

406294-2026 - Competition

Estonia – Advertising and marketing services – Jäätmete liigiti kogumise juhendite ja loovkampaania tellimine 2026-2029

OJ S 113/2026 15/06/2026

Contract or concession notice – standard regime

Services

1. Buyer

1.1. Buyer

Official name: Sihtasutus Keskkonnainvesteeringute Keskus

Email: info@kik.ee

Legal type of the buyer: Body governed by public law

Activity of the contracting authority: Environmental protection

2. Procedure

2.1. Procedure

Title: Jäätmete liigiti kogumise juhendite ja loovkampaania tellimine 2026-2029

Description: Hankelepingu esemeks on jäätmete liigiti kogumise juhendite tootmine ja levitamine ning meediakampaania loovlahenduste, meediaplaneeringu ja meediapindade tellimine tehnilises kirjelduses sätestatud tingimustel ja korras. / Kõrvaldamise alused ja kvalifitseerimistingimused: Vaata hanke alusdokumentidest

Procedure identifier: 2fdb5f87-2fbd-4222-9515-82a701c1cc3b

Internal identifier: 311723-0000

Type of procedure: Open

The procedure is accelerated: no

Main features of the procedure: Avatud hankemenetlus

2.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 90713000 Environmental issues consultancy services, 90712000 Environmental planning, 92111100 Training-film and video-tape production

2.1.2. Place of performance

Country: Estonia

Anywhere in the given country

Additional information: Kampaaniaga peavad kaetud olema kõik Eesti piirkonnad

2.1.3. Value

Estimated value excluding VAT: 185 483,87 EUR

2.1.4. General information

Additional information: Hankija ei ole hanget osadeks jaganud, sest tegu on konkreetsele eesmärgile suunatud kampaaniaga.

Legal basis:

Directive 2014/24/EU

2.1.6. Grounds for exclusion

5. Lot

5.1. Lot: LOT-0000

Title: Jäätmete liigiti kogumise juhendite ja loovkampaania tellimine 2026-2029

Description: Hankelepingu esemeks on jäätmete liigiti kogumise juhendite tootmine ja levitamine ning meediakampaania loovlahenduste, meediaplaneeringu ja meediapindade tellimine tehnilises kirjelduses sätestatud tingimustel ja korras. / Kõrvaldamise alused ja kvalifitseerimistingimused: Vaata hanke alusdokumentidest
Internal identifier: 311723-0000

5.1.1. Purpose

Main nature of the contract: Services

Main classification (cpv): 79340000 Advertising and marketing services

Additional classification (cpv): 90713000 Environmental issues consultancy services, 90712000 Environmental planning, 92111100 Training-film and video-tape production

5.1.2. Place of performance

Country: Estonia

Anywhere in the given country

Additional information: Kampaaniaga peavad kaetud olema kõik Eesti piirkonnad

5.1.3. Estimated duration

Duration: 36 Months

5.1.4. Renewal

Maximum renewals: 20

Other information about renewals: Hankijal on õigus tellida RHS § 49 lõike 5 või § 123 lõike 1 punkti 2 alusel lisatöid, mis seisnevad käesoleva hanke raames tellitavate teenuste vajalikus osas kordamises ja mida osutatakse samadel tingimustel nagu käesolevas hankes kokku lepitud hankelepingus ja tehtud pakkumuse hinnaga ühikuhinnale taandades kuni 30% ulatuses käesoleva hanke raames sõlmitud hankelepingu maksumusest.

5.1.5. Value

Estimated value excluding VAT: 185 483,87 EUR

5.1.6. General information

Reserved participation:

Participation is not reserved.

The names and professional qualifications of the staff assigned to perform the contract must be given: Not required

Procurement Project fully or partially financed with EU Funds.

The procurement is covered by the Government Procurement Agreement (GPA): yes

Additional information: Hankija ei ole hanget osadeks jaganud, sest tegu on konkreetsele eesmärgile suunatud kampaaniaga.

5.1.7. Strategic procurement

Aim of strategic procurement: Fulfilment of social objectives

Description: Kirjeldused on esitatud tehnilises kirjelduses.

Aim of strategic procurement: Reduction of environmental impacts

Description: Kirjeldused on esitatud tehnilises kirjelduses.

Approach to reducing environmental impacts: The transition to a circular economy

Social objective promoted: Accessibility for all

5.1.8. Accessibility criteria

Accessibility criteria for persons with disabilities are included

5.1.9. Selection criteria

Sources of selection criteria: European Single Procurement Document (ESPD)

5.1.10. Award criteria

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Quality

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 40

Criterion:

Type: Price

Description: Vaata hanke alusdokumentidest

Category of award weight criterion: Weight (points, exact)

Award criterion number: 20

5.1.11. Procurement documents

Address of the procurement documents: <https://riigihanked.riik.ee/rhr-web/#/procurement/10431364/documents?group=B>

5.1.12. Terms of procurement

Terms of submission:

Electronic submission: Required

Address for submission: <https://riigihanked.riik.ee/rhr-web/#/procurement/10431364/tenders>

Languages in which tenders or requests to participate may be submitted: Estonian

Electronic catalogue: Not allowed

Variants: Not allowed

Deadline for receipt of tenders: 21/07/2026 12:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Duration during which the tender must remain valid: 3 Months

Information about public opening:

Opening date: 21/07/2026 13:00:00 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte

Place: <https://riigihanked.riik.ee/rhr-web/#/>

Terms of contract:

The execution of the contract must be performed within the framework of sheltered employment programmes: No

Electronic invoicing: Required

Electronic ordering will be used: no

Electronic payment will be used: yes

5.1.15. Techniques

Framework agreement:

No framework agreement

Information about the dynamic purchasing system:

No dynamic purchase system

5.1.16. Further information, mediation and review

Mediation organisation: Riigihangete vaidlustuskomisjon

Review organisation: Riigihangete vaidlustuskomisjon

Information about review deadlines: <https://fin.ee/riigihanked-riigiabi-osalused/riigihanked/vaidlustusmenetlus>

Organisation providing additional information about the procurement procedure: Sihtasutus Keskkonnainvesteeringute Keskus

Organisation receiving requests to participate: Sihtasutus Keskkonnainvesteeringute Keskus

8. Organisations

8.1. ORG-0001

Official name: Sihtasutus Keskkonnainvesteeringute Keskus

Registration number: 90005946

Postal address: Narva mnt 7a

Town: Tallinn

Postcode: 15172

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Contact point: URVE OJA

Email: info@kik.ee

Telephone: +372 53939243

Internet address: <http://www.kik.ee>

Buyer profile: <http://www.kik.ee>

Roles of this organisation:

Buyer

Organisation providing additional information about the procurement procedure

Organisation receiving requests to participate

8.1. ORG-0002

Official name: Riigihangete vaidlustuskomisjon

Registration number: 1000123

Postal address: Tartu mnt 85

Town: Tallinn

Postcode: 10115

Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)

Country: Estonia

Email: vako@fin.ee

Telephone: +3726113713

Roles of this organisation:

Review organisation

Mediation organisation

8.1. ORG-0003

Official name: Riigihangete register

Registration number: TED64
Postal address: Lökke tn 4
Town: Tallinn
Postcode: 10122
Country subdivision (NUTS): Extra-Regio NUTS 3 (EEZZZ)
Country: Estonia
Email: register@riigihanked.riik.ee
Telephone: +3726113693
Roles of this organisation:
TED eSender

Notice information

Notice identifier/version: 61e9ac68-2d28-4490-b1af-b01cb88715e9 - 01
Form type: Competition
Notice type: Contract or concession notice – standard regime
Notice subtype: 16
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Notice dispatch date (eSender): 12/06/2026 13:30:01 (UTC+03:00) Eastern European Summer Time, İstanbul, Mayotte
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