

402153-2026 - Competition

France – Public relations consultancy services – Accompagnement stratégique et opérationnel des relations presse et e-RP pour ESCP Business School

OJ S 111/2026 11/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: EESC Escp Europe

Email: achats@escp.eu

Legal type of the buyer: Public undertaking

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Accompagnement stratégique et opérationnel des relations presse et e-RP pour ESCP Business School

Description: Accompagnement stratégique et opérationnel

Procedure identifier: 5b88c7ea-c846-4cc0-abe2-25b4b2ca006e

Internal identifier: 26ESC009

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416200 Public relations consultancy services

2.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

2.1.3. Value

Maximum value of the framework agreement: 80 000,00 EUR

2.1.4. General information

This procedure will be relaunched

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: Procurement Document

5. Lot

5.1. Lot: LOT-0001

Title: Accompagnement stratégique et opérationnel des relations presse et e-RP pour ESCP Business School
Description: Accompagnement stratégique et opérationnel des relations presse et e-RP pour ESCP Business School
Internal identifier: 1

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79416000 Public relations services

Options:

Description of the options: L'accord-cadre est conclu pour une durée initiale de 1 an(s) à compter de la date de notification. Il pourra être reconduit 3 fois : La période de reconduction n° 1 sera de 1 an(s). La période de reconduction n° 2 sera de 1 an(s). La période de reconduction n° 3 sera de 1 an(s). La durée totale de l'accord-cadre, toutes périodes confondues, sera au maximum de 4 an(s).

5.1.2. Place of performance

Town: Paris

Country subdivision (NUTS): Paris (FR101)

Country: France

5.1.3. Estimated duration

Duration: 1 Year

5.1.4. Renewal

Maximum renewals: 3

5.1.5. Value

Estimated value excluding VAT: 0,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: Procurement Document

5.1.10. Award criteria

Criterion:

Type: Price

Description: prix - 40 points

Criterion:

Type: Quality

Description: Qualité/technique 60 points

5.1.11. Procurement documents

Address of the procurement documents: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_tmLkF37a6i

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: https://www.achatpublic.com/sdm/ent2/gen/ficheCsl.action?PCSLID=CSL_2026_tmLkF37a6i

Languages in which tenders or requests to participate may be submitted: French

Electronic catalogue: Not allowed

Deadline for receipt of tenders: 10/07/2026 13:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 120 Days

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: no

5.1.15. Techniques

Framework agreement:

Framework agreement, without reopening of competition

Maximum number of participants: 1

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: Tribunal de Paris

Organisation providing more information on the review procedures: EESC Escp Europe

8. Organisations

8.1. ORG-0001

Official name: EESC Escp Europe

Registration number: 82464458700027

Department: ESCP Business School

Postal address: 3 , rue Armand Moisant

Town: Paris

Postcode: 75015

Country subdivision (NUTS): Paris (FR101)

Country: France

Contact point: achats@escp.eu

Email: achats@escp.eu

Telephone: +33 0149232100

Internet address: <https://www.escp.eu>

Information exchange endpoint (URL): https://www.achatpublic.com/sdm/ent/gen/ent_detail.do?PCSLID=CSL_2026_tmLkF37a6i

Buyer profile: <https://www.achatpublic.com/sdm/ent2/gen/index.jsp>

Roles of this organisation:

Buyer

Organisation providing more information on the review procedures

8.1. ORG-0002

Official name: Tribunal de Paris

Registration number: 177 501 111 01763

Department: Tribunal de Paris

Postal address: Parvis du Tribunal de Paris Cedex 17
Town: Paris
Postcode: 75859 PARIS
Country subdivision (NUTS): Paris (FR101)
Country: France
Contact point: Organisme chargé des procédures de recours
Roles of this organisation:
Review organisation

Notice information

Notice identifier/version: 06fcea29-423c-4bec-b84c-c134996f31a1 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
Notice dispatch date: 09/06/2026 17:27:28 (UTC+02:00) Eastern European Time, Central European Summer Time
Languages in which this notice is officially available: French
Notice publication number: 402153-2026
OJ S issue number: 111/2026
Publication date: 11/06/2026