

Lithuania-Vilnius: Advertising and marketing services

OJ S 140/2022 22/07/2022

Contract notice**Services****Legal Basis:**

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Viešoji įstaiga "Keliauk Lietuvoje"

National registration number: 304971997

Postal address: Gedimino pr. 38

Town: Vilnius

NUTS code: LT Lietuva

Postal code: 01104

Country: Lithuania

Contact person: Mindaugas Petkelis

E-mail: mindaugas@lithuania.travel

Telephone: +370 61953592

Internet address(es):Main address: <http://www.lithuania.travel/lt/>Address of the buyer profile: <https://pirkimai.eviesiejpirkimai.lt/ctm/Company/CompanyInformation/Index/73351>**I.3. Communication**The procurement documents are available for unrestricted and full direct access, free of charge, at: https://pirkimai.eviesiejpirkimai.lt/app/rfq/publicpurchase_docs.asp?PID=627580

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted electronically via: https://pirkimai.eviesiejpirkimai.lt/app/rfq/rwentrance_s.asp?PID=627580&B=PPO

Tenders or requests to participate must be submitted to the abovementioned address

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

TURIZMO RINKODAROS PASLAUGOS (IZRAELIO, VOKIETIJOS, JUNG TINĖS KARALYSTĖS, LENKIJOS, ITALIJOS, JAPONIJOS, ISPANIJOS, PRANCŪZIJOS, BENILIUKSO IR JAV) RINKOSE

II.1.2.

Main CPV code

79340000 Advertising and marketing services

II.1.3. Type of contract

Services

II.1.4. Short description

TURIZMO RINKODAROS PASLAUGOS TIKSLINĖSE RINKOSE

II.1.5. Estimated total value

Value excluding VAT: 2 300 000,00 EUR

II.1.6. Information about lots

This contract is divided into lots: yes
Tenders may be submitted for all lots

II.2. Description**II.2.1. Title**

I pirkimo dalis – Turizmo rinkodaros paslaugos Izraelyje
Lot No: 1

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: IL Israel

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Izraelyje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value**II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Lietuvos ir užsienio rinkoms "

II.2.14. Additional information

II.2. Description

II.2.1. Title

II pirkimo dalis - Turizmo rinkodaros paslaugos Vokietijoje
Lot No: 2

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: DE Deutschland

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Vokietijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: 05.4.1-LVPA-V-812-02-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Vokietijos ir Jungtinės Karalystės atvykstamojo turizmo rinkoms"

II.2.14. Additional information

II.2. Description

II.2.1. Title

III pirkimo dalis - Turizmo rinkodaros paslaugos Jungtinėje Karalystėje
Lot No: 3

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: UK United Kingdom

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Jungtinėje Karalystėje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Lietuvos ir užsienio rinkoms"

II.2.14. Additional information

II.2. Description

II.2.1. Title

IV pirkimo dalis - Turizmo rinkodaros paslaugos Lenkijoje
Lot No: 4

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: PL Polska

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Lenkijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

V pirkimo dalis - Turizmo rinkodaros paslaugos Italijoje
Lot No: 5

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: IT Italia

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Italijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Lietuvos ir užsienio rinkoms "

II.2.14. Additional information

II.2. Description

II.2.1. Title

VI pirkimo dalis - Turizmo rinkodaros paslaugos Japonijoje
Lot No: 6

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: JP Japan

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Japonijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 150 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Lietuvos ir užsienio rinkoms " 05.4.1-LVPA-V-812-02-0003 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Izraelio, Japonijos ir Kinijos atvykstamojo turizmo rinkoms"

II.2.14. Additional information

II.2. Description

II.2.1. Title

VII pirkimo dalis - Turizmo rinkodaros paslaugos Ispanijoje
Lot No: 7

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: ES España

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Ispanijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 200 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

VIII pirkimo dalis - Turizmo rinkodaros paslaugos Prancūzijoje

Lot No: 8

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Prancūzijoje

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 200 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: 05.4.1-LVPA-V-812-03-0001 "Lietuvos gamtos ir kultūros paveldo objektų (išteklių) pristatymas Lietuvos ir užsienio rinkoms "

II.2.14. Additional information

II.2. Description

II.2.1. Title

IX pirkimo dalis - Turizmo rinkodaros paslaugos Beniliukso šalyse

Lot No: 9

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: BE Belgique / België

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos Beniliukso šalyse

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 150 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

X pirkimo dalis – Turizmo rinkodaros paslaugos JAV
Lot No: 10

II.2.2. Additional CPV code(s)

79340000 Advertising and marketing services

II.2.3. Place of performance

NUTS code: US United States

II.2.4. Description of the procurement

Turizmo rinkodaros paslaugos JAV

II.2.5. Award criteria

Price is not the only award criterion and all criteria are stated only in the procurement documents

II.2.6. Estimated value

Value excluding VAT: 150 000,00 EUR

II.2.7. Duration of the contract, framework agreement or dynamic purchasing system

Duration in months: 12

This contract is subject to renewal: yes

Description of renewals:

Paslaugos bus teikiamos 12 mėnesių su galimybe pratęsti tokiomis pačiomis sąlygomis, bet ne daugiau kaip du kartus po 12 mėnesių (iš viso – 36 mėn.).

II.2.10. Information about variants

Variants will be accepted: no

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section III: Legal, economic, financial and technical information

III.1. Conditions for participation

III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions:

Sąlygų sąrašas ir trumpas aprašymas: Tiekėjai turi pateikti Europos bendrąjį viešųjų pirkimų dokumentą (EBVPD) – aktualią deklaraciją, pakeičiančią kompetentingų institucijų išduodamus dokumentus ir preliminariai patvirtinančią, kad nėra tiekėjo pašalinimo pagrindų, nustatytų vadovaujantis VPĮ 46 str. nuostatomis.

III.2. Conditions related to the contract

III.2.2. Contract performance conditions

Sutarties tinkamas įvykdymas yra užtikrintas netesybomis – iki 20 (dvidešimt) procentų bauda nuo Sutartyje numatytos bendros Sutarties kainos.

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.2. Time limit for receipt of tenders or requests to participate

Date: 06/09/2022 Local time: 10:00

IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.2.4. Languages in which tenders or requests to participate may be submitted

English, Lithuanian

IV.2.6. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 4 (from the date stated for receipt of tender)

IV.2.7. Conditions for opening of tenders

Date: 06/09/2022 Local time: 10:00

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about electronic workflows

Electronic invoicing will be accepted

Electronic payment will be used

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Vilniaus apygardos teismas

Town: Vilnius
Country: Lithuania

VI.5. Date of dispatch of this notice
19/07/2022