

398525-2026 - Result

Belgium – Shelters – Leveren, plaatsen, onderhouden en exploiteren van publicitaire schuilhuisjes en borden periode 2026-2036

OJ S 110/2026 10/06/2026

Contract or concession award notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: Stad Sint-Truiden

Email: leen.potters@sint-truiden.be

Legal type of the buyer: Local authority

Activity of the contracting authority: General public services

2. Procedure

2.1. Procedure

Title: Leveren, plaatsen, onderhouden en exploiteren van publicitaire schuilhuisjes en borden periode 2026-2036

Description: Vernieuwen overeenkomst voor het leveren, plaatsen, onderhouden en exploiteren van schuilhuisjes en publicitaire borden periode 2026-2036

Procedure identifier: 8099fa76-3a34-49fe-959f-422cf4158882

Internal identifier: PPP06A-7281/6262/2025-5946

Type of procedure: Open

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44112100 Shelters

2.1.2. Place of performance

Country subdivision (NUTS): Arr. Hasselt (BE224)

Country: Belgium

2.1.2. Place of performance

Country subdivision (NUTS): Arr. Hasselt (BE224)

Country: Belgium

2.1.3. Value

Maximum value of the framework agreement: 475 206,61 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

5. Lot

5.1. Lot: LOT-0001

Title: [VUL HIER DE BESCHRIJVING VAN DIT PERCEEL IN]

Description: Vernieuwen overeenkomst voor het leveren, plaatsen, onderhouden en exploiteren van schuilhuisjes en publicitaire borden periode 2026-2036

Internal identifier: 2025-5946_1

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 44112100 Shelters

Options:

Description of the options: Vereiste opties (De inschrijver dient een voorstel uit te werken voor een vergoeding schuilhuisjes en infoborden met e-commerce)

5.1.2. Place of performance

Postal address: Kazernestraat 13

Town: Sint-Truiden

Postcode: 3800

Country subdivision (NUTS): Arr. Hasselt (BE224)

Country: Belgium

Additional information: Stadskantoor

5.1.3. Estimated duration

Duration: 120 Months

5.1.5. Value

Maximum value of the framework agreement: 475 206,61 EUR

5.1.6. General information

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: 575.000 euro inclusief 21% btw

5.1.10. Award criteria

Criterion:

Type: Cost

Description: Prijs

Category of award weight criterion: Weight (points, exact)

Award criterion number: 50

Criterion:

Type: Quality

Description: Duurzaamheid

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Esthetische en technische kwaliteit

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

Criterion:

Type: Quality

Description: Werkwijze herstellingen, reinigingen en onderhoud

Category of award weight criterion: Weight (points, exact)

Award criterion number: 5

Criterion:

Type: Quality

Description: Promotie digitale borden bij lokale handelaars

Category of award weight criterion: Weight (points, exact)

Award criterion number: 15

Criterion:

Type: Quality

Description: Promotie stadsinfo

Category of award weight criterion: Weight (points, exact)

Award criterion number: 10

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Raad van State

Information about review deadlines: Organisatie die informatie verstrekt over

beroepsprocedures en bijhorende termijnen: Raad van State

Organisation providing additional information about the procurement procedure: Team
Communicatie

Organisation providing more information on the review procedures: Raad van State

Organisation signing the contract: Stad Sint-Truiden

6. Results

Maximum value of the framework agreements in this notice: 475 206,61 EUR

6.1. Result lot identifier: LOT-0001

Winner selection status: At least one winner was chosen.

Framework agreement:

Maximum value of the framework agreement: 475 206,61 EUR

6.1.2. Information about winners

Winner:

Official name: Bauer Media Outdoor Belgium

Tender:

Tender identifier: Bauer_Media_Outdoor_Belgium

Identifier of lot or group of lots: LOT-0001

Value of the tender: 59 999,95 EUR

Subcontracting: No

Contract information:

Identifier of the contract: 8496-12124

Title: [VUL HIER DE BESCHRIJVING VAN DIT PERCEEL IN]

Date of the conclusion of the contract: 08/06/2026

Organisation signing the contract: Stad Sint-Truiden

6.1.4. Statistical information

Received tenders or requests to participate:

Type of received submissions: Tenders

Number of tenders or requests to participate received: 2

Type of received submissions: Requests to participate
Number of tenders or requests to participate received: 2
Range of tenders:
Value of the lowest admissible tender: 52 320,00 EUR
Value of the highest admissible tender: 59 999,95 EUR

8. Organisations

8.1. ORG-0001

Official name: Stad Sint-Truiden
Registration number: 0207469934
Postal address: Gazometerstraat 9
Town: Sint-Truiden
Postcode: 3800
Country subdivision (NUTS): Arr. Hasselt (BE224)
Country: Belgium
Contact point: Leen Potters
Email: leen.potters@sint-truiden.be
Telephone: +32 11701591
Fax: +32 11701450
Internet address: <https://www.sint-truiden.be/>

Roles of this organisation:

Buyer
Organisation signing the contract

8.1. ORG-0002

Official name: Team Communicatie
Registration number: 0207469934
Postal address: Kazernestraat 13
Town: Sint-Truiden
Postcode: 3800
Country subdivision (NUTS): Arr. Hasselt (BE224)
Country: Belgium
Contact point: Annemie 's Heeren
Email: annemie.sheeren@sint-truiden.be
Telephone: +32 11701550
Internet address: <http://www.sint-truiden.be/>

Roles of this organisation:

Organisation providing additional information about the procurement procedure

8.1. ORG-0003

Official name: Raad van State
Registration number: BE 0931.814.266
Postal address: Wetenschapsstraat 33
Town: Brussel (Etterbeek)
Postcode: 1040
Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)
Country: Belgium
Email: info@raadvanstate.be
Telephone: +32 22349611

Internet address: <http://www.raadvst-consetat.be/>

Roles of this organisation:

Review organisation

Organisation providing more information on the review procedures

8.1. ORG-0004

Official name: 3P - Aanbieder van diensten / Prestataire de services

Registration number: BE 0475.480.736

Town: Antwerpen / Anvers

Postcode: 2000

Country subdivision (NUTS): Arr. Antwerpen (BE211)

Country: Belgium

Email: info@3p.eu

Telephone: +32 3 294 30 51

Roles of this organisation:

Procurement service provider

8.1. ORG-0005

Official name: FPS Policy and Support

Registration number: BE 0671.516.647

Town: Brussels

Postcode: 1000

Country subdivision (NUTS): Arr. de Bruxelles-Capitale/Arr. Brussel-Hoofdstad (BE100)

Country: Belgium

Email: e.proc@publicprocurement.be

Telephone: +32 2 740 80 00

Roles of this organisation:

TED eSender

8.1. ORG-0006

Official name: Bauer Media Outdoor Belgium

Size of the economic operator: Large

Registration number: BE 0412432122

Postal address: Laurent-Benoit Dewezplein 5

Town: Vilvoorde

Postcode: 1800

Country subdivision (NUTS): Arr. Halle-Vilvoorde (BE241)

Country: Belgium

Email: koen.vandevelde@bauermediaoutdoor.com

Telephone: +32 26417300

Fax: +32 26417418

Internet address: <http://www.clearchannel.com/international>

Roles of this organisation:

Tenderer

Winner of these lots: LOT-0001

Notice information

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