

France-Ivry-sur-Seine: Customer survey services
OJ S 220/2016 15/11/2016
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Ministère économie finances industrie

Postal address: Direction générale des entreprises — 67 rue Barbès — BP 80001

Town: Ivry-sur-Seine Cedex

NUTS code: FR1 Ile-de-France

Postal code: 94201

Country: France

E-mail: francois.magnien@finances.gouv.fr

Internet address(es):

Main address: <http://www.entreprises.gouv.fr>

I.1. Name and addresses

Official name: Banque de France

Town: Paris

NUTS code: FR101 Paris

Country: France

E-mail: francois.mouriaux@banque-france.fr

Internet address(es):

Main address: <https://www.banque-france.fr>

I.2. Information about joint procurement

The contract involves joint procurement

I.4. Type of the contracting authority

Ministry or any other national or federal authority, including their regional or local subdivisions

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Réalisation et l'exploitation d'enquêtes en continu sur le suivi de la demande touristique des Français.

II.1.2. Main CPV code

79342310 Customer survey services

II.1.3.

Type of contract

Services

II.1.4. Short description

Marché à prix forfaitaire passé par un groupement de commandes, constitué de la direction générale des entreprises (DGE) et de la Banque de France.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement

Value excluding VAT: 2 289 000,00 EUR

II.2. Description

II.2.2. Additional CPV code(s)

79311200 Survey conduction services

II.2.3. Place of performance

NUTS code: FR1 Ile-de-France

II.2.4. Description of the procurement

Réalisation et exploitation d'enquêtes en continu sur le suivi de la demande touristique des français.

II.2.5. Award criteria

Quality criterion - Name: Valeur technique de l'offre et méthode / Weighting: 60 %

Quality criterion - Name: Équipe proposée pour réaliser la mission / Weighting: 20 %

Price - Weighting: 20 %

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2016/S 067-117140](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

17/10/2016

V.2.2. Information about tenders

Number of tenders received: 2

Number of tenders received from SMEs: 0

Number of tenders received from tenderers from other EU Member States: 0

Number of tenders received from tenderers from non-EU Member States: 0

Number of tenders received by electronic means: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Taylor Nelson Sofres

Town: Paris

NUTS code: FR1 Ile-de-France

Postal code: 75014

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 2 289 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Paris

Postal address: 7 rue de Jouy

Town: Paris

Postal code: 75004

Country: France

VI.5. Date of dispatch of this notice

10/11/2016