

France-Paris-la-Défense: Photographic and ancillary services

OJ S 167/2020 28/08/2020

Contract award notice

Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: Paris-la-Défense

Postal address: Immeuble Cœur-Défense, tour B 110, esplanade du Général-de-Gaulle

Town: Paris-la-Défense Cedex

NUTS code: FR105 Hauts-de-Seine

Postal code: 92932

Country: France

E-mail: Marchespublics@parisladefense.com**Internet address(es):**Main address: <https://parisladefense.com/fr/>Address of the buyer profile: <https://www.achatpublic.com/sdm/ent/gen/index.jsp>**I.4. Type of the contracting authority**

Other type: Aménagement, gestion, promotion et animation du territoire

I.5. Main activity

Other activity: Aménagement, gestion, promotion et animation du territoire

Section II: Object

II.1. Scope of the procurement**II.1.1. Title**

Productions photographiques dans le cadre des activités de communication de Paris-la-Défense

Reference number: 2020/0069-0070

II.1.2. Main CPV code

79960000 Photographic and ancillary services

II.1.3. Type of contract

Services

II.1.4. Short description

Le présent marché concerne la production de photographies dans le cadre des activités de communication visant à faire connaître et promouvoir l'image du territoire de Paris-la-Défense ou les activités de son établissement public.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 260 500,00 EUR

II.2. Description

II.2.1. Title

Lot 1 (no 2020-0069): reportages photographiques sur des manifestations culturelles, événementielles, institutionnelles, réunions d'information, scènes de vie quotidienne, événements internes

Lot No: 1

II.2.2. Additional CPV code(s)

79960000 Photographic and ancillary services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Le titulaire du lot 1 aura pour mission les reportages photographiques sur des manifestations culturelles, événementielles, institutionnelles, réunions d'information, scènes de vie quotidienne, événements internes, portraits de collaborateurs de Paris-la-Défense.

II.2.5. Award criteria

Quality criterion - Name: Technique / Weighting: 70

Cost criterion - Name: Prix / Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Lot 2 (no 2020-0070): reportages photographiques d'architecture et de chantiers

Lot No: 2

II.2.2. Additional CPV code(s)

79960000 Photographic and ancillary services

II.2.3. Place of performance

NUTS code: FR105 Hauts-de-Seine

II.2.4. Description of the procurement

Le titulaire du lot 2 aura pour mission les reportages photographiques d'architecture et de chantiers.

II.2.5. Award criteria

Quality criterion - Name: Technique / Weighting: 70

Cost criterion - Name: Prix / Weighting: 30

II.2.11.

Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Open procedure

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 077-182247](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

Contract No: 20200069

Lot No: 1

Title:

Reportages photographiques sur des manifestations culturelles, événementielles, institutionnelles, réunions d'information, scènes de vie quotidienne, événements internes, portraits de collaborateurs

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/08/2020

V.2.2. Information about tenders

Number of tenders received: 13

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Beénédite Topuz

Postal address: 27 rue Oberkampf
Town: Paris
NUTS code: FR105 Hauts-de-Seine
Postal code: 75011
Country: France
Internet address: <https://parisladefense.com/fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 140 000,00 EUR
Total value of the contract/lot: 128 960,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

Contract No: 20200070

Lot No: 2

Title:

Reportages photographiques d'architecture et de chantiers

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

10/08/2020

V.2.2. Information about tenders

Number of tenders received: 7

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Leblueduck
Postal address: 130 rue Hoche
Town: Montreuil
NUTS code: FR105 Hauts-de-Seine
Postal code: 93100
Country: France
Internet address: <https://parisladefense.com/fr/>
The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot: 60 000,00 EUR
Total value of the contract/lot: 131 540,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Tribunal administratif de Cergy-Pontoise

Postal address: 2-4 boulevard de l'Hautil, BP 30322

Town: Cergy-Pontoise Cedex

Postal code: 95027

Country: France

E-mail: Grefte.ta-cergy-pontoise@juradm.fr

Telephone: +33 130173400

Fax: +33 130173459

Internet address: <http://Cergypontoise.tribunal-administratif.fr/>

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Tribunal administratif de Cergy-Pontoise

Postal address: 2-4 boulevard de l'Hautil, BP 30322

Town: Cergy-Pontoise Cedex

Postal code: 95027

Country: France

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VI.5. Date of dispatch of this notice

25/08/2020