

Belgium-Wijgmaal: IT services: consulting, software development, Internet and support
OJ S 167/2020 28/08/2020
Contract award notice
Services

Legal Basis:

Directive 2014/24/EU

Section I: Contracting authority

I.1. Name and addresses

Official name: VERA Autonoom Provinciebedrijf

National registration number: 0267.390.891_23042

Postal address: Vaartdijk 3/001

Town: Wijgmaal

NUTS code: BE242 Arr. Leuven

Postal code: 3018

Country: Belgium

Contact person: Saar Verhoogen

E-mail: bestek-communicatie@vera.be

Telephone: +32 16308500

Internet address(es):

Main address: <http://www.vera.be>

Address of the buyer profile: <https://enot.publicprocurement.be/enot-war/preViewNotice.do?noticeId=381874>

I.2. Information about joint procurement

The contract is awarded by a central purchasing body

I.4. Type of the contracting authority

Regional or local authority

I.5. Main activity

General public services

Section II: Object

II.1. Scope of the procurement

II.1.1. Title

Raamovereenkomst digitale communicatietools

Reference number: VERA Autonoom Provinciebedrijf-2020_001-F03_0

II.1.2. Main CPV code

72000000 IT services: consulting, software development, Internet and support

II.1.3. Type of contract

Services

II.1.4. Short description

Deze opdracht omvat het leveren van diensten onder de vorm van digitale communicatietools en bijhorend advies, voor een periode van vier jaar en het leveren van bijhorende software. De opdracht omvat de volgende percelen:

- Perceel 1: website en CMS,
- Perceel 2: brand management toepassing,
- Perceel 3: participatieplatform,
- Perceel 4: adviesverlening m.b.t. digitale communicatiestrategie.

II.1.6. Information about lots

This contract is divided into lots: yes

II.1.7. Total value of the procurement

Value excluding VAT: 1 200 000,00 EUR

II.2. Description

II.2.1. Title

Website en CMS

Lot No: 1

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Ondersteuning bij strategische uittekening structuur website/projectplanning,
- Website en al zijn basismodules: kalender, producten/IPDC, formulieren, mailingtool, nieuwsmodule, performante zoekfunctie, contactfiches, [...],
- Design en lay-out in huisstijl bestuur,
- Aanbod ivm webtoegankelijkheid,
- Responsiviteit,
- Rechten en rollen, gebruikersbeheer,
- Onderhoud, opleiding en ondersteuning,
- Analysetool (geïntegreerd of koppeling met bv. google analytics),
- Hosting website,
- Veiligheid en privacy,
- Openheid en eigenaarschap van data,
- Content management systeem als basisbron voor productinformatie:
 - interoperabiliteit,
 - interne productinformatie en feedback.
- Intranet: specifieke modules.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13.

Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Brand management toepassing
Lot No: 2

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 48300000 Document creation, drawing, imaging, scheduling and productivity software package, 79800000 Printing and related services

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant
Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

— Brand management: sjabloon software die ervoor zorgt dat iedereen binnen een bestuur eenvoudig zelf folders, flyers, [...] kan opmaken binnen vooraf bepaalde sjablonen en huisstijlregels,
— Optie: digitale huisstijlgids,
— Rollen en rechtenbeheer,
— Feedback en flows voor goedkeuring.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 70
Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Dit perceel werd niet gegund.

II.2. Description

II.2.1. Title

Participatieplatform
Lot No: 3

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 79000000 Business services: law, marketing, consulting, recruitment, printing and security, 79300000 Market and economic research; polling and statistics

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Online interactie en participatie organiseren in een lokaal bestuur,
- Mogelijkheid om verschillende projecten/campagnes te lanceren,
- Mogelijkheid tot posten ideeën, scores, liken, reageren, [...],
- Rapportage en analyse van de reacties,
- Begeleiding bij de opzet van het participatietraject,
- Opleiding voor het gebruik van de tool,
- Huisstijl van het bestuur overnemen,
- Integratiemogelijkheden met de website.

II.2.5. Award criteria

Quality criterion - Name: Kwaliteit / Weighting: 70

Price - Weighting: 30

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

II.2. Description

II.2.1. Title

Adviesverlening mbt digitale communicatiestrategie

Lot No: 4

II.2.2. Additional CPV code(s)

48500000 Communication and multimedia software package, 79900000 Miscellaneous business and business-related services, 79400000 Business and management consultancy and related services

II.2.3. Place of performance

NUTS code: BE24 Prov. Vlaams-Brabant

Main site or place of performance: Bij de verschillende lokale besturen van Vlaams-Brabant.

II.2.4. Description of the procurement

- Vooraleer besturen een keuze maken in de tools en kanalen die ze inzetten voor hun digitale communicatie, kan een strategische oefening helpen bij het bepalen van die keuze,
- Deze strategische keuze moet tool-onafhankelijk zijn, en gebeurt dus wellicht voor van een ander perceel afgenomen wordt,
- Huidige situatie in kaart brengen, noden van klanten en organisatie inventariseren, workshops om tot gewenste situatie te komen,
- Onderzoek naar gedrag klant (audit huidige gebruik tools),
- Grote strategische lijnen ivm online strategie en nodige tools.

II.2.5. Award criteria

Quality criterion - Name: kwaliteit / Weighting: 50

Price - Weighting: 50

II.2.11. Information about options

Options: no

II.2.13. Information about European Union funds

The procurement is related to a project and/or programme financed by European Union funds:
no

II.2.14. Additional information

Section IV: Procedure

IV.1. Description

IV.1.1. Type of procedure

Competitive procedure with negotiation

IV.1.3. Information about a framework agreement or a dynamic purchasing system

The procurement involves the establishment of a framework agreement

IV.1.8. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: no

IV.2. Administrative information

IV.2.1. Previous publication concerning this procedure

Notice number in the OJ S: [2020/S 012-024024](#)

IV.2.8. Information about termination of dynamic purchasing system

IV.2.9. Information about termination of call for competition in the form of a prior information notice

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

09/07/2020

V.2.2. Information about tenders

Number of tenders received: 6

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Ausy IT Consulting

Town: Leuven

NUTS code: BE242 Arr. Leuven

Country: Belgium

The contractor is an SME: no

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 900 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/07/2020

V.2.2. Information about tenders

Number of tenders received: 2

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: TREE

Town: Mortsel

NUTS code: BE211 Arr. Antwerpen

Postal code: 2640

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 600 000,00 EUR

V.2.5. Information about subcontracting

Section V: Award of contract

A contract/lot is awarded: yes

V.2. Award of contract

V.2.1. Date of conclusion of the contract

02/07/2020

V.2.2. Information about tenders

Number of tenders received: 4

The contract has been awarded to a group of economic operators: no

V.2.3. Name and address of the contractor

Official name: Dropsolid

Town: Gent

NUTS code: BE234 Arr. Gent

Postal code: 9000

Country: Belgium

The contractor is an SME: yes

V.2.4. Information on value of the contract/lot

Total value of the contract/lot: 300 000,00 EUR

V.2.5. Information about subcontracting

Section VI: Complementary information

VI.3. Additional information

VI.4. Procedures for review

VI.4.1. Review body

Official name: Raad van State
Postal address: Wetenschapsstraat 33
Town: Brussel
Postal code: 1040
Country: Belgium

VI.4.2. Body responsible for mediation procedures

Official name: Raad van State
Postal address: Wetenschapsstraat 33
Town: Brussel
Postal code: 1040
Country: Belgium

VI.4.4. Service from which information about the review procedure may be obtained

Official name: Raad van State
Postal address: Wetenschapsstraat 33
Town: Brussel
Postal code: 1040
Country: Belgium

VI.5. Date of dispatch of this notice

25/08/2020