

Germany-Frankfurt-on-Main: Advertising campaign services
OJ S 148/2021 03/08/2021
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Stadt Frankfurt am Main, Stadtkämmerei Zentraleinkauf

Postal address: Paulsplatz 9

Town: Frankfurt am Main

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Postal code: 60311

Country: Germany

E-mail: ausschreibungsservice@stadt-frankfurt.de

Telephone: +49 69-212-43653

Fax: +49 69-212-30721

Internet address(es):

Main address: www.vergabe.stadt-frankfurt.de

Address of the buyer profile: www.vergabe.stadt-frankfurt.de

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Fortführung und Weiterentwicklung der Kampagne cleanffm [LDL025]

Reference number: 20-2021-00009

II.1.2. Main CPV code

79341400 Advertising campaign services

II.1.3. Type of contract

Services

II.1.4. Short description

Projektmanagement, Design- und Kreativleistungen, Mediaplanung und -umsetzung, Beratungsleistungen, etc.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 0,01 EUR

II.2. Description

II.2.3. Place of performance

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Main site or place of performance: Stadt Frankfurt am Main, Stabsstelle Sauberes Frankfurt, Braubachstraße 30 - 32, 4. OG, 60311 Frankfurt am Main

II.2.4. Description of the procurement

Fortführung und Weiterentwicklung der Kampagne #cleanffm

II.2.5. Award criteria

Quality criterion - Name: Qualität eines Konzeptes bezüglich der Auftragsausführung /

Weighting: 70,00

Price - Weighting: 30,00

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Die Vorlage des wertungsrelevanten Konzeptes erfolgt als Datei (z. B. Format Powerpoint).

Eine Präsentation/Pitch findet nicht statt.

Die Dateivorlage sollte ein maximales Datenvolumen von 64 MB nicht übersteigen. Ggf. sind die Dateien des Konzeptes bei der Angebotseinreichung aufzuteilen.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2021/S 090-233248](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 1

Title:

Fortführung und Weiterentwicklung der Kampagne cleanffm [LDL025]

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

23/07/2021

V.2.2. Information about tenders

Number of tenders received: 1

Number of tenders received from SMEs: 1

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 1

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: site-works AG

Postal address: Wilhelm-Leuschner-Straße 10

Town: Frankfurt am Main

NUTS code: DE712 Frankfurt am Main, Kreisfreie Stadt

Postal code: 60329

Country: Germany

E-mail: kontakt@site-works.de

Telephone: +49 6995109500

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 0,01 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vergabekammern des Landes Hessen bei dem Regierungspräsidium Darmstadt

Postal address: Wilhelminenstr. 1-3

Town: Darmstadt

Postal code: 64283

Country: Germany

E-mail: Vergabekammer@rpda.hessen.de

Fax: +49 6151-12-5816

VI.5. Date of dispatch of this notice

29/07/2021

