

**Norway-Oslo: Magazines**  
**OJ S 220/2016 15/11/2016**  
**Contract award notice**  
**Services**

**Directive 2004/18/EC****Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Jernbaneverket [The Norwegian National Rail Administration]

National registration number: 971 033 533

Postal address: Stortorvet 7

Town: Oslo

Postal code: 0155

Country: Norway

For the attention of: Kristin Thronsen Mork

E-mail: [morkkr@jbv.no](mailto:morkkr@jbv.no)

Telephone: +47 97722777

**Internet address(es):**

General address of the contracting authority: <http://www.jernbaneverket.no>

Address of the buyer profile: <http://eu.eu-supply.com/ctm/Supplier/CompanyInformation/Index/48964>

Electronic access to information: [http://eu.eu-supply.com/app/rfq/rwlenrance\\_s.asp?PID=170378&B=JERNBANEVERKET](http://eu.eu-supply.com/app/rfq/rwlenrance_s.asp?PID=170378&B=JERNBANEVERKET)

**I.2. Type of the contracting authority**

National or federal agency/office

**I.3. Main activity**

Other: railway operations and construction

**I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: yes

Official name: The Norwegian National Rail Directorate

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Procurement of a sector magazine under the direction of the new Railway Directorate.

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 15: Publishing and printing services on a fee or contract basis

Main site or place of performance: Oslo.

NUTS code NO Norge

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)**

The procurement involves the establishment of a framework agreement

#### **II.1.4. Short description of the contract or purchase(s)**

A sector magazine shall be established under the direction of the new Railway Directorate. The Directorate will have a coordinating role for the entire railway sector.

The aim of the new magazine will be to reflect the all of the Norwegian railways and to pull the various actors into one and the same meeting point.

It is a prerequisite that the magazine has a certain editorial distance to the Directorate with its own design.

At the same time the magazine shall always put railways on the agenda and show the possibilities for the development of a modern railway in Norway.

The procurement includes the following services: Layout, make-up, processing pictures, illustrations and graphics, technical proofreading, printing, stapling, packing, distributing, keeping address lists up-to-date and digitalising the magazine. In addition the tenderer shall be an advisor for altering the current magazine to a sector magazine.

#### **II.1.5. CPV code(s)**

22213000 Magazines, 79800000 Printing and related services, 79811000 Digital printing services, 79822500 Graphic design services, 79823000 Printing and delivery services, 79824000 Printing and distribution services

#### **II.1.6. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **II.2. Total value of the contract/lot**

#### **II.2.1. Total value of the contract/lot**

Value: 3 700 000 NOK  
excluding VAT

## **Section IV: Procedure**

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### **IV.1. Type of procedure**

#### **IV.1.1. Type of procedure**

Negotiated with a call for competition

### **IV.2. Award criteria**

#### **IV.2.1. Award criteria**

The most economically advantageous tender in terms of

1. Quality and experience. Weighting 30
2. Case, development and implementation. Weighting 40
3. Total Price. Weighting 30

#### **IV.2.2. Information about electronic auction**

An electronic auction has been used: no

### **IV.3. Administrative information**

#### **IV.3.1. File reference number attributed by the contracting authority**

201608595

#### **IV.3.2. Previous publication concerning this procedure**

##### **Contract notice**

Notice number in the OJ S: [2016/S 165-298450](#) of 27.8.2016

## Section V: Award of contract

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Contract No: 1

Lot No: 1

- Lot title: Procurement of a sector magazine under the direction of the new Railway Directorate

**V.1. Date of conclusion of the contract**

1.11.2016

**V.2. Information about tenders**

Number of tenders received: 6

**V.3. Name and address of the contractor**

Official name: Spoon AS

Postal address: Akersgata 30

Town: Oslo

Country: Norway

**V.4. Information on value of the contract/lot**

Total value of the procurement:

Value: 3 700 000 NOK

excluding VAT

**V.5. Information about subcontracting**

The contract is likely to be subcontracted: no

## Section VI: Complementary information

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**VI.1. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds:

no

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

12.11.2016