

Netherlands-The Hague: Advertising and marketing services

OJ S 159/2019 20/08/2019

Contract notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stichting Nederlandse Veteranendag

National registration number: 481814737

Postal address: Van Alkemadeaan 786

Town: Den Haag

NUTS code: NL Nederland

Postal code: 2597 BC

Country: Netherlands

Contact person: Richard Kloosterman

E-mail: tenderdesk@probid.nl

Telephone: +31 387110339

Internet address(es):

Main address: <http://www.veteranendag.nl>

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/1652392b481f1b801bd2a5ba735fc625>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.tenderned.nl/tenderned-web/aankondiging/detail/publicatie/akid/1652392b481f1b801bd2a5ba735fc625>

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Other activity: Organiseren jaarlijkse Nederlandse Veteranendag

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Ontwikkelen, schrijven en mede uitvoeren van het Media- en Publiciteitsplan

Reference number: RK.850317-300919/EG

II.1.2. Main CPV code

79340000 Advertising and marketing services

II.1.3.

Type of contract

Services

II.1.4. Short description

Het ontwikkelen, schrijven en mede uitvoeren van het Media- en Publiciteitsplan, ten behoeve van de publiciteitscampagne 2020 van de Nederlandse Veteranendag. Mogelijk ook voor de jaren 2021 en 2022.

II.1.5. Estimated total value

II.1.6. Information about lots

This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)

79342200 Promotional services

II.2.3. Place of performance

NUTS code: NL Nederland

II.2.4. Description of the procurement

De aanbestedende dienst wenst een leverancier te contracteren die gedurende de contractperiode samengewerkt met het campagneteam van de Nederlandse Veteranendag en in het bijzonder met de woordvoerder/coördinator publiekscampagne en educatie. Daarbij wordt van de Opdrachtnemer een volwaardige, coöperatieve en flexibele inbreng verwacht. Gedurende de contractperiode moeten samen met het campagneteam diverse activiteiten worden verricht (zie hiervoor het aanbestedingsdocument).

II.2.5. Award criteria

Criteria below

Quality criterion - Name: Plan van Aanpak / Weighting: 45

Quality criterion - Name: Presentatie en motivatie PvA / Weighting: 15

Price - Weighting: 40

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Start: 01/01/2020 End: 31/12/2020

This contract is subject to renewal: yes

Description of renewals:

De Aanbestedende Dienst behoudt zich het recht voor de Dienstverleningsovereenkomst twee (2) maal met één (1) jaar te verlengen, te weten voor de jaren 2021 en 2022.

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: yes

Description of options:

Verlengingsjaren na reguliere periode van 1 jaar (2020)

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.2. Economic and financial standing

Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability

Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 30/09/2019 Local time: 11:30

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

Dutch

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 3 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 30/09/2019 Local time: 11:30

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Rechtbank Den Haag

Town: Den Haag

Country: Netherlands

E-mail: info.gerechtshofdenhaag@rechtspraak.nl

Internet address: <https://www.rechtspraak.nl/Organisatie-en-contact/Organisatie/Rechtbanken>

VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

20 dagen na dagtekening van de brief waarin namens de aanbestedende dienst de betreffende beslissing wordt meegedeeld.

VI.5. Date of dispatch of this notice

19/08/2019