

Norway-Oslo: Market and economic research; polling and statistics

OJ S 218/2016 11/11/2016

Contract notice

Services

Directive 2004/18/EC

Section I: Contracting authority

---

**I.1. Name and addresses**

Official name: Norsk rikskringkasting AS (NRK) [The Norwegian Broadcasting Corporation]

Postal address: Bjørnstjerne Bjørnsons plass 1

Town: Oslo

Postal code: 0340

Country: Norway

For the attention of: Arne Onsager

E-mail: [arne.onsager@nrk.no](mailto:arne.onsager@nrk.no)

Fax: +47 23048958

**Internet address(es):**

Electronic access to information: <http://permalink.mercell.com/62302851.aspx>

Electronic submission of tenders and requests to participate: <http://permalink.mercell.com/62302851.aspx>

**Additional information can be obtained from:**

Official name: Mercell Norge AS

Postal address: Karihaugveien 89

Town: Oslo

Postal code: 1086

Country: Norway

E-mail: [support@mercell.com](mailto:support@mercell.com)

Internet address: <http://permalink.mercell.com/62302851.aspx>

**Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:**

Official name: Mercell Norge AS

Postal address: Karihaugveien 89

Town: Oslo

Postal code: 1086

Country: Norway

E-mail: [support@mercell.com](mailto:support@mercell.com)

Internet address: <http://permalink.mercell.com/62302851.aspx>

**Tenders or requests to participate must be submitted:** Official name: Mercell Norge AS

Postal address: Karihaugveien 89

Town: Oslo

Postal code: 1086

Country: Norway

E-mail: [support@mercell.com](mailto:support@mercell.com)

Internet address: <http://permalink.mercell.com/62302851.aspx>

**I.2. Type of the contracting authority**

Body governed by public law

### **I.3. Main activity**

Other: broadcaster

### **I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

## **Section II: Object of the contract**

---

### **II.1. Description**

#### **II.1.1. Title attributed to the contract by the contracting authority**

NRK MA2958/16E Contract for NRK's media house surveys.

#### **II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 10: Market research and public opinion polling services

Main site or place of performance: Oslo.

NUTS code NO Norge

#### **II.1.3. Information about a framework agreement or a dynamic purchasing system**

The notice involves a public contract

#### **II.1.4. Information about framework agreement**

#### **II.1.5. Short description of the contract or purchase(s)**

NRK invite tenderers to an open tender contest.

NRK's aim of this contract is to receive a high quality questionnaire for the population 12 years+, which we call 'NRK's media house surveys', in which all of NRK's offers are measured separately and can be reported individually and together.

The contract will come into force on the day it is signed and it will be valid for the calendar year. NRK has the right to a unilateral option to extend the contract for new calendar years up to and including 2020. A message on an extension will be given by NRK by email by the end of the September before each extension year.

See attached documents for further information. 6 annexes.

The Contracting Authority uses Merccell Sourcing Service. To express your interest and gain access to any documents, please click on the link below or copy and paste the link into your browser. [<http://permalink.merccell.com/62302851.aspx>]. Then follow the instructions on the website.

#### **II.1.6. CPV code(s)**

79300000 Market and economic research; polling and statistics, 79310000 Market research services, 79311200 Survey conduction services, 79311300 Survey analysis services, 79330000 Statistical services

#### **II.1.7. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

#### **II.1.8. Lots**

This contract is divided into lots: no

#### **II.1.9. Information about variants**

Variants will be accepted: no

### **II.2. Scope of the procurement**

### **II.2.1. Total quantity or scope**

The contract will come into force on the day it is signed and it will be valid for the calendar year (2017). NRK has the right to a unilateral option to extend the contract for new calendar years up to and including 2020. A message on an extension will be given by NRK by email by the end of the September before each extension year. NRK's aim of this contract is to receive a high quality questionnaire for the population 12 years+, which we call 'NRK's media house surveys', in which all of NRK's offers are measured separately and can be reported individually and together. NRK measures its followers in the Norwegian population through several different surveys, for example, the fixed media surveys together with the commercial media on radio, the internet and TV. At the same time there is still a need to measure the public's recollected use of NRK's total offer in a 'single source' survey by telephone (CATI).

### **II.2.2. Information about options**

Options: no

### **II.2.3. Information about renewals**

This contract is subject to renewal: yes

### **II.3. Duration of the contract or time limit for completion**

Start 1.1.2017. Completion 31.12.2020

## **Section III: Legal, economic, financial and technical information**

---

### **III.1. Conditions related to the contract**

#### **III.1.1. Deposits and guarantees required**

#### **III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them**

#### **III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded**

#### **III.1.4. Contract performance conditions**

The performance of the contract is subject to particular conditions: no

### **III.2. Conditions for participation**

#### **III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions: The company must not have significant arrears in connection to the payment of taxes and duties to the government. Documentation requirement: A tax and VAT certificate issued by the tax collection office. The certificate must not be more than 6 months from the tender deadline. Any arrears must be justified. The certificate can be obtained from Altinn.

The tenderer shall be a legally registered company. Documentation requirement: Company Registration Certificate from the Brønnøysund Register Centre or equivalent, in the country where the company is registered.

#### **III.2.2. Economic and financial ability**

List and brief description of conditions: Tenderers shall have sufficient economic and financial capacity to fulfil the contract. Documentation requirement: The organisation's Annual Financial Statements with the auditor's reports for recent years. A credit/solidity rating and bankruptcy

prediction from a certified credit rating company shall be enclosed with the qualification application. The assessment must provide information on (1) the credit rating and (2) the extent of any risk of bankruptcy (bankruptcy prediction). The assessment must not be older than three months from the tender deadline. NRK reserves the right, if a tenderer does not oppose it, to carry out an assessment free of charge of the tenderer's economic and financial standing through Experian. If a tenderer is in doubt as to whether the documentation of financial capacity will be seen as sufficient, alternative documentation can be accepted that verifies a financial ability to fulfil the contract. This can be particularly relevant for newly started companies. Any guarantees from other companies shall be enclosed in such cases.

### **III.2.3. Technical and professional ability**

List and brief description of conditions:

Tenderers should have sufficient technical and professional competence to ensure safe and stable delivery during the agreement period. The company's most important deliveries of equivalent services during the last 3 years, including the scope, date and recipient must be provided. There is a requirement for at least three documented and relevant references during the last 3 years. Contact persons should be provided.

Enclose a description of the tenderer's organisation, highlighting qualitative deliveries that were delivered on time, including to what degree any sub-suppliers/collaborating partners will be used.

### **III.2.4. Information about reserved contracts**

#### **III.3. Conditions specific to services contracts**

##### **III.3.1. Information about a particular profession**

Execution of the service is reserved to a particular profession: no

##### **III.3.2. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: no

## **Section IV: Procedure**

---

### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Open

#### **IV.1.2. Information about the limits on the number of candidates to be invited**

#### **IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue**

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **IV.2.2. Information about electronic auction**

An electronic auction will be used: no

### **IV.3. Administrative information**

**IV.3.1. File reference number attributed by the contracting authority**

2016/933

**IV.3.2. Previous publication concerning this procedure**

no

**IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document**

Time limit for receipt of requests for documents or for accessing documents: 23.12.2016 - 12:00

Payable documents: no

**IV.3.4. Time limit for receipt of tenders or requests to participate**

23.12.2016 - 12:00

**IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.3.6. Languages in which tenders or requests to participate may be submitted**

Other: Norwegian.

**IV.3.7. Minimum time frame during which the tenderer must maintain the tender**

**IV.3.8. Conditions for opening of tenders**

Date: 23.12.2016 - 12:00

Place:

Oslo.

Persons authorised to be present at the opening of tenders: no

**Section VI: Complementary information**

---

**VI.1. Information about recurrence**

This is a recurrent procurement: no

**VI.2. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

**VI.3. Additional information**

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: The appeals board for Public Procurements

Postal address: Nævnenes Hus, Toldboden 2

Town: Viborg

Postal code: 8800

Country: Norway

E-mail: [kifu@erst.dk](mailto:kifu@erst.dk)

Telephone: +45 35291000

Fax: +45 33307799

Internet address: <http://www.kifu.dk>

**VI.4.2. Review procedure**

**VI.4.3. Service from which information about the review procedure may be obtained**

Official name: The Competition and Consumer Board

Postal address: Carl Jacobsens Vej 35

Town: Valby

Postal code: 2500

Country: Norway

E-mail: [kfst@kfst.dk](mailto:kfst@kfst.dk)

Telephone: +45 41715000

Fax: +45 41715100

Internet address: <http://www.kfst.dk>

**VI.5. Date of dispatch of this notice**

9.11.2016