

France-Talence: Communication software package
OJ S 127/2023 05/07/2023
Contract award notice
Supplies

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: KEDGE BUSINESS SCHOOL
National registration number: 51400512300062
Postal address: 680 Cours de la Libération
Town: TALENCE
NUTS code: FRI12 Gironde
Postal code: 33405
Country: France
E-mail: pole.achats@kedgebs.com
Telephone: +33 556845555
Internet address(es):
Main address: <http://www.kedge.edu>

I.4. Type of the contracting authority

Other type: Autre

I.5. Main activity

Education

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Opérations d'influence et de veille multicanale pour Kedge

II.1.2. Main CPV code

48510000 Communication software package

II.1.3. Type of contract

Supplies

II.1.4. Short description

Opérations d'influence et de veille multicanale pour Kedge.
-Lot 1 : Prestations de veille multicanale, bilan et plateforme en ligne
-Lot 2 : Base de données journalistes et plateforme de diffusion des communications presse
-Lot 3 : Prestations de social listening

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 330 000,00 EUR

II.2. Description

II.2.1. Title

Prestations de veille multicanale, bilan et plateforme en ligne

Lot No: 1

II.2.2. Additional CPV code(s)

48510000 Communication software package, 48500000 Communication and multimedia software package

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Prestations de veille multicanale, bilan et plateforme en ligne

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Base de données journalistes et plateforme de diffusion des communications presse

Lot No: 2

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 48500000 Communication and multimedia software package

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Base de données journalistes et plateforme de diffusion des communications presse

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Prestations de social listening
Lot No: 3

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 48500000 Communication and multimedia software package

II.2.3. Place of performance

NUTS code: FR France

II.2.4. Description of the procurement

Prestations de social listening

II.2.5. Award criteria

Cost criterion - Name: Le prix n'est pas le seul critère d'attribution et tous les critères sont énoncés uniquement dans les documents du marché. / Weighting: 1

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2022/S 246-712945](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9.

Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Lot No: 1

Title:

Prestations de veille multicanale, bilan et plateforme en ligne

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/06/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: REPUTATIONAL INTELLIGENCE FRANCE

Postal address: 2 RUE BERTHELOT

Town: COURBEVOIE

NUTS code: FR105 Hauts-de-Seine

Postal code: 92400

Country: France

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 230 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 2

Title:

Base de données journalistes et plateforme de diffusion des communications presse

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

30/06/2023

V.2.2. Information about tenders

Number of tenders received: 3

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: REPUTATIONAL INTELLIGENCE FRANCE

Postal address: 2 RUE BERTHELOT
Town: COURBEVOIE
NUTS code: FR105 Hauts-de-Seine
Postal code: 92400
Country: France
The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 100 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Lot No: 3

Title:

Prestations de social listening

A contract/lot is awarded: no

V.1. Information on non-award

The contract/lot is not awarded

No tenders or requests to participate were received or all were rejected

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal judiciaire de Bordeaux

Postal address: 30 rue des Frères Bonie

Town: BORDEAUX

Postal code: 33077

Country: France

Telephone: +33 547339000

Fax: +33 556013664

VI.5. Date of dispatch of this notice

30/06/2023