

**France-Paris: Graphic design services**  
**OJ S 162/2020 21/08/2020**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Campus France  
Postal address: 28 rue de la Grange aux Belles  
Town: Paris  
NUTS code: FR101 Paris  
Postal code: 75010  
Country: France  
Contact person: Secrétariat général  
E-mail: [etienne.chaput@campusfrance.org](mailto:etienne.chaput@campusfrance.org)  
Telephone: +33 140405729

**Internet address(es):**

Main address: <http://www.campusfrance.org/fr/>  
Address of the buyer profile: <https://www.marches-publics.gouv.fr>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques.

**II.1.6. Information about lots**

This contract is divided into lots: yes

### **II.1.7. Total value of the procurement**

Value excluding VAT: 1 600 000,00 EUR

## **II.2. Description**

### **II.2.1. Title**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques.

Lot No: 1

### **II.2.2. Additional CPV code(s)**

79822500 Graphic design services

### **II.2.3. Place of performance**

NUTS code: FR101 Paris

### **II.2.4. Description of the procurement**

Le contrat a pour objet la réalisation, à la demande, de prestations graphiques pour les supports d'édition et de communication de Campus France, essentiellement PAR PAO (Publication assistée par ordinateur).

### **II.2.5. Award criteria**

Quality criterion - Name: Valeur technique / Weighting: 60 %

Price - Weighting: 40 %

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2019/S 145-357409](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

## Section V: Award of contract

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**Contract No:** 20200000000003

**Lot No:** 1

**Title:**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

23/03/2020

#### V.2.2. Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: no

#### V.2.3. Name and address of the contractor

Official name: Rubrik C.

Town: Grigny

NUTS code: FR104 Essonne

Country: France

The contractor is an SME: yes

#### V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 1 600 000,00 EUR

#### V.2.5. Information about subcontracting

The contract is likely to be subcontracted

## Section V: Award of contract

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**Contract No:** 20200000000003

**Lot No:** 1

**Title:**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques

A contract/lot is awarded: yes

### V.2. Award of contract

#### V.2.1. Date of conclusion of the contract

23/03/2020

#### V.2.2. Information about tenders

Number of tenders received: 17

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Zebra communication  
Town: Orvanne  
NUTS code: FR102 Seine-et-Marne  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 600 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section V: Award of contract**

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**Contract No:** 20200000000003

**Lot No:** 1

**Title:**

Publication des supports d'édition et de communication de campus France. Lot no1 réalisation de prestations graphiques

A contract/lot is awarded: yes

**V.2. Award of contract****V.2.1. Date of conclusion of the contract**

23/03/2020

**V.2.2. Information about tenders**

Number of tenders received: 17

The contract has been awarded to a group of economic operators: no

**V.2.3. Name and address of the contractor**

Official name: Luciole  
Town: Paris  
NUTS code: FR101 Paris  
Country: France  
The contractor is an SME: yes

**V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 1 600 000,00 EUR

**V.2.5. Information about subcontracting**

The contract is likely to be subcontracted

**Section VI: Complementary information**

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**VI.3. Additional information****VI.4. Procedures for review****VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy  
Town: Paris Cedex 04  
Postal code: 75181  
Country: France  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris  
Postal address: 7 rue de Jouy  
Town: Paris Cedex 04  
Postal code: 75181  
Country: France  
E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

**VI.5. Date of dispatch of this notice**

18/08/2020