

Sweden-Nyköping: Advertising services

OJ S 231/2013 28/11/2013

Contract notice**Services****Directive 2004/18/EC****Section I: Contracting authority**

I.1. Name and addresses

Official name: Regionförbundet Sörmland

National registration number: 222000-1545

Postal address: Box 325

Town: Nyköping

Postal code: SE-611 27

Country: Sweden

For the attention of: Annelie Ljungwald

E-mail: annelie.ljungwald@region.sormland.se**Internet address(es):**General address of the contracting authority: <http://www.region.sormland>**Additional information can be obtained from:**

the abovementioned address

Specifications and additional documents (including documents for competitive dialogue and a dynamic purchasing system) can be obtained from:

Official name: Visma Commerce AB

Internet address: <http://www.opic.com/notice.asp?req=diqxwghh>**Tenders or requests to participate must be submitted:** the abovementioned address**I.2. Type of the contracting authority**

Other: Regionförbund

I.3. Main activity

Other: Regional utveckling

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description**II.1.1. Title attributed to the contract by the contracting authority**

Reklamtjänster.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 13: Advertising services

Main site or place of performance: Nyköping.

NUTS code SE122 Södermanlands län

II.1.3. Information about a framework agreement or a dynamic purchasing system

The notice involves a public contract

II.1.4. Information about framework agreement

II.1.5. Short description of the contract or purchase(s)

Upphandlingen omfattar produktion, utveckling och förvaltning av kommunikation inom olika områden. För mer info se förfrågningsunderlaget.

II.1.6. CPV code(s)

79341000 Advertising services, 22462000 Advertising material, 79341400 Advertising campaign services, 92111200 Advertising, propaganda and information film and video-tape production

II.1.7. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.1.8. Lots

This contract is divided into lots: no

II.1.9. Information about variants

Variants will be accepted: no

II.2. Scope of the procurement

II.2.1. Total quantity or scope

Omfattningen uppskattas till 400 000–500 000 SEK per år. Inga garantier lämnas.

II.2.2. Information about options

Options: no

II.2.3. Information about renewals

II.3. Duration of the contract or time limit for completion

Duration in months: 24 (from the award of the contract)

Section III: Legal, economic, financial and technical information

III.1. Conditions related to the contract

III.1.1. Deposits and guarantees required

III.1.2. Main financing conditions and payment arrangements and/or reference to the relevant provisions governing them

III.1.3. Legal form to be taken by the group of economic operators to whom the contract is to be awarded

III.1.4. Contract performance conditions

The performance of the contract is subject to particular conditions: no

III.2. Conditions for participation

III.2.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers

List and brief description of conditions: Leverantören och ev. underleverantör ska fullgöra sina lagenliga skyldigheter i Sverige eller i hemlandet, avseende registrerings-, skatte- och avgiftsskyldigheter.

III.2.2. Economic and financial ability

List and brief description of conditions: Leverantören ska vid lägre riskklass än 3 från UC ange en förklaring och visa att skälet till lägre riskklass inte hänför sig till ekonomiska faktorer.
Minimum level(s) of standards possibly required: Lägst riskklass 3 från UC AB.

III.2.3. Technical and professional ability

List and brief description of conditions:

Bekräftelser om kravuppfyllnad, olika redovisningar, förteckning över genomförda uppdrag krävs för företaget. Beskrivning och referenser krävs för projektledare. Beskrivning och förteckning över uppdrag krävs för Copywriter och Layoutare/grafisk formgivare. Digitala arbetsprover krävs för företaget.

Minimum level(s) of standards possibly required:

Erfarenhetskrav på företaget. Projektledaren minst 3 års erfarenhet. Copy och layoutare utbildningskrav och minst 2 års erfarenhet. Krav på förstärkningsresurser.

III.2.4. Information about reserved contracts

III.3. Conditions specific to services contracts

III.3.1. Information about a particular profession

Execution of the service is reserved to a particular profession: no

III.3.2. Information about staff responsible for the performance of the contract

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract: yes

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.1.2. Information about the limits on the number of candidates to be invited

IV.1.3. Information about reduction of the number of solutions or tenders during negotiation or dialogue

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of Price is not the only award criterion and all criteria are stated only in the procurement documents

IV.2.2. Information about electronic auction

An electronic auction will be used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

13-086

IV.3.2. Previous publication concerning this procedure

no

IV.3.3. Conditions for obtaining specifications and additional documents or descriptive document

Time limit for receipt of requests for documents or for accessing documents: 20.1.2014
Payable documents: no

IV.3.4. Time limit for receipt of tenders or requests to participate

20.1.2014

IV.3.5. Estimated date of dispatch of invitations to tender or to participate to selected candidates

IV.3.6. Languages in which tenders or requests to participate may be submitted

Swedish.

IV.3.7. Minimum time frame during which the tenderer must maintain the tender

Duration in months: 9 (from the date stated for receipt of tender)

IV.3.8. Conditions for opening of tenders

Date: 22.1.2014

Place:

Nyköping.

Persons authorised to be present at the opening of tenders: no

Section VI: Complementary information

VI.1. Information about recurrence

This is a recurrent procurement: no

VI.2. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

VI.3. Additional information

Visma Commerce-annons: <http://www.opic.com/notice.asp?req=dqixwghh>
Anbudsgivaren bekostar beställning av papperskopior av förfrågningsunderlagen.

VI.4. Procedures for review

VI.4.1. Review body

VI.4.2. Review procedure

VI.4.3. Service from which information about the review procedure may be obtained

VI.5. Date of dispatch of this notice

25.11.2013