

397528-2026 - Competition

Italy – Advertising campaign services – ASSISTENZA TECNICO – SPECIALISTICA
COMUNICAZIONE ISTITUZIONALE PROMOZIONE CANDIDATURA DEL SITO DI SOS ENATTOS DI
LULA (NU) - EINSTEIN TELESCOPE

OJ S 110/2026 10/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Regione Autonoma della Sardegna

Email: pres.crc.ras@pec.regione.sardegna.it

Legal type of the buyer: Regional authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: ASSISTENZA TECNICO – SPECIALISTICA COMUNICAZIONE ISTITUZIONALE
PROMOZIONE CANDIDATURA DEL SITO DI SOS ENATTOS DI LULA (NU) - EINSTEIN
TELESCOPE

Description: PROCEDURA APERTA, TRAMITE ACCORDO QUADRO CON UN UNICO
OPERATORE, PER L'AFFIDAMENTO DEL SERVIZIO DI "ASSISTENZA TECNICO –
SPECIALISTICA ALL'ATTUAZIONE DEL PIANO DI COMUNICAZIONE ISTITUZIONALE
SULLA CANDIDATURA DEL SITO DI SOS ENATTOS DI LULA (NU) A OSPITARE L'
EINSTEIN TELESCOPE

Procedure identifier: ea686b47-585c-4571-be4d-2d76acb1ff4f

Internal identifier: I0000– Iniziativa Generica

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

2.1.2. Place of performance

Country subdivision (NUTS): Cagliari (ITG2F)

Country: Italy

Additional information: Informazioni supplementari

2.1.3. Value

Estimated value excluding VAT: 1 200 000,00 EUR

Maximum value of the framework agreement: 1 200 000,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0001

Title: ASSISTENZA TECNICO – SPECIALISTICA ALL'ATTUAZIONE DEL PIANO DI COMUNICAZIONE CANDIDATURA SITO DI SOS ENATTOS DI LULA (NU) A OSPITARE L' EINSTEIN TELESCOPE.

Description: ASSISTENZA TECNICO – SPECIALISTICA ALL'ATTUAZIONE DEL PIANO DI COMUNICAZIONE CANDIDATURA SITO DI SOS ENATTOS DI LULA (NU) A OSPITARE L' EINSTEIN TELESCOPE.

Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79341400 Advertising campaign services

5.1.2. Place of performance

Country subdivision (NUTS): Cagliari (ITG2F)

Country: Italy

5.1.3. Estimated duration

Duration: 730 Days

5.1.5. Value

Estimated value excluding VAT: 1 200 000,00 EUR

Maximum value of the framework agreement: 1 200 000,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): no

5.1.7. Strategic procurement

Green Procurement Criteria: National Green Public Procurement criteria

5.1.9. Selection criteria

Sources of selection criteria: Notice

Criterion: Enrolment in a relevant professional register

Description of selection criterion: Iscrizione ad un apposito albo professionale

Criterion: Enrolment in a trade register

Description of selection criterion: Iscrizione al registro di commercio

Criterion: Authorisation or membership of a particular organisation needed for service contracts

Description of selection criterion: Autorizzazione o appartenenza a una particolare organizzazione necessaria per gli appalti di servizi

Criterion: Authorisation or membership of a particular organisation needed for service contracts

Description of selection criterion: Autorizzazione o appartenenza a una particolare organizzazione necessaria per gli appalti di servizi

Criterion: References on specified services

Description of selection criterion: Riferenze su servizi specifici

Criterion: Technicians or technical bodies for quality control

Description of selection criterion: Tecnici o organismi tecnici per il controllo della qualità

Criterion: Measures for ensuring quality

Description of selection criterion: Misure per garantire la qualità

Criterion: Study, technical and research facilities

Description of selection criterion: Strutture di studio, tecniche e di ricerca

Criterion: Supply chain management

Description of selection criterion: Gestione della catena di fornitura

Criterion: Technicians or technical bodies for quality control

Description of selection criterion: Tecnici o organismi tecnici per il controllo della qualità

Criterion: Environmental management measures

Description of selection criterion: Misure di gestione ambientale

Criterion: Average yearly manpower

Description of selection criterion: Media annuale della forza lavoro

Criterion: Number of managerial staff

Description of selection criterion: Numero di personale dirigenziale

Criterion: Relevant educational and professional qualifications

Description of selection criterion: Titoli di studio e professionali pertinenti

Criterion: Tools, plant, or technical equipment

Description of selection criterion: Strumenti, impianti o attrezzature tecniche

Criterion: Certificates by independent bodies about quality assurance standards

Description of selection criterion: Certificati rilasciati da organi indipendenti riguardanti standard di assicurazione della qualità

Criterion: Certificates by independent bodies about environmental management systems or standards

Description of selection criterion: Certificati rilasciati da organi indipendenti riguardanti sistemi o standard di gestione ambientale

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Offerta economicamente più vantaggiosa

5.1.11. Procurement documents

Deadline for requesting additional information: 06/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Address of the procurement documents: <https://www.regione.sardegna.it/atti-bandi-archivi/atti-amministrativi/bandi/178091965630624>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://sardegnacat.regione.sardegna.it>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Required

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Deadline for receipt of tenders: 14/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 240 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Conditions relating to the performance of the contract: Prestazioni

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 9 999

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: TAR Sardegna

Information about review deadlines: Vedi capitolato

Procurement service provider: ANAC AUTORITA NAZIONALE ANTICORRUZIONE

8. Organisations

8.1. ORG-0001

Official name: Regione Autonoma della Sardegna

Registration number: 80002870923

Town: Cagliari

Postcode: 09123

Country subdivision (NUTS): Extra-Regio NUTS 3 (ITZZZ)

Country: Italy

Contact point: Andrea Tuveri

Email: pres.crc.ras@pec.regione.sardegna.it

Telephone: 0706062527

Buyer profile: <https://www.regione.sardegna.it/>

Roles of this organisation:

Buyer

8.1. **ORG-0002**

Official name: TAR Sardegna
Registration number: 80004710929
Town: Cagliari
Postcode: 09124
Country subdivision (NUTS): Cagliari (ITG2F)
Country: Italy
Contact point: TAR Sardegna
Email: tarcasegrprotocolloamm@gacert.it
Telephone: +39070679751

Roles of this organisation:

Review organisation

8.1. **ORG-0003**

Official name: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Registration number: 97584460584
Town: Roma
Postcode: 00187
Country subdivision (NUTS): Roma (IT143)
Country: Italy
Contact point: ANAC AUTORITA NAZIONALE ANTICORRUZIONE
Email: protocollo@pec.anticorruzione.it
Telephone: 06367231

Roles of this organisation:

Procurement service provider

Notice information

Notice identifier/version: 39e94fa7-e589-4565-8ba5-b80d0e833ce6 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 09/06/2026 08:11:58 (UTC+00:00) Western European Time, GMT
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