France-Paris: Advertising services
OJ S 218/2016 11/11/2016
Contract notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Musée National Picasso Paris
Postal address: 18/20 rue de la Perle
Town: Paris
NUTS code: FR101 Paris
Postal code: 75003
Country: France
E-mail: clementine.wyka@museepicassoparis.fr
Telephone: +33 142712526
Fax: +33 148037546
Internet address(es):
Main address: http://www.museepicassoparis.fr/
Address of the buyer profile: http://www.marches-publics.gouv.fr

I.3. Communication

The procurement documents are available for unrestricted and full direct access, free of charge, at: https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=311078&orgAcronyme=f5j
Additional information can be obtained from the abovementioned address
Tenders or requests to participate must be submitted electronically via: https://www.marches-publics.gouv.fr/?page=entreprise.EntrepriseAdvancedSearch&AllCons&refConsultation=311078&orgAcronyme=f5j
Tenders or requests to participate must be submitted to the following address:
Official name: Musée National Picasso Paris
Postal address: 18/20 rue de la Perle
Town: Paris
Postal code: 75003
Country: France
Telephone: +33 142712526
E-mail: clementine.wyka@museepicassoparis.fr
Fax: +33 148047546
NUTS code: FR101 Paris
Internet address(es):
Main address: http://www.museepicassoparis.fr
Electronic communication requires the use of tools and devices that are not generally available. Unrestricted and full direct access to these tools and devices is possible, free of charge, at: https://ec.europa.eu/information_society/policy/esignature/trusted-list/tl-hr.pdf

I.4.

Type of the contracting authority
Body governed by public law

I.5. Main activity
Recreation, culture and religion

Section II: Object

II.1. Scope of the procurement

II.1.1. Title
Mission de conseil et un mandat relatifs à l'achat d'espace publicitaire sur tous types de supports pour le compte de l'établissement public du Musée National Picasso — Paris.
Reference number: 2016-MNPP-0060-AC-00-00

II.1.2. Main CPV code
79341000 Advertising services

II.1.3. Type of contract
Services

II.1.4. Short description
Le présent accord-cadre a pour objet une mission de conseil et un mandat relatifs à l'achat d'espace publicitaire sur tous types de supports pour le compte de l'établissement public du Musée National Picasso — Paris. Il est conclu conformément aux dispositions des articles 20 et suivants relatifs à l'achat d'espace publicitaire de la loi n° 93-122 du 29.1.1993 relative à la prévention de la corruption et à la transparence de la vie économique et des procédures publiques, dite «loi Sapin».

II.1.5. Estimated total value

II.1.6. Information about lots
This contract is divided into lots: no

II.2. Description

II.2.2. Additional CPV code(s)
79341100 Advertising consultancy services

II.2.3. Place of performance
NUTS code: FR France

II.2.4. Description of the procurement
Le présent accord-cadre a pour objet une mission de conseil et un mandat relatifs à l'achat d'espace publicitaire sur tous types de supports pour le compte de l'établissement public du Musée National Picasso — Paris.
Il est conclu conformément aux dispositions des articles 20 et suivants relatifs à l'achat d'espace publicitaire de la loi n° 93-122 du 29.1.1993 relative à la prévention de la corruption et à la transparence de la vie économique et des procédures publiques, dite «loi Sapin».

II.2.5. Award criteria
Criteria below
Quality criterion - Name: Valeur technique de l'offre, analysée au regard des sous-critères définis dans le règlement de la consultation / Weighting: 50

Price - Weighting: 50

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system
Duration in months: 12
This contract is subject to renewal: yes
Description of renewals:
L'accord-cadre pourra être reconduit deux (2) fois pour des périodes d'un (1) an par tacite reconduction, sauf en cas de dénonciation par le pouvoir adjudicateur notifiée au titulaire de l'accord-cadre au plus tard trois (3) mois avant la date anniversaire de l'accord-cadre.

II.2.10. Information about variants
Variants will be accepted: no

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers
List and brief description of conditions:
À l'issue de l'examen des candidatures, le représentant du pouvoir adjudicateur éliminera les candidatures qui ne présentent pas des garanties professionnelles, techniques et financières suffisantes pour l'exécution de l'accord-cadre; ces garanties sont définies dans les documents de la consultation.

III.1.2. Economic and financial standing
Selection criteria as stated in the procurement documents

III.1.3. Technical and professional ability
Selection criteria as stated in the procurement documents

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement
Framework agreement with a single operator

IV.1.8.

Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate
Date: 12/12/2016 Local time: 17:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted
French

IV.2.6. Minimum time frame during which the tenderer must maintain the tender
Duration in months: 6 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders
Date: 13/12/2016 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence
This is a recurrent procurement: no

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body
Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris Cedex 04
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.4.4. Service from which information about the review procedure may be obtained
Official name: Tribunal administratif de Paris
Postal address: 7 rue de Jouy
Town: Paris Cedex 04
Postal code: 75181
Country: France
E-mail: greffe.ta-paris@juradm.fr
Telephone: +33 144594400
Fax: +33 144594646

VI.5. Date of dispatch of this notice
09/11/2016