

Lithuania-Vilnius: Advertising services
OJ S 193/2017 07/10/2017
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Valstybinis turizmo departamentas prie Ūkio ministerijos

National registration number: 188708758

Postal address: Gedimino pr. 38

Town: Vilnius

Postal code: LT-01104

Country: Lithuania

For the attention of: Laura Sungailaitė-Jurčė

E-mail: laura.sungailaite@tourism.lt

Telephone: +370 70664976

Fax: +370 70664988

Internet address(es):

General address of the contracting authority: <http://www.tourism.lt>

Electronic access to information: <https://pirkimai.eviesiejpirkimai.lt/>

Electronic submission of tenders and requests to participate: <https://pirkimai.eviesiejpirkimai.lt/>

I.2. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Lietuvos kultūros ir gamtos paveldo objektų (išteklių) reklamos kampanijos Nyderlandų Karalystėje ir Belgijoje įgyvendinimo paslaugos.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Nyderlandų Karalystėje ir Belgijoje.

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4.

Short description of the contract or purchase(s)

Lietuvos kultūros ir gamtos paveldo objektų (išteklių) reklamos kampanijos Nyderlandų Karalystėje ir Belgijoje įgyvendinimo paslaugos.

II.1.5. CPV code(s)

79341000 Advertising services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 59 820 EUR
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Kaina. Weighting 40

2. Reklaminės kampanijos Nyderlandų Karalystėje straipsnio pavyzdys anglų kalba. Weighting 60

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2017/S 120-243834](#) of 27.6.2017

Section V: Award of contract

Contract No: 1

Lot No: 1

- Lot title: Lietuvos kultūros ir gamtos paveldo objektų (išteklių) reklamos kampanijos Nyderlandų Karalystėje ir Belgijoje įgyvendinimo paslaugos

V.1. Date of conclusion of the contract

5.9.2017

V.2. Information about tenders

Number of tenders received: 2

V.3. Name and address of the contractor

Official name: O2 Communicatieadviesbureau B.V.
National registration number: 803
Postal address: Industrierweg 58
Town: Maarssen
Postal code: 3606 AS
Country: Netherlands
E-mail: hans@o2communicatie.nl
Telephone: +313 46557200
Internet address: <http://www.o2communicatie.nl>

V.4. Information on value of the contract/lot

Total value of the procurement:
Value: 59 820 EUR
excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: „Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Italijos, Prancūzijos, Ispanijos, Belgijos, Nyderlandų atvykstamojo turizmo rinkoms" (unikalus kodas: 05.4.1-LVPA-V-812-01-0004).

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

5.10.2017