Portugal-Lisbon: Business services: law, marketing, consulting, recruitment, printing and security
OJ S 220/2016 15/11/2016
Contract award notice
Services

Legal Basis:
Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Instituto do Turismo de Portugal, IP
Postal address: Rua Ivone Silva, Lote 6
Town: Lisboa
NUTS code: PT171 Grande Lisboa
Postal code: 1050-124
Country: Portugal
Contact person: Direção de apoio à venda
E-mail: info@turismodeportugal.pt
Telephone: +351 211140200
Fax: +351 211140829
Internet address(es):
Main address: www.turismodeportugal.pt

I.4. Type of the contracting authority

Body governed by public law

I.5. Main activity

Economic and financial affairs

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Contrato de acordo quadro para aquisição de serviços.

II.1.2. Main CPV code

79000000 Business services: law, marketing, consulting, recruitment, printing and security

II.1.3. Type of contract

Services

II.1.4. Short description

Acordo quadro para a aquisição de serviços de produção, planeamento, execução, acompanhamento e compra de espaço para a campanha de publicidade digital do Turismo de Portugal.

II.1.6. Information about lots

This contract is divided into lots: no

II.1.7. Total value of the procurement
Value excluding VAT: 6 000 000,00 EUR

II.2. Description

II.2.3. Place of performance
NUTS code: PT17 Área Metropolitana de Lisboa

II.2.4. Description of the procurement
Concurso público de Acordo quadro para a aquisição de serviços de produção, planeamento, execução, acompanhamento e compra de espaço para a campanha de publicidade digital do Turismo de Portugal.

II.2.5. Award criteria
Price

II.2.11. Information about options
Options: no

II.2.13. Information about European Union funds
The procurement is related to a project and/or programme financed by European Union funds: no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure
Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system
The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)
The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure
Notice number in the OJ S: 2015/S 243-441695

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Title:
Concurso público de Acordo quadro para a aquisição de serviços de produção, planeamento, execução, acompanhamento e compra de espaço para a campanha de publicidade digital do Turismo de Portugal.

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

28/10/2016

V.2.2. Information about tenders

Number of tenders received: 13
Number of tenders received from SMEs: 0
Number of tenders received from tenderers from other EU Member States: 0
Number of tenders received from tenderers from non-EU Member States: 0
Number of tenders received by electronic means: 13
The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: OMG Portugal, SA
Postal address: Avenida do Forte n.º 6 A, Edifício Ramazzotti 3.º Piso, 2.02
Town: Carnaxide
NUTS code: PT17 Área Metropolitana de Lisboa
Postal code: 2790-072
Country: Portugal
E-mail: info.pt@omnicommediagroup.com
Telephone: +351 214255400
Fax: +351 214255401
Internet address: www.omnicommediagroup.com.pt
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 6 000 000,00 EUR
Total value of the contract/lot: 6 000 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Instituto do Turismo de Portugal, IP
Postal address: Rua Ivone Silva, Lote 6
Town: Lisboa
Postal code: 1050-124
Country: Portugal
E-mail: info@turismodeportugal.pt
Telephone: +351 211140200
Fax: +351 211140829

VI.5. Date of dispatch of this notice

10/11/2016