

**Ireland-Dublin: Graphic design services**  
**OJ S 124/2023 30/06/2023**  
**Contract notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Arts Council

Postal address: 70 Merrion Square Dublin Ireland

Town: Dublin

NUTS code: IE Éire / Ireland

Postal code: D02 NY52

Country: Ireland

E-mail: [info@artscouncil.ie](mailto:info@artscouncil.ie)

Telephone: +353 16180200

**Internet address(es):**

Main address: <https://www.etenders.gov.ie>

Address of the buyer profile: <https://www.etenders.gov.ie>

**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=1971954>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.etenders.gov.ie/epps/cft>

**I.4. Type of the contracting authority**

National or federal agency/office

**I.5. Main activity**

Recreation, culture and religion

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Graphic design, branding and printing service to the Arts Council

**II.1.2. Main CPV code**

79822500 Graphic design services

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

The Arts Council requires the services of a single service provider, with suitable experiences and qualified resources, to provide Graphic design, Brand consultancy and Print management services. The required services are broken down as follow: • Graphic design covers full spectrum of graphic design and related services in a manner that complements existing publications and design work, that includes corporate identity, a full stationery suite, company literature, annual reports, leaflets, guides, policy reports, publications, corporate materials and collateral as required, packaging, signage, print procurement, project management, art direction or any design initiative that may be required. • Concept and artwork are also required for some social media and online output, including still graphics, video graphics and banners. • Brand consultancy includes strategy, positioning, architecture, naming and identity, brand acknowledgement requirements advice, logo guidelines and any other related requirements. • Print management involves managing the full range of Arts Council's print requirements, ensuring documents and other collateral is provided to specification and on time.

#### **II.1.5. Estimated total value**

Value excluding VAT: 1 350 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.2. Description**

#### **II.2.2. Additional CPV code(s)**

79810000 Printing services, 79800000 Printing and related services, 79811000 Digital printing services

#### **II.2.3. Place of performance**

NUTS code: IE Éire / Ireland

#### **II.2.4. Description of the procurement**

The Arts Council requires the services of a single service provider, with suitable experiences and qualified resources, to provide Graphic design, Brand consultancy and Print management services. The required services are broken down as follow: • Graphic design covers full spectrum of graphic design and related services in a manner that complements existing publications and design work, that includes corporate identity, a full stationery suite, company literature, annual reports, leaflets, guides, policy reports, publications, corporate materials and collateral as required, packaging, signage, print procurement, project management, art direction or any design initiative that may be required. • Concept and artwork are also required for some social media and online output, including still graphics, video graphics and banners. • Brand consultancy includes strategy, positioning, architecture, naming and identity, brand acknowledgement requirements advice, logo guidelines and any other related requirements. • Print management involves managing the full range of Arts Council's print requirements, ensuring documents and other collateral is provided to specification and on time.

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 1 350 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in days: 365

This contract is subject to renewal: yes

Description of renewals:

The Arts Council reserves the right to extend the Contract for a period or periods of up to twelve (12) months with a maximum of four (4) such extensions or extensions on the same terms and conditions, subject to the Arts Council obligations at law.

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

**Section IV: Procedure**

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**IV.1. Description**

**IV.1.1. Type of procedure**

Open procedure

**IV.1.3. Information about a framework agreement or a dynamic purchasing system**

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: no

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 31/07/2023 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

English

**IV.2.7. Conditions for opening of tenders**

Date: 31/07/2023 Local time: 12:30

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: High Court

Town: Dublin  
Country: Ireland

**VI.5. Date of dispatch of this notice**

26/06/2023