

396420-2026 - Competition

Ireland – Public relations services – Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

OJ S 110/2026 10/06/2026

Contract or concession notice – standard regime
Services

1. Buyer

1.1. Buyer

Official name: Limerick City and County Council_103432

Email: sarah.newell@limerick.ie

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

Description: The Supply of Services to deliver a 20 week Specific Purpose Contract relating to an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Programme, including accelerated housing delivery initiatives, modern methods of construction, affordable housing and other housing delivery interventions.

Procedure identifier: adadf65c-fb33-4dbe-a69c-99858a6cccb2

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

2.1.3. Value

Estimated value excluding VAT: 100 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Communications advisory to deliver an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Program

Description: The Supply of Services to deliver a 20 week Specific Purpose Contract relating to an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Programme, including accelerated housing delivery initiatives, modern methods of construction, affordable housing and other housing delivery interventions.

Internal identifier: 0

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Additional classification (cpv): 79416200 Public relations consultancy services, 79342000 Marketing services, 79413000 Marketing management consultancy services

5.1.2. Place of performance

Country subdivision (NUTS): South-West (IE053)

Country: Ireland

5.1.3. Estimated duration

Duration: 5 Months

5.1.5. Value

Estimated value excluding VAT: 100 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: The Supply of Services to deliver a 20 week Specific Purpose Contract relating to an integrated Public Relations (PR), Digital Marketing and Social Media campaign to support the delivery of Limerick City and County Council's Housing Programme, including accelerated housing delivery initiatives, modern methods of construction, affordable housing and other housing delivery interventions.

Social objective promoted: Other

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are not included because the procurement is not intended for use by natural persons

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.11. Procurement documents

Languages in which the procurement documents are officially available: English
Deadline for requesting additional information: 18/06/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time
Address of the procurement documents: <https://www.etenders.gov.ie/epps/cft/listContractDocuments.do?resourceId=8360384>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.etenders.gov.ie/epps/cft/viewTenders.do?resourceId=8360384>

Languages in which tenders or requests to participate may be submitted: English

Electronic catalogue: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 19/06/2026 23:45:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 6 Months

Information about public opening:

Opening date: 21/06/2026 00:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Place: <https://www.etenders.gov.ie/epps/cft/prepareViewCfTWS.do?resourceId=8360384>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: Yes

Electronic invoicing: Allowed

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: The High Court of Ireland

Organisation providing offline access to the procurement documents: Limerick City and County Council_103432

Organisation providing more information on the review procedures: The High Court of Ireland

Organisation receiving requests to participate: Limerick City and County Council_103432

Organisation processing tenders: Limerick City and County Council_103432

8. Organisations

8.1. ORG-0001

Official name: Limerick City and County Council_103432

Registration number: 3267368TH

Postal address: Merchant's Quay,

Town: Limerick.

Postcode: V94 EH90

Country subdivision (NUTS): Mid-West (IE051)

Country: Ireland
Contact point: Sarah Newell
Email: sarah.newell@limerick.ie
Telephone: +353 61 556000
Internet address: <https://www.limerick.ie/>
Buyer profile: <https://www.limerick.ie/>

Roles of this organisation:

Buyer
Organisation providing offline access to the procurement documents
Organisation receiving requests to participate
Organisation processing tenders

8.1. ORG-0002

Official name: The High Court of Ireland
Registration number: The High Court of Ireland
Department: The High Court of Ireland
Postal address: Four Courts, Inns Quay, Dublin 7
Town: Dublin
Postcode: D07 WDX8
Country subdivision (NUTS): Dublin (IE061)
Country: Ireland
Email: HighCourtCentralOffice@courts.ie
Telephone: +353 1 8886000

Roles of this organisation:

Review organisation
Organisation providing more information on the review procedures

8.1. ORG-0003

Official name: European Dynamics S.A.
Registration number: 002024901000
Department: European Dynamics S.A.
Town: Athens
Postcode: 15125
Country subdivision (NUTS): Βόρειος Τομέας Αθηνών (EL301)
Country: Greece
Email: eproc-esender@eurodyn.com
Telephone: +30 2108094500

Roles of this organisation:

TED eSender

Notice information

Notice identifier/version: 0e95aceb-9d21-4be3-b6a0-9dd8e3cc5167 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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