

395071-2026 - Competition

Sweden – Printed matter and related products – Profilprodukter, profilkläder och giveaways

OJ S 109/2026 09/06/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: Upphandlingscenter Falun Borlänge-regionen

Email: uhc@ludvika.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Falu kommun

Email: kontaktcenter@falun.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: WBAB WessmanBarken Vatten & Återvinning AB

Email: info@wbab.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Avesta Vatten och Avfall AB

Email: avestavatten@avesta.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Västerbergslagens Kraft AB (VB Kraft)

Email: info@vbkraft.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Räddningstjänsten Dala Mitt

Email: info@dalamitt.se

Legal type of the buyer: Local authority

Activity of the contracting authority: Health

1.1. Buyer

Official name: AB Stora Tunabyggen

Email: info@tunabyggen.se

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

1.1. Buyer

Official name: Avesta kommun
Email: servicecenter@avesta.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: Gamla Byn AB
Email: gamlabyn@avesta.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: Avesta Industristad AB
Email: avestaindustristad@avesta.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: Ludvika kommun
Email: info@ludvika.se
Legal type of the buyer: Local authority
Activity of the contracting authority: Health

1.1. Buyer

Official name: Södra Dalarnas Räddningstjänstförbund (SDR)
Email: sdr@avesta.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: Borlänge kommun
Email: kommun@borlange.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

1.1. Buyer

Official name: VBU Västerbergslagens Utbildningsförbund
Email: nfo@vbu.ludvika.se
Legal type of the buyer: Local authority
Activity of the contracting authority: Health

1.1. Buyer

Official name: Falun Borlänge-regionen AB
Email: info@fbregionen.se
Legal type of the buyer: Local authority
Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Profilprodukter, profilkläder och giveaways

Description: Leverantör av profilprodukter med ett hållbarhetsfokus? Nu söker flera dalakommuner/bolag efter en leverantör som kan leverera profilprodukter i syfte att stärka och synliggöra deras varumärke i olika sammanhang. Kommande leverantör förväntas även bidra till att utveckla ett mer hållbart och cirkulärt arbetssätt hos beställare inom avtalet. Läs igenom underlaget för att ta del av mer! Välkomna att lämna anbud!

Procedure identifier: 9e8f217d-b0d1-43ea-be76-b87891fdc5d5

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

2.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

2.1.3. Value

Estimated value excluding VAT: 10 000 000,00 SEK

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 4

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 1

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Profilprodukter - Falun

Description: Leverantör av profilprodukter med ett hållbarhetsfokus? Nu söker flera dalakommuner/bolag efter en leverantör som kan leverera profilprodukter i syfte att stärka och synliggöra deras varumärke i olika sammanhang. Kommande leverantör förväntas även bidra till att utveckla ett mer hållbart och cirkulärt arbetssätt hos beställare inom avtalet. Läs igenom underlaget för att ta del av mer! Välkomna att lämna anbud!

Internal identifier: urn:eavrop:mdn:ProcurementProject:107723:Lot:1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 18936000 Textile bags, 18331000 T-shirts, 39294100

Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2+1+1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Falun

Organisation providing additional information about the procurement procedure:

Upphandlingscenter Falun Borlänge-regionen

Organisation providing more information on the review procedures: Förvaltningsrätten i Falun

5.1. Lot: LOT-0002

Title: Profilprodukter - Ludvika

Description: Leverantör av profilprodukter med ett hållbarhetsfokus? Nu söker flera dalakommuner/bolag efter en leverantör som kan leverera profilprodukter i syfte att stärka och synliggöra deras varumärke i olika sammanhang. Kommande leverantör förväntas även bidra till att utveckla ett mer hållbart och cirkulärt arbetssätt hos beställare inom avtalet. Läs igenom underlaget för att ta del av mer! Välkomna att lämna anbud!

Internal identifier: urn:eavrop:mdn:ProcurementProject:107723:Lot:2

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 18936000 Textile bags, 18331000 T-shirts, 39294100 Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2+1+1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Falun

Organisation providing additional information about the procurement procedure:

Upphandlingscenter Falun Borlänge-regionen

Organisation providing more information on the review procedures: Förvaltningsrätten i Falun

5.1. Lot: LOT-0003

Title: Profilprodukter - Borlänge

Description: Leverantör av profilprodukter med ett hållbarhetsfokus? Nu söker flera dalakommuner/bolag efter en leverantör som kan leverera profilprodukter i syfte att stärka och synliggöra deras varumärke i olika sammanhang. Kommande leverantör förväntas även bidra till att utveckla ett mer hållbart och cirkulärt arbetssätt hos beställare inom avtalet. Läs igenom underlaget för att ta del av mer! Välkomna att lämna anbud!

Internal identifier: urn:eavrop:mdn:ProcurementProject:107723:Lot:3

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 18936000 Textile bags, 18331000 T-shirts, 39294100

Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2+1+1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Falun

Organisation providing additional information about the procurement procedure:

Upphandlingscenter Falun Borlänge-regionen

Organisation providing more information on the review procedures: Förvaltningsrätten i Falun

5.1. Lot: LOT-0004

Title: Profilprodukter - Avesta

Description: Leverantör av profilprodukter med ett hållbarhetsfokus? Nu söker flera dalakommuner/bolag efter en leverantör som kan leverera profilprodukter i syfte att stärka och synliggöra deras varumärke i olika sammanhang. Kommande leverantör förväntas även bidra till att utveckla ett mer hållbart och cirkulärt arbetssätt hos beställare inom avtalet. Läs igenom underlaget för att ta del av mer! Välkomna att lämna anbud!

Internal identifier: urn:eavrop:mdn:ProcurementProject:107723:Lot:4

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 22000000 Printed matter and related products

Additional classification (cpv): 18936000 Textile bags, 18331000 T-shirts, 39294100

Information and promotion products

5.1.2. Place of performance

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

5.1.3. Estimated duration

Start date: 01/01/2027

Duration end date: 31/12/2030

5.1.4. Renewal

Maximum renewals: 2

Other information about renewals: 2+1+1

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

Green Procurement Criteria: No Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://www.e-avrop.com/upphandlingscenterfbr/e-Upphandling/NoticeLink.aspx?id=106717>

Languages in which tenders or requests to participate may be submitted: Swedish

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 01/09/2026 00:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 3 Months

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Förvaltningsrätten i Falun

Organisation providing additional information about the procurement procedure:

Upphandlingscenter Falun Borlänge-regionen

Organisation providing more information on the review procedures: Förvaltningsrätten i Falun

8. Organisations

8.1. ORG-0001

Official name: Upphandlingscenter Falun Borlänge-regionen

Registration number: 212000-2270

Postal address: Carlavägen 24

Town: Ludvika

Postcode: 771 30

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: uhc@ludvika.se

Telephone: 024086000

Roles of this organisation:

Buyer

Group leader

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Antirio AB

Registration number: 556533-8133

Postal address: GÅRDSVÄGEN 18

Town: Solna

Postcode: 169 70

Country subdivision (NUTS): Stockholms län (SE110)

Country: Sweden

Email: support@e-avrop.com

Telephone: 08-501 190 00

Internet address: <https://www.e-avrop.com>

Roles of this organisation:

TED eSender

8.1. ORG-0003

Official name: Falu kommun
Registration number: 212000-2221
Postal address: Slaggatan 3D
Town: Falun
Postcode: 791 71
Country subdivision (NUTS): Dalarnas län (SE312)
Country: Sweden
Email: kontaktcenter@falun.se
Telephone: 023-83000

Roles of this organisation:

Buyer

8.1. ORG-0004

Official name: WBAB WessmanBarken Vatten & Återvinning AB
Registration number: 559031-4380
Postal address: Frejgatan 5
Town: Smedjebacken
Postcode: 777 30
Country subdivision (NUTS): Dalarnas län (SE312)
Country: Sweden
Email: info@wbab.se
Telephone: 0240-30990

Roles of this organisation:

Buyer

8.1. ORG-0005

Official name: Avesta Vatten och Avfall AB
Registration number: 556827 - 5084
Postal address: Modellvägen 2
Town: Avesta
Postcode: 774 41
Country subdivision (NUTS): Dalarnas län (SE312)
Country: Sweden
Email: avestavatten@avesta.se
Telephone: 0226-645500

Roles of this organisation:

Buyer

8.1. ORG-0006

Official name: Västerbergslagens Kraft AB (VB Kraft)
Registration number: 556194-9784
Postal address: Svetsarvägen 4
Town: Ludvika
Postcode: 771 42
Country subdivision (NUTS): Dalarnas län (SE312)
Country: Sweden
Email: info@vbkraft.se
Telephone: 0240-87600

Roles of this organisation:

Buyer

8.1. ORG-0007

Official name: Räddningstjänsten Dala Mitt

Registration number: 222000-1099

Postal address: Lugnetleden 3

Town: Falun

Postcode: 79138

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: info@dalamitt.se

Telephone: 023488800

Roles of this organisation:

Buyer

8.1. ORG-0008

Official name: AB Stora Tunabyggen

Registration number: 556084-0422

Postal address: Utanforsgränd 2

Town: Borlänge

Postcode: 781 24

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: info@tunabyggen.se

Telephone: 0243-73300

Roles of this organisation:

Buyer

8.1. ORG-0009

Official name: Avesta kommun

Registration number: 212000-2262

Postal address: Kungsgatan 18

Town: Avesta

Postcode: 774 30

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: servicecenter@avesta.se

Telephone: 0226-645000

Roles of this organisation:

Buyer

8.1. ORG-0010

Official name: Gamla Byn AB

Registration number: 556285 - 2896

Postal address: Axel Johnsons Väg

Town: Avesta

Postcode: 774 34

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: gamlaby@avesta.se

Telephone: 0226-645700

Roles of this organisation:

Buyer

8.1. ORG-0011

Official name: Avesta Industristad AB

Registration number: 556285 - 2904

Postal address: Axel Johnsons Väg 73

Town: Avesta

Postcode: 774 34

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: avestaindustristad@avesta.se

Telephone: 0226-645700

Roles of this organisation:

Buyer

8.1. ORG-0012

Official name: Ludvika kommun

Registration number: 212000-2270

Postal address: Dan Anderssons Gata 1

Town: Ludvika

Postcode: 77131

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: info@ludvika.se

Telephone: 024086000

Roles of this organisation:

Buyer

8.1. ORG-0013

Official name: Södra Dalarnas Räddningstjänstförbund (SDR)

Registration number: 222000-1065

Postal address: Axel Johnsons väg 70

Town: Avesta

Postcode: 777 34

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: sdr@avesta.se

Telephone: 0226-645800

Roles of this organisation:

Buyer

8.1. ORG-0014

Official name: Borlänge kommun

Registration number: 212000-2239

Postal address: Stadshuset, Röda vägen 50

Town: Borlänge

Postcode: 784 30

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: kommun@borlange.se

Telephone: 0243-740 00

Roles of this organisation:

Buyer

8.1. ORG-0015

Official name: VBU Västerbergslagens Utbildningsförbund

Registration number: 222000-0802

Postal address: Bergsgatan 17

Town: Ludvika

Postcode: 77134

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: nfo@vbu.ludvika.se

Telephone: 024086500

Roles of this organisation:

Buyer

8.1. ORG-0016

Official name: Falun Borlänge-regionen AB

Registration number: 556645 - 9284

Postal address: Forskargatan 3

Town: Borlänge

Postcode: 781 70

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: info@fbregionen.se

Telephone: 0243-248040

Roles of this organisation:

Buyer

8.1. ORG-0017

Official name: Förvaltningsrätten i Falun

Registration number: 202100-2742

Postal address: Box 45

Town: Falun

Postcode: 791 21

Country subdivision (NUTS): Dalarnas län (SE312)

Country: Sweden

Email: forvaltningsrattenifalun@dom.se

Telephone: +46 23-383 00 00

Internet address: <https://www.domstol.se/forvaltningsratten-i-falun/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: b86ff318-e641-4c09-bdfe-10d8153c5650 - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

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