

396160-2026 - Competition

France – Business development consultancy services – RESEAU D'EXPERT 3.0

OJ S 110/2026 10/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: MARTINIQUE DÉVELOPPEMENT

Email: reseau.experts@martiniquedev.fr

Legal type of the buyer: Organisation awarding a contract subsidised by a regional authority

Activity of the contracting authority: Economic affairs

2. Procedure

2.1. Procedure

Title: RESEAU D'EXPERT 3.0

Description: La présente consultation a pour objet la constitution d'un réseau d'experts pluridisciplinaires, destiné à accompagner les Très Petites Entreprises (TPE) martiniquaises dans leur structuration, leur développement et leur transformation.

Procedure identifier: b7dc8b2b-0d72-4b98-b2da-c3e883029ce5

Internal identifier: REX/2026-2028

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79411100 Business development consultancy services

2.1.2. Place of performance

Postal address: 1 Avenue Louis Domergue - Montgérald

Town: Fort-de-France

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.5. Terms of procurement

Terms of submission:

Maximum number of lots for which one tenderer can submit tenders: 7

Terms of contract:

Maximum number of lots for which contracts can be awarded to one tenderer: 7

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Conseil stratégique, gestion financière et ressources humaines

Description: l'accompagnement global des dirigeants de Très Petites Entreprises (TPE) dans la structuration, le pilotage et le développement de leur activité, sur les plans stratégique, financier, organisationnel et des ressources humaines, afin d'améliorer leur performance globale et leur pérennité.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Allowed
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0002

Title: Juridique et structuration de l'entreprise

Description: l'accompagnement des Très Petites Entreprises (TPE) sur les aspects juridiques, contractuels, patrimoniaux et de structuration de l'entreprise, afin de sécuriser leur activité, accompagner leur développement et prévenir les risques.

Internal identifier: 2

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques**Framework agreement:**

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0003

Title: Communication, marketing et visibilité

Description: l'accompagnement des Très Petites Entreprises (TPE) dans la structuration, le développement et l'optimisation de leur communication et de leur stratégie marketing, afin d'améliorer leur visibilité, leur attractivité et leur performance commerciale.

Internal identifier: 3

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0004

Title: Transformation numérique et innovation

Description: l'accompagnement des Très Petites Entreprises (TPE) dans leur transformation numérique, l'optimisation de leurs processus et l'intégration de solutions innovantes, afin d'améliorer leur performance, leur compétitivité et leur capacité d'adaptation.

Internal identifier: 4

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 5

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0005

Title: Transition écologique et énergétique

Description: l'accompagnement des Très Petites Entreprises (TPE) dans leur transition écologique et énergétique, afin de réduire leur impact environnemental, maîtriser leurs coûts énergétiques et adapter leur activité aux évolutions réglementaires et économiques.

Internal identifier: 5

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information**Reserved participation:**

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement**Terms of submission:**

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 4

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0006

Title: Internationalisation et communication multilingue

Description: l'accompagnement des Très Petites Entreprises (TPE) dans leur développement à l'international et l'adaptation de leur communication à des contextes multilingues et interculturels, afin de faciliter leur accès à de nouveaux marchés, sécuriser leurs échanges et renforcer leur attractivité auprès de partenaires étrangers.

Internal identifier: 6

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79998000 Coaching services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered

employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

5.1. Lot: LOT-0007

Title: Expert-comptable inscrit à l'Ordre des Experts-Comptables

Description: la réalisation de prestations d'accompagnement réalisées par des experts-comptables inscrits à l'Ordre des Experts-Comptables, au bénéfice des très petites entreprises (TPE) et des dirigeants accompagnés par Martinique Développement.

Internal identifier: 7

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 66171000 Financial consultancy services

5.1.2. Place of performance

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

5.1.3. Estimated duration

Other duration: Unlimited

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Address of the procurement documents: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://martinique-developpement.e-marchespublics.com/pack/annonce_marche_public_28655_1163195.html

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 20 Months

Information about public opening:

Opening date: 20/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Place: Martinique développement

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Allowed

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, with reopening of competition

Maximum number of participants: 3

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal administratif de la Martinique

Organisation providing additional information about the procurement procedure: MARTINIQUE DÉVELOPPEMENT

Organisation providing more information on the review procedures: Tribunal administratif de la Martinique

8. Organisations

8.1. ORG-0001

Official name: MARTINIQUE DÉVELOPPEMENT

Registration number: 31860947600045

Postal address: 1 Avenue Louis Domergue, Montgérald

Town: Fort-de-France

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Contact point: Laurent LAFONTAINE

Email: reseau.experts@martiniquedev.fr

Telephone: +596 596734581

Internet address: www.martiniquedev.fr

Buyer profile: <https://martinique-developpement.e-marchespublics.com>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

8.1. ORG-0002

Official name: Tribunal administratif de la Martinique

Registration number: 179 720 008 00012

Postal address: 12 rue du Citronnier

Town: FORT DE FRANCE

Postcode: 97200

Country subdivision (NUTS): Martinique (FRY20)

Country: France

Internet address: <https://martinique.tribunal-administratif.fr>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0000

Official name: DEMATIS

Registration number: 45072478600030

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Email: contact@dematis.com

Telephone: +33 172365548

Internet address: www.dematis.com

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: dadc45c4-83f1-4d20-846c-ad171c17704b - 01

Form type: Competition

Notice type: Contract or concession notice – standard regime

Notice subtype: 16

Notice dispatch date: 09/06/2026 02:40:02 (UTC+02:00) Eastern European Time, Central European Summer Time

Languages in which this notice is officially available: French

Notice publication number: 396160-2026

OJ S issue number: 110/2026

Publication date: 10/06/2026