

**Portugal-Lisbon: Advertising and marketing services**

OJ S 222/2015 17/11/2015

Contract award notice

Services

Directive 2004/18/EC

**Section I: Contracting authority**

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**I.1. Name and addresses**

Official name: ViniPortugal — Associação Interprofissional para a Promoção dos Vinhos

Postal address: Rua Mouzinho da Silveira 5

Town: Lisboa

Postal code: 1250-165

Country: Portugal

Contact person: +351 213569890

For the attention of: Serviço de marketing

**I.2. Type of the contracting authority**

Body governed by public law

**I.3. Main activity****I.4. Contract award on behalf of other contracting authorities**

The contracting authority is purchasing on behalf of other contracting authorities: no

**Section II: Object of the contract**

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**II.1. Description****II.1.1. Title**

Contrato de serviços de desenvolvimento e execução do plano anual de marketing da marca «Vinhos de Portugal» para o mercado de Angola (2015-2017).

**II.1.2. Type of contract and place of performance or delivery**

Services

Service category No 23: Investigation and security services, except armoured car services

Main site or place of performance: Angola.

NUTS code

**II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)****II.1.4. Short description of the contract or purchase(s)**

Contrato de serviços de desenvolvimento e execução do plano anual de marketing da marca «Vinhos de Portugal» para o mercado de Angola (2015-2017).

**II.1.5. CPV code(s)**

79340000 Advertising and marketing services

**II.1.6. Information about the Government Procurement Agreement (GPA)****II.2. Total value of the contract/lot****II.2.1. Total value of the contract/lot**

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## Section IV: Procedure

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### IV.1. Type of procedure

#### IV.1.1. Type of procedure

Open

### IV.2. Award criteria

#### IV.2.1. Award criteria

#### IV.2.2. Information about electronic auction

An electronic auction has been used: no

### IV.3. Administrative information

#### IV.3.1. File reference number attributed by the contracting authority

#### IV.3.2. Previous publication concerning this procedure

##### Contract notice

Notice number in the OJ S: [2015/S 24-040178](#) of 4.2.2015

## Section V: Award of contract

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Contract No: AO1

Lot title: Contrato de serviços de desenvolvimento e execução do plano anual de marketing da marca «Vinhos de Portugal» para o mercado de Angola (2015-2017)

### V.1. Date of conclusion of the contract

14.4.2015

### V.2. Information about tenders

### V.3. Name and address of the contractor

Official name: Masemba, Lda

Postal address: Rua da Fraternidade Operária 6

Town: Carnaxide

Postal code: 2794-024

Country: Portugal

### V.4. Information on value of the contract/lot

Total value of the procurement:

Value: 849 000 EUR

excluding VAT

If annual or monthly value:

Number of years: 3

### V.5. Information about subcontracting

## Section VI: Complementary information

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### VI.1. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:  
yes

Identification of the project: OCM.

**VI.2. Additional information**

**VI.3. Procedures for review**

**VI.3.1. Review body**

**VI.3.2. Review procedure**

**VI.3.3. Service from which information about the review procedure may be obtained**

**VI.4. Date of dispatch of this notice**

12.11.2015