

397671-2026 - Competition

France – Public relations consultancy services – Assistance à Maîtrise d'Ouvrage pour l'animation régionale du réseau sur service public de la rénovation de l'habitat privé

OJ S 110/2026 10/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: DREAL Pays de la Loire

Email: sial.dreal-paysdelaloire@developpement-durable.gouv.fr

Legal type of the buyer: Body governed by public law, controlled by a central government authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Assistance à Maîtrise d'Ouvrage pour l'animation régionale du réseau sur service public de la rénovation de l'habitat privé

Description: Prestation intellectuelle d'animation réseau SPRH

Procedure identifier: 80293a51-5339-46c6-b391-312c83e2d65d

Internal identifier: DREAL44-2026-001

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: cf pièces de la consultation

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

Additional information: Région Pays de la Loire

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Assistance à Maîtrise d'Ouvrage pour l'animation régionale du réseau sur service public de la rénovation de l'habitat privé

Description: Prestation intellectuelle d'animation du réseau SPRH

Internal identifier: DREAL44-2026-001

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

Options:

Description of the options: Pas de renouvellement

5.1.2. Place of performance

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

5.1.3. Estimated duration

Duration: 48 Months

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Tender requirement

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

This procurement is also suitable for small and medium-sized enterprises (SMEs): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Description of the method to be used if weighting cannot be expressed by criteria: Prix Qualité technique de l'offre Développement durable

5.1.11. Procurement documents

Deadline for requesting additional information: 09/07/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Address of the procurement documents: <https://www.marches-publics.gouv.fr/entreprise>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://www.marches-publics.gouv.fr/entreprise>

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Advanced or qualified electronic signature or seal (as defined in Regulation (EU) No 910/2014) is required

Variants: Not allowed

Tenderers may submit more than one tender: Not allowed

Deadline for receipt of tenders: 17/07/2026 12:00:00 (UTC+01:00) Central European Time, Western European Summer Time

Duration during which the tender must remain valid: 180 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No
Electronic invoicing: Required
Electronic ordering will be used: no
Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1 000

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: DREAL Pays de la Loire

Information about review deadlines: cf pièces de la consultation

Organisation providing more information on the review procedures: DREAL Pays de la Loire

8. Organisations

8.1. ORG-0001

Official name: DREAL Pays de la Loire

Registration number: 13000610900057

Postal address: 5 rue Françoise Giroud

Town: Nantes

Postcode: 44263

Country subdivision (NUTS): Loire-Atlantique (FRG01)

Country: France

Contact point: SIAL - Division Politique de l'Habitat

Email: sial.dreal-paysdelaloire@developpement-durable.gouv.fr

Telephone: 0272747516

Internet address: <https://www.pays-de-la-loire.developpement-durable.gouv.fr/>

Buyer profile: <https://www.marches-publics.gouv.fr/entreprise>

Roles of this organisation:

Buyer

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 1312f3b7-d5cb-48b1-a85c-4215135312e9 - 01

Form type: Competition

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