

United Kingdom-Lisburn: Development consultancy services
OJ S 232/2013 29/11/2013
Contract award notice
Services

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Lisburn City Council

Postal address: Island Civic Centre, The Island

Town: Lisburn

Postal code: BT27 4RL

Country: United Kingdom

For the attention of: Kathryn Cahill

E-mail: kathryn.cahill@lisburn.gov.uk

Telephone: +44 2892509268

Internet address(es):

General address of the contracting authority: <http://www.lisburncity.gov.uk/>

I.2. Type of the contracting authority

Regional or local authority

I.3. Main activity

General public services

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

The Delivery of a Lisburn Tourism E-Clustering Programme.

II.1.2. Type of contract and place of performance or delivery

Services

Service category No 11: Management consulting services [6] and related services

NUTS code

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

The appointment of an appropriate delivery organisation (or organisations) to deliver a Lisburn Tourism E-Clustering Programme for companies based in the Lisburn City Council area. This initiative forms part of the Council's Economic Development Strategy and Action Plan 2012-2015.

This project is part funded by Lisburn City Council, Invest NI and the European regional Development Fund.

II.1.5. CPV code(s)

73220000 Development consultancy services

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Value: 166 750 GBP
excluding VAT

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Cost. Weighting 25
2. Details of how the proposal will address the key issues and barriers facing SME's in this sector and how to overcome these. Weighting 15
3. An understanding of the rationale and requirements, and the wider context within which the project will be delivered. Weighting 10
4. Proposed approach to Business Support. Weighting 10
5. Proposed approach to 1:1 mentoring. Weighting 10
6. Proposed approach to package development creation and collective branding. Weighting 10
7. Proposed approach to selection and screening. Weighting 5
8. Proposed monitoring and evaluation mechanisms. Weighting 5
9. A full breakdown of timescales proposed for this contract in relation to each proposed task. This should include, but is not restricted to, the programme's start date, any critical path/steps (if appropriate), Gantt chart, milestones, key decision points, detailed tasks, anticipated funding drawdown and liaising with Council management team. Weighting 5
10. Information on the roles and responsibilities of each team member. Weighting 5

IV.2.2. Information about electronic auction

An electronic auction has been used: no

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

itt_18457

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2013/S 116-198043](#) of 18.6.2013

Section V: Award of contract

V.1. Date of conclusion of the contract

V.2. Information about tenders

Number of tenders received: 2

Number of tenders received by electronic means: 2

V.3. Name and address of the contractor

Official name: Brilliant Red limited

Town: Newry

Postal code: BT24 1SN

V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 166 750 GBP

excluding VAT

V.5. Information about subcontracting

The contract is likely to be subcontracted: no

Section VI: Complementary information

VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
yes

Identification of the project: European Regional Development Fund.

VI.2. Additional information

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

27.11.2013