

**France-Ivry-sur-Seine: Customer survey services**  
**OJ S 220/2016 15/11/2016**  
**Contract award notice**  
**Services**

**Legal Basis:**

Directive 2014/24/EU

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**Section I: Contracting authority**

**I.1. Name and addresses**

Official name: Ministère économie finances industrie

Postal address: Ministère de l'économie et des finances — direction générale des entreprises  
— 67 rue Barbès — BP 80001

Town: Ivry-sur-Seine Cedex

NUTS code: FR1 Ile-de-France

Postal code: 94201

Country: France

E-mail: [francois.magnien@finances.gouv.fr](mailto:francois.magnien@finances.gouv.fr)

**Internet address(es):**

Main address: <http://www.entreprises.gouv.fr/>

**I.1. Name and addresses**

Official name: Banque de France

Town: Paris

NUTS code: FR101 Paris

Postal code: 75001

Country: France

E-mail: [francois.mouriaux@banque-france.fr](mailto:francois.mouriaux@banque-france.fr)

**Internet address(es):**

Main address: <https://www.banque-france.fr>

**I.2. Information about joint procurement**

The contract involves joint procurement

**I.4. Type of the contracting authority**

Ministry or any other national or federal authority, including their regional or local subdivisions

**I.5. Main activity**

General public services

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**Section II: Object**

**II.1. Scope of the procurement**

**II.1.1. Title**

Enquête statistique sur les visiteurs venant de l'étranger (EVE).

**II.1.2. Main CPV code**

79342310 Customer survey services

### **II.1.3. Type of contract**

Services

### **II.1.4. Short description**

Marché à prix forfaitaire passé par un groupement de commandes, constitué de la Direction générale des entreprises (DGE) et de la Banque de France.

### **II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 2 749 900,00 EUR

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79342310 Customer survey services

### **II.2.3. Place of performance**

NUTS code: FR1 Ile-de-France

### **II.2.4. Description of the procurement**

Réalisation d'une enquête statistique afin de quantifier et connaître les visiteurs venant de l'étranger.

### **II.2.5. Award criteria**

Quality criterion - Name: Appréciation du mémoire technique / Weighting: 50 %

Quality criterion - Name: Appréciation de l'équipe proposée pour réaliser la mission / Weighting : 25 %

Price - Weighting: 25

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2016/S 126-225352](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9. Information about termination of call for competition in the form of a prior information notice**

### **Section V: Award of contract**

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#### **Title:**

Enquête statistique sur les visiteurs venant de l'étranger (EVE)

A contract/lot is awarded: yes

#### **V.2. Award of contract**

##### **V.2.1. Date of conclusion of the contract**

18/10/2016

##### **V.2.2. Information about tenders**

Number of tenders received: 1

The contract has been awarded to a group of economic operators: no

##### **V.2.3. Name and address of the contractor**

Official name: TNS Sofres

Postal address: 3 avenue Pierre Masse

Town: Paris

NUTS code: FR101 Paris

Postal code: 75014

Country: France

The contractor is an SME: no

##### **V.2.4. Information on value of the contract/lot**

Total value of the contract/lot: 3 299 880,00 EUR

##### **V.2.5. Information about subcontracting**

### **Section VI: Complementary information**

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#### **VI.3. Additional information**

#### **VI.4. Procedures for review**

##### **VI.4.1. Review body**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

##### **VI.4.4.**

**Service from which information about the review procedure may be obtained**

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

E-mail: [greffe.ta-paris@juradm.fr](mailto:greffe.ta-paris@juradm.fr)

Telephone: +33 144594400

Fax: +33 144594646

Internet address: <http://www.paris.tribunal-administratif.fr>

**VI.5. Date of dispatch of this notice**

10/11/2016