

France-Montbrison: Printing and related services
OJ S 124/2023 30/06/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: ville de Montbrison

National registration number: 21420147700012

Postal address: 1 Place de l'hôtel de Ville, Cs 50179

Town: Montbrison

NUTS code: FRK25 Loire

Postal code: 42605

Country: France

E-mail: marches-publics@ville-montbrison.fr

Telephone: +33 477963900

Fax: +33 477963996

Internet address(es):

Main address: <http://www.ville-montbrison.fr/>

Address of the buyer profile: <https://loire.marches-publics.info>

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

élaboration de supports de communication (papier, photo et vidéo), impression et distribution

Reference number: 23fs-0227-Q

II.1.2. Main CPV code

79800000 Printing and related services

II.1.3. Type of contract

Services

II.1.4. Short description

la ville s'appuie pour assurer sa communication sur divers supports existants : visuels, audiovisuels, internet, panneaux lumineux, réseaux sociaux, mais accorde une importance particulière aux moyens écrits et imprimés : magazine municipal, flyers, dépliants, plaquettes, publications, qui doivent rester accessibles au public d'une ville moyenne tout en manifestant une créativité adaptée à notre époque

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 158 000,00 EUR

II.2. Description

II.2.1. Title

conception de supports imprimés hors magazine municipal
Lot No: 1

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera la conception de divers supports imprimés

II.2.5. Award criteria

Quality criterion - Name: Qualité esthétique / Weighting: 30

Quality criterion - Name: Diversité thématique et de création des documents proposés /
Weighting: 30

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

réalisation du magazine municipal
Lot No: 2

II.2.2. Additional CPV code(s)

79822500 Graphic design services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera la réalisation du magazine municipal

II.2.5. Award criteria

Quality criterion - Name: Qualité esthétique / Weighting: 30

Quality criterion - Name: Diversité thématique et de création des documents proposés /
Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression du magazine municipal et documents de plus de 32 pages (grande quantité)
Lot No: 3

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera l'impression du magazine municipal et des documents imprimés en grande quantité

II.2.5. Award criteria

Quality criterion - Name: Qualité du rendu / Weighting: 30

Quality criterion - Name: Performance environnementale / Weighting: 30

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression de documents hors lot 3 et lot 5
Lot No: 4

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera l'impression de divers imprimés (flyer, dépliants et brochures, invitations, affiches...)

II.2.5. Award criteria

Quality criterion - Name: Qualité du rendu / Weighting: 35

Quality criterion - Name: Performance environnementale / Weighting: 25

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression de documents administratifs

Lot No: 5

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera l'impression de divers documents administratifs (carte de repas, de transport, lettre à en-tête...)

II.2.5. Award criteria

Quality criterion - Name: Délai / Weighting: 20

Quality criterion - Name: Performance environnementale / Weighting: 20

Quality criterion - Name: Qualité du rendu / Weighting: 20

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

impression sur supports particuliers

Lot No: 6

II.2.2. Additional CPV code(s)

79810000 Printing services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire de ce lot assurera l'impression de bâches, de panneaux de chantier et de panneaux signalétiques

II.2.5. Award criteria

Quality criterion - Name: Qualité du rendu / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

collecte d'encarts publicitaires pour le magazine municipal
Lot No: 7

II.2.2. Additional CPV code(s)

79341000 Advertising services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire réalisera la collecte d'encarts publicitaires pour le magazine municipal de la Ville de Montbrison, 3 ou 4 numéros par an

II.2.5. Award criteria

Quality criterion - Name: Méthodologie de travail / Weighting: 40

Cost criterion - Name: Tarifs d'insertion et pourcentage de rémunération / Weighting: 60

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

distribution documents toutes boites aux lettres
Lot No: 8

II.2.2. Additional CPV code(s)

64121100 Mail delivery services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le prestataire devra distribuer dans l'ensemble des boites aux lettres de Montbrison le magazine municipal : entre 8 000 et 10 000 exemplaires sont édités 3 ou 4 fois par an

II.2.5. Award criteria

Quality criterion - Name: Délai de distribution / Weighting: 40

Quality criterion - Name: Politique d'insertion sociale / Weighting: 10

Quality criterion - Name: Pertinence et utilisation et réactivité des outils de suivi de distribution / Weighting: 10

Price - Weighting: 40

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

reportages et prestations photographiques

Lot No: 9

II.2.2. Additional CPV code(s)

79961000 Photographic services

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le photographe devra couvrir les événements organisés par la Ville de Montbrison à la demande expresse de celle-ci

II.2.5. Award criteria

Quality criterion - Name: Qualité esthétique / Weighting: 30

Quality criterion - Name: Disponibilité / Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

réalisation de films vidéo

Lot No: 10

II.2.2. Additional CPV code(s)

92111200 Advertising, propaganda and information film and video-tape production

II.2.3. Place of performance

NUTS code: FRK25 Loire

II.2.4. Description of the procurement

le titulaire réalisera différents films (vidéos scénarisées, spots publicitaires...)

II.2.5. Award criteria

Quality criterion - Name: Qualité esthétique / Weighting: 30

Quality criterion - Name: Diversité thématique et technique / Weighting: 20

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2023/S 010-020439](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

conception de supports imprimés hors magazine municipal

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 9

Number of tenders received by electronic means: 9

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: pagina Communication

Postal address: 4 Rue Claude Chappe

Town: Saint-Didier-au-Mont D"Or

NUTS code: FRK26 Rhône

Postal code: 69370

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

réalisation du magazine municipal

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 10

Number of tenders received by electronic means: 10

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: pagina Communication

Postal address: 4 Rue Claude Chappe

Town: Saint-Didier-au-Mont D"Or

NUTS code: FRK26 Rhône

Postal code: 69370

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 12 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

impression du magazine municipal et documents de plus de 32 pages (grande quantité)

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 5

Number of tenders received by electronic means: 5

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: imprimerie Chirat

Postal address: 744 Route De Ste Colombe

Town: Saint-Just-la-Pendue

NUTS code: FRK25 Loire

Postal code: 42540

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 64 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 4

Title:

impression de documents hors lot 3 et lot 5

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3.

Name and address of the contractor

Official name: sud Offset Imprimerie
Postal address: rue Du Cret De Mars
Town: La Ricamarie
NUTS code: FRK25 Loire
Postal code: 42150
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 36 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 5

Title:

impression de documents administratifs

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: sud Offset Imprimerie
Postal address: rue Du Cret De Mars
Town: La Ricamarie
NUTS code: FRK25 Loire
Postal code: 42150
Country: France
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 10 000,00 EUR

V.2.5. Information about subcontracting**Section V: Award of contract**

Lot No: 6

Title:

impression sur supports particuliers

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: ds Impression

Postal address: 5 Rue De L'Artisanat

Town: Geudertheim

NUTS code: FRF11 Bas-Rhin

Postal code: 67170

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 8 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 7

Title:

collecte d'encarts publicitaires pour le magazine municipal

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

Other reasons (discontinuation of procedure)

Section V: Award of contract

Lot No: 8

Title:

distribution documents toutes boites aux lettres

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: adrexo

Postal address: 1330 Av Jrgg De La Lauziere

Town: Aix-en-Provence

NUTS code: FRL04 Bouches-du-Rhône

Postal code: 13592

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 8 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 9

Title:

reportages et prestations photographiques

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: vincent Chambon Photographe

Postal address: 48 Rte Du Cluzel

Town: Lezigneux

NUTS code: FRK25 Loire

Postal code: 42600

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 5 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 10

Title:

réalisation de films vidéo

A contract/lot is awarded: yes

V.2. Award of contract**V.2.1. Date of conclusion of the contract**

14/03/2023

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: bertail Production

Postal address: 2 PI Du Souvenir Francais

Town: Montbrison

NUTS code: FRK25 Loire

Postal code: 42600

Country: France

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 10 000,00 EUR

V.2.5. Information about subcontracting**Section VI: Complementary information**

VI.3. Additional information**VI.4. Procedures for review****VI.4.1. Review body**

Official name: tribunal administratif de Lyon

Postal address: 184, rue Duguesclin

Town: Lyon

Postal code: 69433

Country: France

E-mail: greffe.ta-lyon@juradm.fr

Telephone: +33 478141010

Fax: +33 478141065

Internet address: <http://www.telerecours.fr>

VI.5. Date of dispatch of this notice

27/06/2023