

395469-2026 - Competition

France – Public relations consultancy services – International PR Agency Support for ESCP Business School
OJ S 110/2026 10/06/2026
Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: EESC Escp Europe

Email: achats@escp.eu

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: International PR Agency Support for ESCP Business School

Description: International PR Agency Support for ESCP Business School

Procedure identifier: fbcd7b76-e640-4495-bab7-748c29554d51

Internal identifier: 26ESC004

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Estimated value excluding VAT: 55 000,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: International PR Agency Support for ESCP Business School

Description: International PR Agency Support for ESCP Business School

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: La durée initiale du marché est fixée à un (1) an à compter de sa date de notification. Le marché pourra être reconduit tacitement trois (3) fois pour des périodes successives d'un (1) an chacune, sans que sa durée totale ne puisse excéder quatre (4) ans.

5.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Estimated value excluding VAT: 55 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

5.1.11. Procurement documents

Deadline for requesting additional information: 29/06/2026

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_G6CzHe3Adg

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_G6CzHe3Adg

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 09/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Tribunal de Paris

Review organisation: Tribunal de Paris

Organisation providing more information on the review procedures: Tribunal de Paris

8. Organisations

8.1. ORG-0001

Official name: EESC Escp Europe

Registration number: 82464458700027

Postal address: 3 , rue Armand Moisant

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: achats@escp.eu

Telephone: +33 0149232100

Internet address: <https://www.escp.eu>

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

8.1. ORG-0003

Official name: Tribunal de Paris

Registration number: 177 501 111 00039

Postal address: Parvis du Tribunal de Paris

Town: Paris

Postcode: 75859 Paris Cedex 17

Country subdivision (NUTS): Paris (FR101)

Country: France

Internet address: <https://paris.tribunal-administratif.fr/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

Mediation organisation

Notice information

Notice identifier/version: 7c86ec59-c274-448a-a6b6-bf4f35d4403f - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 08/06/2026 16:54:03 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 395469-2026

OJ S issue number: 110/2026

Publication date: 10/06/2026