

395263-2026 - Result

Latvia – Market and economic research; polling and statistics – Analītisko datu iepirkums valsts tēla attīstības un komunikācijas veidošanas nodrošināšanai

OJ S 110/2026 10/06/2026

Contract or concession award notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Latvijas Investīciju un attīstības aģentūra

Email: aleksandrs.bazanovs@liaa.gov.lv

Legal type of the buyer: Central government authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: Analītisko datu iepirkums valsts tēla attīstības un komunikācijas veidošanas nodrošināšanai

Description: Analītisko datu iepirkums valsts tēla attīstības un komunikācijas veidošanas nodrošināšanai

Procedure identifier: d63b6d1b-9ff3-486b-80e2-16b86d789689

Internal identifier: LIAA2026/42

Type of procedure: Negotiated without prior call for competition

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

Additional classification (cpv): 79311400 Economic research services

2.1.4. General information

Legal basis:

Directive 2014/24/EU

<https://eur-lex.europa.eu/eli/dir/2014/24/oj> -

5. Lot

5.1. Lot: LOT-0000

Title: Analītisko datu iepirkums valsts tēla attīstības un komunikācijas veidošanas nodrošināšanai

Description: Analītisko datu iepirkums valsts tēla attīstības un komunikācijas veidošanas nodrošināšanai

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79300000 Market and economic research; polling and statistics

5.1.2. Place of performance

Postal address: Pērses iela 2
Town: Rīga
Postcode: LV-1442
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: No strategic procurement

5.1.10. Award criteria

Criterion:

Type: Price

Name: Cena

Description: Tehniski vienīgais piegādātājs

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 100

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Iepirkumu uzraudzības birojs

Information about review deadlines: Iesniegumu Iepirkumu uzraudzības birojam var iesniegt līdz iepirkuma līguma vai vispārīgās vienošanās noslēgšanas dienai šādos termiņos: 1) 10 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai elektroniski, izmantojot drošu elektronisko parakstu vai pievienojot elektroniskajam pastam skenētu dokumentu, vai pa faksu vai nodota personiski; 2) 15 dienu laikā pēc dienas, kad Publisko iepirkumu likuma 37. pantā minētā informācija nosūtīta attiecīgajai personai pa pastu

Organisation providing additional information about the procurement procedure: Latvijas Investīciju un attīstības aģentūra

6. Results

Value of all contracts awarded in this notice: 36 000,00 EUR

Direct award

:

Justification for direct award: The contract can be provided only by a particular economic operator because of an absence of competition for technical reasons

Other justification: Latvijas reputācijas mērījumu veikšanu iespējams iegādāties tikai no NBI pētījumu oficiālā organizētāja Earthspeak Ltd T/A Anholt & Co

6.1. Result lot identifier: LOT-0000

Winner selection status: At least one winner was chosen.

6.1.2. Information about winners

Winner:

Official name: Earthspeak Ltd T/A Anholt & Co

Tender:

Tender identifier: 1

Identifier of lot or group of lots: LOT-0000

Value of the tender: 36 000,00 EUR

The tender is a variant: no

Subcontracting: Yes

Subcontracting value is known: no

Subcontracting percentage is known: no

Contract information:

Identifier of the contract: IEP-2026/63

Title: Līgums

Date on which the winner was chosen: 20/05/2026

Date of the conclusion of the contract: 29/05/2026

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders from micro, small or medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from micro tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from small tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from medium tenderers

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenderers registered in other European Economic Area countries than the country of the buyer

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders from tenders registered in countries outside of the European Economic Area

Number of tenders or requests to participate received: 1

Type of received submissions: Tenders verified and inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders verified and inadmissible because of an abnormally low price or cost

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders for which it has not been verified if they are admissible or inadmissible

Number of tenders or requests to participate received: 0

Type of received submissions: Tenders submitted electronically

Number of tenders or requests to participate received: 1

8. Organisations

8.1. ORG-0001

Official name: Latvijas Investīciju un attīstības aģentūra

Registration number: 90001739473
Postal address: Pērses iela 2
Town: Rīga
Postcode: LV-1442
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia
Contact point: Aleksandrs Bazanovs
Email: aleksandrs.bazanovs@liaa.gov.lv
Telephone: +37125770891
Internet address: <https://www.liaa.gov.lv/lv>

Roles of this organisation:

Buyer
Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Iepirkumu uzraudzības birojs
Registration number: 90001263305
Postal address: Smilšu iela 1
Town: Rīga
Postcode: LV-1919
Country subdivision (NUTS): Rīga (LV006)
Country: Latvia
Contact point: Juridiskais departaments
Email: pasts@iub.gov.lv
Telephone: +37122416641
Internet address: <https://www.iub.gov.lv>
Information exchange endpoint (URL): <https://www.eis.gov.lv/EKEIS/Supplier/Organizer/472>

Roles of this organisation:

Review organisation

8.1. ORG-0003

Official name: Earthspeak Ltd T/A Anholt & Co
Size of the economic operator: Micro, small, or medium
Registration number: 8034827
Postal address: 10 Orange St
Town: London
Postcode: WC2H 7DQ
Country subdivision (NUTS): Westminster (UKI32)
Country: United Kingdom
Internet address: <https://www.anholt.co/>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0000

Notice information

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Notice subtype: 29

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