

**Spain-Seville: IT services: consulting, software development, Internet and support**

OJ S 141/2022 25/07/2022

Contract award notice

Services

**Legal Basis:**

Directive 2014/24/EU

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: Consejería de Salud y Familias. Junta de Andalucía

National registration number: S4111001F

Postal address: Avda. de la Innovación s/n. Edificio Arena-1

Town: Sevilla

NUTS code: ES61 Andalucía

Postal code: 41020

Country: Spain

E-mail: [contratacion.csalud@juntadeandalucia.es](mailto:contratacion.csalud@juntadeandalucia.es)

Telephone: +34 955006300

Fax: +34 955006328

**Internet address(es):**Main address: [www.juntadeandalucia.es/contratacion](http://www.juntadeandalucia.es/contratacion)Address of the buyer profile: [www.juntadeandalucia.es](http://www.juntadeandalucia.es)**I.4. Type of the contracting authority**

Regional or local authority

**I.5. Main activity**

Health

**Section II: Object**

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**II.1. Scope of the procurement****II.1.1. Title**

Contratación del servicio "Consumo responde"

Reference number: CONTR 2021 3990 (1/21)

**II.1.2. Main CPV code**

72000000 IT services: consulting, software development, Internet and support

**II.1.3. Type of contract**

Services

**II.1.4. Short description**

Contratación del servicio de comunicación, gestión de contenidos, diseño y consultoría de presencia en internet del servicio "Consumo responde", de la Dirección General de Consumo.

**II.1.6. Information about lots**

This contract is divided into lots: no

### **II.1.7. Total value of the procurement**

Value excluding VAT: 491 555,23 EUR

## **II.2. Description**

### **II.2.3. Place of performance**

NUTS code: ES61 Andalucía

Main site or place of performance: Comunidad Autónoma de Andalucía

### **II.2.4. Description of the procurement**

Contratación del servicio de comunicación, gestión de contenidos, diseño y consultoría de presencia en internet del servicio "Consumo responde", de la Dirección General de Consumo.

### **II.2.5. Award criteria**

Cost criterion - Name: Solución propuesta / Weighting: 4

Cost criterion - Name: Catálogo del servicio / Weighting: 26

Cost criterion - Name: Plan de trabajo / Weighting: 6

Cost criterion - Name: Gobierno del proyecto / Weighting: 4

Cost criterion - Name: Metodología / Weighting: 5

Cost criterion - Name: Proposición económica / Weighting: 25

Cost criterion - Name: Acciones informativas y campañas de comunicación / Weighting: 10

Cost criterion - Name: Bolsa de horas adicionales sin contraprestación económica / Weighting: 5

Cost criterion - Name: Certificaciones / Weighting: 5

Cost criterion - Name: Mejoras / Weighting: 10

### **II.2.11. Information about options**

Options: no

### **II.2.13. Information about European Union funds**

The procurement is related to a project and/or programme financed by European Union funds: no

### **II.2.14. Additional information**

## **Section IV: Procedure**

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### **IV.1. Description**

#### **IV.1.1. Type of procedure**

Open procedure

#### **IV.1.3. Information about a framework agreement or a dynamic purchasing system**

#### **IV.1.8. Information about the Government Procurement Agreement (GPA)**

The procurement is covered by the Government Procurement Agreement: yes

### **IV.2. Administrative information**

#### **IV.2.1. Previous publication concerning this procedure**

Notice number in the OJ S: [2021/S 065-166698](#)

#### **IV.2.8. Information about termination of dynamic purchasing system**

#### **IV.2.9.**

## Information about termination of call for competition in the form of a prior information notice

### Section V: Award of contract

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**Contract No:** 1/21

**Title:**

Contratación del servicio "Consumo responde"

A contract/lot is awarded: yes

#### V.2. Award of contract

##### V.2.1. Date of conclusion of the contract

03/06/2022

##### V.2.2. Information about tenders

Number of tenders received: 3

Number of tenders received by electronic means: 3

The contract has been awarded to a group of economic operators: no

##### V.2.3. Name and address of the contractor

Official name: Azahara de Comunicaciones, S.A.

National registration number: A14702831

Town: Sevilla

NUTS code: ES618 Sevilla

Country: Spain

The contractor is an SME: yes

##### V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 491 555,23 EUR

Total value of the contract/lot: 96 823,45 EUR

##### V.2.5. Information about subcontracting

### Section VI: Complementary information

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#### VI.3. Additional information

#### VI.4. Procedures for review

##### VI.4.1. Review body

Official name: Tribunal Administrativo de Recursos Contractuales de la Junta de Andalucía

Postal address: Castelar 22

Town: Sevilla

Postal code: 41001

Country: Spain

##### VI.4.3. Review procedure

Precise information on deadline(s) for review procedures:

Conforme a la Cláusula 25 del P.C.A.P.

##### VI.4.4.

**Service from which information about the review procedure may be obtained**

Official name: Servicio de Presupuestos y Gestión Económica

Town: Sevilla

Country: Spain

**VI.5. Date of dispatch of this notice**

20/07/2022