

403556-2026 - Competition

Italy – Information and promotion products – Procedura aperta per l'affidamento del merchandising dell'Università di Siena

OJ S 112/2026 12/06/2026

Contract or concession notice – standard regime

Supplies

1. Buyer

1.1. Buyer

Official name: DACP - Divisione appalti, convenzioni e patrimonio

Email: gare@unisi.it

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Education

2. Procedure

2.1. Procedure

Title: Procedura aperta per l'affidamento del merchandising dell'Università di Siena

Description: Procedura aperta per l'affidamento del merchandising dell'Università di Siena

Procedure identifier: 431fc46d-094b-40af-9dbe-a2d94779dc49

Type of procedure: Open

The procedure is accelerated: no

2.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

2.1.2. Place of performance

Town: SIENA (SI)

Country subdivision (NUTS): Siena (IT119)

Country: Italy

2.1.3. Value

Estimated value excluding VAT: 1 161 500,00 EUR

2.1.4. General information

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

Sources of grounds for exclusion: European Single Procurement Document (ESPD)

5. Lot

5.1. Lot: LOT-0001

Title: Procedura aperta per l'affidamento del merchandising dell'Università di Siena

Description: Procedura aperta per l'affidamento del merchandising dell'Università di Siena

5.1.1. Purpose

Main nature of the contract: Supplies

Main classification (cpv): 39294100 Information and promotion products

Options:

Description of the options: Due opzioni di proroga triennale e possibile aumento del 20% contrattuale

5.1.2. Place of performance

Town: SIENA (SI)

Country subdivision (NUTS): Siena (ITI19)

Country: Italy

5.1.3. Estimated duration

Duration: 36 Months

5.1.5. Value

Estimated value excluding VAT: 1 161 500,00 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

Procurement Project not financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Qualità e varietà dei prodotti

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Modalità di vendita dei prodotti

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Quality

Description: Progetto del portale web dedicato alla vendita on line dei prodotti di merchandising

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

Criterion:

Type: Price

Description: Sconto riservato alle strutture dell'Università di Siena rispetto al listino

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 20

Criterion:

Type: Price

Description: % sul fatturato derivante dalla vendita al pubblico

Category of award weight criterion: Weight (percentage, exact)

Award criterion number: 10

5.1.11. Procurement documents

Address of the procurement documents: <https://unisi.ubuy.cineca.it/PortaleAppalti/it/procedure/codice/G11709>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Allowed

Address for submission: <https://unisi.ubuy.cineca.it/PortaleAppalti/it/procedure/codice/G11709>

Languages in which tenders or requests to participate may be submitted: Italian

Electronic catalogue: Allowed

Deadline for receipt of tenders: 27/07/2026 12:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Duration during which the tender must remain valid: 180 Days

Information about public opening:

Opening date: 27/07/2026 15:00:00 (UTC+02:00) Eastern European Time, Central European Summer Time

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: yes

Electronic payment will be used: yes

Financial arrangement: Vedi documentazione di gara

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Review organisation: DACP - Divisione appalti, convenzioni e patrimonio

Organisation providing additional information about the procurement procedure: DACP - Divisione appalti, convenzioni e patrimonio

Organisation providing more information on the review procedures: DACP - Divisione appalti, convenzioni e patrimonio

Organisation receiving requests to participate: DACP - Divisione appalti, convenzioni e patrimonio

8. Organisations

8.1. ORG-0001

Official name: DACP - Divisione appalti, convenzioni e patrimonio

Registration number: 80002070524

Postal address: Banchi di sotto n. 55

Town: SIENA (SI)

Postcode: 53100

Country subdivision (NUTS): Siena (IT119)

Country: Italy

Email: gare@unisi.it

Telephone: 0577235008

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

Review organisation

Organisation providing more information on the review procedures

Notice information

Notice identifier/version: 0dd59dc4-84e9-4c9d-be08-0e853d5ca762 - 01

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