roles of this organisation:

Buyer

8.1. ORG-0002

Official name: FOD Beleid en Ondersteuning

Registration number: BE001

Postal address: Simon Bolivarlaan 30, bus 1

Town: Brussel

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: revise@publicprocurement.be

Telephone: +32 2 740 80 00

Internet address: <https://bosa.belgium.be>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Raad van State - afdeling bestuursrechtspraak

Registration number: 0931814266

Town: Etterbeek

Postcode: 1040

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Roles of this organisation:

Review organisation

Notice information

Notice identifier/version: 1a14ef7d-e69a-4a00-bd36-776625fd4319 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 05/06/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Notice dispatch date (eSender): 05/06/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: Dutch, French

Notice publication number: 391905-2026

OJ S issue number: 109/2026

Publication date: 09/06/2026