

**France-Lyon: Information and promotion products**

OJ S 125/2023 03/07/2023

Contract notice

Supplies

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: universit  Lumiere Lyon 2 - dAJIM

Postal address: 18 quai Claude Bernard

Town: Lyon Cedex 07

NUTS code: FRK26 Rhone

Postal code: 69365

Country: France

E-mail: [Marchespublics@listes.univ-lyon2.fr](mailto:Marchespublics@listes.univ-lyon2.fr)**Internet address(es):**Main address: <http://www.univ-lyon2.fr>Address of the buyer profile: <http://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2330689&orgAcronyme=f2h>**I.1. Name and addresses**

Official name: universit  Claude Bernard Lyon 1

Postal address: 43 Boulevard du 11 novembre 1918

Town: Villeurbanne

NUTS code: FRK26 Rhone

Postal code: 69622

Country: France

E-mail: [Achats@univ-lyon1.fr](mailto:Achats@univ-lyon1.fr)**Internet address(es):**Main address: <http://www.univ-lyon1.fr>**I.2. Information about joint procurement**

The contract involves joint procurement

**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2330689&orgAcronyme=f2h>

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2330689&orgAcronyme=f2h>Tenders or requests to participate must be submitted electronically via: <https://www.marches-publics.gouv.fr/?page=Entreprise.EntrepriseAdvancedSearch&AllCons&id=2330689&orgAcronyme=f2h>

Additional information can be obtained from the abovementioned address

**I.4. Type of the contracting authority**

Body governed by public law

**I.5.**

## **Main activity**

Education

## **Section II: Object**

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### **II.1. Scope of the procurement**

#### **II.1.1. Title**

fourniture d'objets publicitaires  
Reference number: 2023F23016

#### **II.1.2. Main CPV code**

39294100 Information and promotion products

#### **II.1.3. Type of contract**

Supplies

#### **II.1.4. Short description**

fourniture d'objets publicitaires courants, d'objets publicitaires textiles et d'objets publicitaires de papeterie et carnets

#### **II.1.5. Estimated total value**

Value excluding VAT: 2 022 000,00 EUR

#### **II.1.6. Information about lots**

This contract is divided into lots: yes  
Tenders may be submitted for all lots

### **II.2. Description**

#### **II.2.1. Title**

fourniture d'objets publicitaires courants  
Lot No: 1

#### **II.2.2. Additional CPV code(s)**

39294100 Information and promotion products

#### **II.2.3. Place of performance**

NUTS code: FRK26 Rhône

#### **II.2.4. Description of the procurement**

objets publicitaire des catégories suivantes : écriture, papeterie, électronique, boisson, sac, accessoire...etc

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 1 240 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12  
This contract is subject to renewal: yes  
Description of renewals:

les accords-cadres seront reconduits tacitement par période successive de 1 an dans la limite de 3 reconductions sauf dénonciation par le pouvoir adjudicateur

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

**II.2.14. Additional information**

période initiale de 1 an, reconductible tacitement par période successive de 1 an, sans que la durée totale de l'accord-cadre ne puisse excéder 4 ans

**II.2. Description**

**II.2.1. Title**

fourniture d'objets publicitaires textiles  
Lot No: 2

**II.2.2. Additional CPV code(s)**

39500000 Textile articles

**II.2.3. Place of performance**

NUTS code: FRK26 Rhône

**II.2.4. Description of the procurement**

objets publicitaire des catégories suivantes : T-Shirt, polo, sweat, gilet, veste et accessoire

**II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

**II.2.6. Estimated value**

Value excluding VAT: 720 000,00 EUR

**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

les accords-cadres seront reconduits tacitement par période successive de 1 an dans la limite de 3 reconductions sauf dénonciation par le pouvoir adjudicateur

**II.2.10. Information about variants**

Variants will be accepted: no

**II.2.11. Information about options**

Options: no

**II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

les accords-cadres seront reconduits tacitement par période successive de 1 an dans la limite de 3 reconductions sauf dénonciation par le pouvoir adjudicateur

### **II.2. Description**

#### **II.2.1. Title**

fourniture d'objets publicitaires de papeterie et carnets (accord-cadre réservé)  
Lot No: 3

#### **II.2.2. Additional CPV code(s)**

30192700 Stationery

#### **II.2.3. Place of performance**

NUTS code: FRK26 Rhône

#### **II.2.4. Description of the procurement**

objets publicitaire des catégories suivantes : papeterie

#### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

#### **II.2.6. Estimated value**

Value excluding VAT: 62 000,00 EUR

#### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

les accords-cadres seront reconduits tacitement par période successive de 1 an dans la limite de 3 reconductions sauf dénonciation par le pouvoir adjudicateur

#### **II.2.10. Information about variants**

Variants will be accepted: no

#### **II.2.11. Information about options**

Options: no

#### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:  
no

#### **II.2.14. Additional information**

les accords-cadres seront reconduits tacitement par période successive de 1 an dans la limite de 3 reconductions sauf dénonciation par le pouvoir adjudicateur

### **Section IV: Procedure**

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#### **IV.1. Description**

##### **IV.1.1. Type of procedure**

Open procedure

##### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

**IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

**IV.2. Administrative information**

**IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 07/09/2023 Local time: 12:00

**IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

**IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

**IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Duration in months: 4 (from the date stated for receipt of tender)

**IV.2.7. Conditions for opening of tenders**

Date: 07/09/2023 Local time: 12:00

**Section VI: Complementary information**

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**VI.1. Information about recurrence**

This is a recurrent procurement: yes

Estimated timing for further notices to be published:

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**VI.2. Information about electronic workflows**

Electronic invoicing will be accepted

**VI.3. Additional information**

lot no3 est réservé aux opérateurs économiques qui emploient des travailleurs handicapés selon les conditions de les articles L. 2113-12 et R. 2113-7 du code de la commande publique

**VI.4. Procedures for review**

**VI.4.1. Review body**

Official name: tribunal Administratif de Lyon

Postal address: 184 Rue Duguesclin

Town: Lyon

Postal code: 69003

Country: France

E-mail: [Grefte.ta-lyon@juradm.fr](mailto:Grefte.ta-lyon@juradm.fr)

Telephone: +33 478141010

**VI.4.4. Service from which information about the review procedure may be obtained**

Official name: greffe du Tribunal administratif de Lyon

Postal address: 184 rue Duguesclin

Town: Lyon

Postal code: 69003

Country: France

E-mail: [Grefte.ta-lyon@juradm.fr](mailto:Grefte.ta-lyon@juradm.fr)

**VI.5. Date of dispatch of this notice**

28/06/2023