

UK-London: Beer
OJ S 247/2012 22/12/2012
Contract award notice
Supplies

Directive 2004/18/EC

Section I: Contracting authority

I.1. Name and addresses

Official name: Alexandra Park and Palace Charitable Trust

Postal address: Alexandra Palace Way, Wood Green

Town: London

Postal code: N22 7AY

Country: United Kingdom

For the attention of: Nigel Watts

E-mail: nigel.watts@alexandrapalace.com

Telephone: +44 2083652121

Fax: +44 2088833999

Internet address(es):

General address of the contracting authority: www.alexandrapalace.com

Address of the buyer profile: http://www.mytenders.org/search/Search_AuthProfile.aspx?ID=AA2661

I.2. Type of the contracting authority

Body governed by public law

I.3. Main activity

Other: Leisure & Entertainment Destination Venue, specialising in live events, awards, exhibitions and conferences. The venue hosts an ice rink and on-site pub.

I.4. Contract award on behalf of other contracting authorities

The contracting authority is purchasing on behalf of other contracting authorities: no

Section II: Object of the contract

II.1. Description

II.1.1. Title

Supply of Draught and Packaged Beers and Cider to Alexandra Palace Trading Limited.

II.1.2. Type of contract and place of performance or delivery

Supplies

Purchase

Main site or place of performance: Alexandra Palace.

NUTS code UK United Kingdom

II.1.3. Information about a framework agreement or a dynamic purchasing system (DPS)

II.1.4. Short description of the contract or purchase(s)

Alexandra Palace Trading Limited is inviting applications from suitable suppliers to supply and delivery of Draught and Packaged Beers and Ciders. The anticipated expenditure is circa GBP

500k per annum (dependent on activity). The contract will be awarded for a period of 3 years. We are particularly interested in companies who can respond quickly to our requirements, and have a wide portfolio of market leading products which reflect AP's brand values/ethos. There are also sponsorship opportunities with this contract.

II.1.5. CPV code(s)

15961000 Beer, 15961100 Lager, 15941000 Cider

II.1.6. Information about the Government Procurement Agreement (GPA)

The procurement is covered by the Government Procurement Agreement: yes

II.2. Total value of the contract/lot

II.2.1. Total value of the contract/lot

Section IV: Procedure

IV.1. Type of procedure

IV.1.1. Type of procedure

Open

IV.2. Award criteria

IV.2.1. Award criteria

The most economically advantageous tender in terms of

1. Financial Stability
2. Mandatory Exclusions
3. Financials and insurances. Weighting 10
4. Health and Safety. Weighting 5
5. Staffing Matters. Weighting 5
6. Service, Delivery and Product. Weighting 35
7. Commercial and Financial Offer. Weighting 35
8. Sponsorship. Weighting 10

IV.2.2. Information about electronic auction

IV.3. Administrative information

IV.3.1. File reference number attributed by the contracting authority

IV.3.2. Previous publication concerning this procedure

Contract notice

Notice number in the OJ S: [2012/S 46-075567](#) of 7.3.2012

Section V: Award of contract

Lot title: Draught Beer, Cider, and Packaged Beer and Cider to Alexandra Palace Trading Limited (APTL)

V.1. Date of conclusion of the contract

2.7.2012

V.2. Information about tenders

Number of tenders received: 5

V.3. Name and address of the contractor

Official name: Heineken UK
Postal address: Elsley Court, 20-22 Great Titchfield Street
Town: London
Postal code: W1W 8BE
Country: United Kingdom
E-mail: chris.cage@heineken.co.uk
Telephone: +44 8458787072
Internet address: www.heineken.co.uk

V.4. Information on value of the contract/lot

Initial estimated total value of the contract/lot:

Value: 1 500 000 GBP

excluding VAT

Total value of the procurement:

Value: 1 500 000 GBP

excluding VAT

If annual or monthly value:

Number of years: 3

V.5. Information about subcontracting

Section VI: Complementary information

VI.1. Information about European Union funds

VI.2. Additional information

(MT Ref:94257).

VI.3. Procedures for review

VI.3.1. Review body

VI.3.2. Review procedure

VI.3.3. Service from which information about the review procedure may be obtained

VI.4. Date of dispatch of this notice

17.12.2012