

France-Paris: IT services: consulting, software development, Internet and support
OJ S 126/2023 04/07/2023
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: cnam

Postal address: 50 avenue du professeur André Lemierre

Town: Paris Cedex 20

NUTS code: FR France

Postal code: 75986

Country: France

E-mail: Sophie.delarche@assurance-maladie.fr

Internet address(es):

Main address: <http://www.ameli.fr/l-assurance-maladie/index.php>

Address of the buyer profile: <http://www.marches-publics.gouv.fr>

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Social protection

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

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Reference number: AC.2022.1685

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

design, développement, maintenance corrective, adaptative et évolutive des sites Internet et services numériques de la direction de l'information et de la communication de la Cnam

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 4 000 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

72000000 IT services: consulting, software development, Internet and support, 72267000 Software maintenance and repair services, 72250000 System and support services

II.2.3. Place of performance

NUTS code: FR101 Paris

II.2.4. Description of the procurement

design, développement, maintenance corrective, adaptative et évolutive des sites Internet et services numériques de la direction de l'information et de la communication de la CnamLe besoin porte sur :- la reprise de l'existant ;- la maintenance corrective et adaptative ;- la maintenance évolutive ;- le design et le développement de nouveaux sites ou services ;- la réversibilité

II.2.5. Award criteria

Quality criterion - Name: Méthodologie et outils pour la maintenance corrective / Weighting: 10

Quality criterion - Name: Méthodologie et outils pour la maintenance adaptative / Weighting: 5

Quality criterion - Name: Méthodologie et outils pour la maintenance évolutive / Weighting: 10

Quality criterion - Name: Méthodologie et outils pour les prestations de design et d'ergonomie / Weighting: 5

Quality criterion - Name: Méthodologie et outils pour les prestations Search Engine Optimisation / Weighting: 5

Quality criterion - Name: Méthodologie et outils pour l'assistance utilisateur / Weighting: 5

Quality criterion - Name: Qualité des livrables pour les prestations de design et d'ergonomie / Weighting: 20

Quality criterion - Name: Adéquation de l'équipe affectée à la réalisation des prestations / Weighting: 10

Cost criterion - Name: Coût des prestations / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 186-526790](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: AC.2022.1685

Title:

design, développement, maintenance corrective, adaptative et évolutive des sites Internet et services numériques de la direction de l'information et de la communication de la Cnam

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

22/03/2023

V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: klee Conseil & Intégration

National registration number: 752 365 098 0017

Postal address: centre d'affaires la Boursidière- bP 159

Town: Le Plessis Robinson

NUTS code: FR105 Hauts-de-Seine

Postal code: 92357

Country: France

Internet address: <https://www.kleegroup.com/fr>

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 4 000 000,00 EUR

V.2.5. Information about subcontracting

The contract is likely to be subcontracted Value or proportion likely to be subcontracted to third parties Value excluding VAT: 40 000,00 EUR Short description of the part of the contract to be subcontracted:

prestations relatives au SEO

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: tribunal administratif

Postal address: 7, rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: Greffe.ta-paris@juradm.fr

Telephone: +33 144594400

Internet address: <http://paris.tribunal-administratif.fr>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: greffe du TA précité ou CNAM-DBCSEA dont les coordonnées figurent ci-après

Postal address: 50, avenue du Professeur André Lemierre

Town: Paris Cedex 20

Postal code: 75986

Country: France

E-mail: Corinne.mimini@assurance-maladie.fr

Telephone: +33 172602137

VI.5. Date of dispatch of this notice

29/06/2023