

**France-Les Arcs-sur-Argens: Advertising and marketing services**

OJ S 164/2019 27/08/2019

Contract notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Conseil interprofessionnel des Vins de Provence

Postal address: maison des Vins RN7

Town: Les Arcs-sur-Argens

NUTS code: FR France

Postal code: 83460

Country: France

E-mail: [vlelong@provencewines.com](mailto:vlelong@provencewines.com)

Telephone: +33 494995010

**Internet address(es):**Main address: <http://www.vinsdeprovence.com>**I.3. Communication**

The procurement documents are available for unrestricted and full direct access, free of charge, at: [https://www.dropbox.com/sh/tlgy475mffobqkd/AAA\\_V\\_W78EhrHLKzzTNJNV9qa?dl=0](https://www.dropbox.com/sh/tlgy475mffobqkd/AAA_V_W78EhrHLKzzTNJNV9qa?dl=0)

Additional information can be obtained from the abovementioned address

Tenders or requests to participate must be submitted to the abovementioned address

Electronic communication requires the use of tools and devices that are not generally

available. Unrestricted and full direct access to these tools and devices is possible, free of

charge, at: [https://www.dropbox.com/sh/tlgy475mffobqkd/AAA\\_V\\_W78EhrHLKzzTNJNV9qa?dl=0](https://www.dropbox.com/sh/tlgy475mffobqkd/AAA_V_W78EhrHLKzzTNJNV9qa?dl=0)**I.4. Type of the contracting authority**

Other type: Interprofession

**I.5. Main activity**

Other activity: Viticulture

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Programme de promotion des Vins de Provence en chine complement

Reference number: CIVPCHINE2020-2021

**II.1.2. Main CPV code**

79340000 Advertising and marketing services

**II.1.3.**

## **Type of contract**

Services

### **II.1.4. Short description**

Dans le cadre de sa mission de communication, le CIVP (interprofession des Vins de Provence) lance un complément de programme d'actions de communication en Chine sur 2 ans 2020 et 2021 (conditionné).

### **II.1.5. Estimated total value**

Value excluding VAT: 292 000,00 EUR

### **II.1.6. Information about lots**

This contract is divided into lots: no

## **II.2. Description**

### **II.2.2. Additional CPV code(s)**

79340000 Advertising and marketing services

### **II.2.3. Place of performance**

NUTS code: 00 Other or Not Specified

Main site or place of performance: Chine

### **II.2.4. Description of the procurement**

Voir cahier des charges dans le lien dropbox.

### **II.2.5. Award criteria**

Price is not the only award criterion and all criteria are stated only in the procurement documents

### **II.2.6. Estimated value**

Value excluding VAT: 292 000,00 EUR

### **II.2.7. Duration of the contract, framework agreement or dynamic purchasing system**

Start: 01/01/2020 End: 31/12/2021

This contract is subject to renewal: no

### **II.2.10. Information about variants**

Variants will be accepted: no

### **II.2.11. Information about options**

Options: yes

Description of options:

Parmi les 292 000 EUR, 92 000 EUR sont dédiés en option aux salons.

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: yes

Identification of the project: Promotion des Vins sur les marchés Pays tiers programmation 2019-2023 Règlement OCM no1308/2013

### **II.2.14. Additional information**

## **Section III: Legal, economic, financial and technical information**

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### **III.1. Conditions for participation**

#### **III.1.1. Suitability to pursue the professional activity, including requirements relating to enrolment on professional or trade registers**

List and brief description of conditions:

- lettre de candidature datée et signée,
- extrait casier judiciaire ou tout document équivalent, document officiel justifiant que le candidat est à jour de ses obligations sociales et fiscales.

#### **III.1.2. Economic and financial standing**

Selection criteria as stated in the procurement documents

#### **III.1.3. Technical and professional ability**

Selection criteria as stated in the procurement documents

### **III.2. Conditions related to the contract**

#### **III.2.3. Information about staff responsible for the performance of the contract**

Obligation to indicate the names and professional qualifications of the staff assigned to performing the contract

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

The procurement involves the establishment of a framework agreement  
Framework agreement with a single operator

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.2. Time limit for receipt of tenders or requests to participate**

Date: 27/09/2019 Local time: 18:00

#### **IV.2.3. Estimated date of dispatch of invitations to tender or to participate to selected candidates**

#### **IV.2.4. Languages in which tenders or requests to participate may be submitted**

French

#### **IV.2.6. Minimum time frame during which the tenderer must maintain the tender**

Tender must be valid until: 31/12/2019

#### **IV.2.7. Conditions for opening of tenders**

Date: 15/10/2019 Local time: 14:00

Place:

CIVP 83460 Les Arcs-sur-Argens.

Information about authorised persons and opening procedure: Élus membres de la commission export+ équipe CIVP.

## **Section VI: Complementary information**

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### **VI.1. Information about recurrence**

This is a recurrent procurement: no

### **VI.3. Additional information**

Prévoir 2 enveloppes, l'une pour les informations relatives à l'entreprise, l'autre pour la proposition chiffrée détaillée.

### **VI.4. Procedures for review**

#### **VI.4.1. Review body**

Official name: TGI Draguignan

Postal address: 11 rue Pierre Clément

Town: Draguignan

Postal code: 83000

Country: France

Telephone: +33 494605700

### **VI.5. Date of dispatch of this notice**

23/08/2019